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JULY 1974

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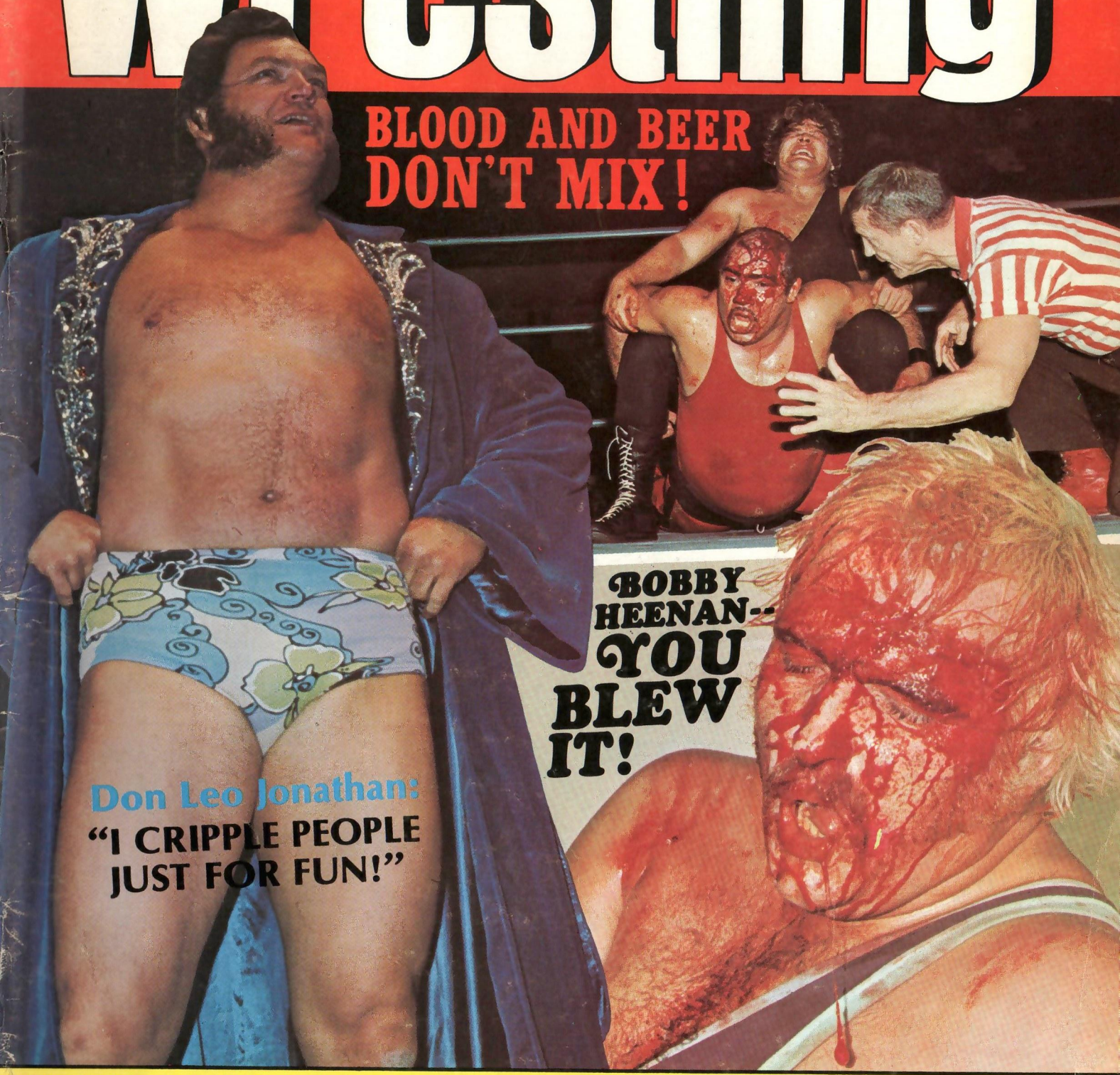
Inside Wrestling



BLOOD AND BEER DON'T MIX!

BOBBY HEENAN-- YOU BLEW IT!

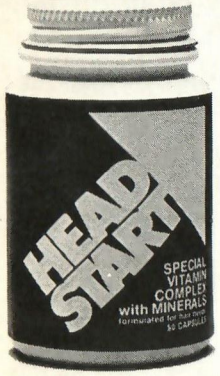
Don Leo Jonathan: "I CRIPPLE PEOPLE JUST FOR FUN!"

STRONGBOW EXPOSES HENNIG'S SECRET WEAPON!

THE NIGHT CYCLONE NEGRO BECAME A BOUNTY HUNTER!

Don't think of Head Start as a baldness preventative. Think of it as the best hair conditioner available. Anywhere.

You'll find that a lot easier to swallow.



Until now the best hair conditioner and baldness preventative went on your head. Now it goes in your mouth.

The last thing you need about your baldness problem is a bunch of bull.

So we're gonna give it to you straight.

The Federal experts say that a majority of baldness cannot be cured. Period. Scientists say this kind of baldness is a result of heredity.

So if you have this kind, we're speaking to the other guys.

Let's be honest with ourselves. Anything you rub on, pour over, or spray in your hair to prevent premature baldness is at best temporary and at worst sheer witch doctory.

The secret actually comes from within. With the kind of proper nutrition that comes from a well balanced diet.

A steady diet of wheat germ oils, fish oils, kelp, raw vegetables, and other super foods that give hair the vitamins, minerals and protein it needs to be the healthiest are not enough. Unless you have the stomach to eat three pounds of calves' liver at a sitting.

Head Start is a vitamin and mineral compound designed to help just one part of your body. Your hair.

Go ahead. Keep taking your multiple vitamins. They have a job to do. But that job isn't Head Start's.

Head Start's job is to keep your hair from starving to death.

Unfortunately as we grow older (as we must) the tiny capillaries start to break down and the top of the head is the first place they start to go. When they break down they are no longer able to carry blood to the roots of your hair. (Fact is, the "frizzies" are one of the first signs that your hair is not only damaged.)

It's dying.

Cosvetic Laboratories developed Head Start to supplement your diet with just the vitamins and minerals (in megadoses) that major nutritionists believe are responsible for healthy hair in men and women alike. Ordinary commercial vitamin compounds will not keep your hair alive. Only Head Start has the proper vitamins and minerals in the right doses for the healthiest possible hair.

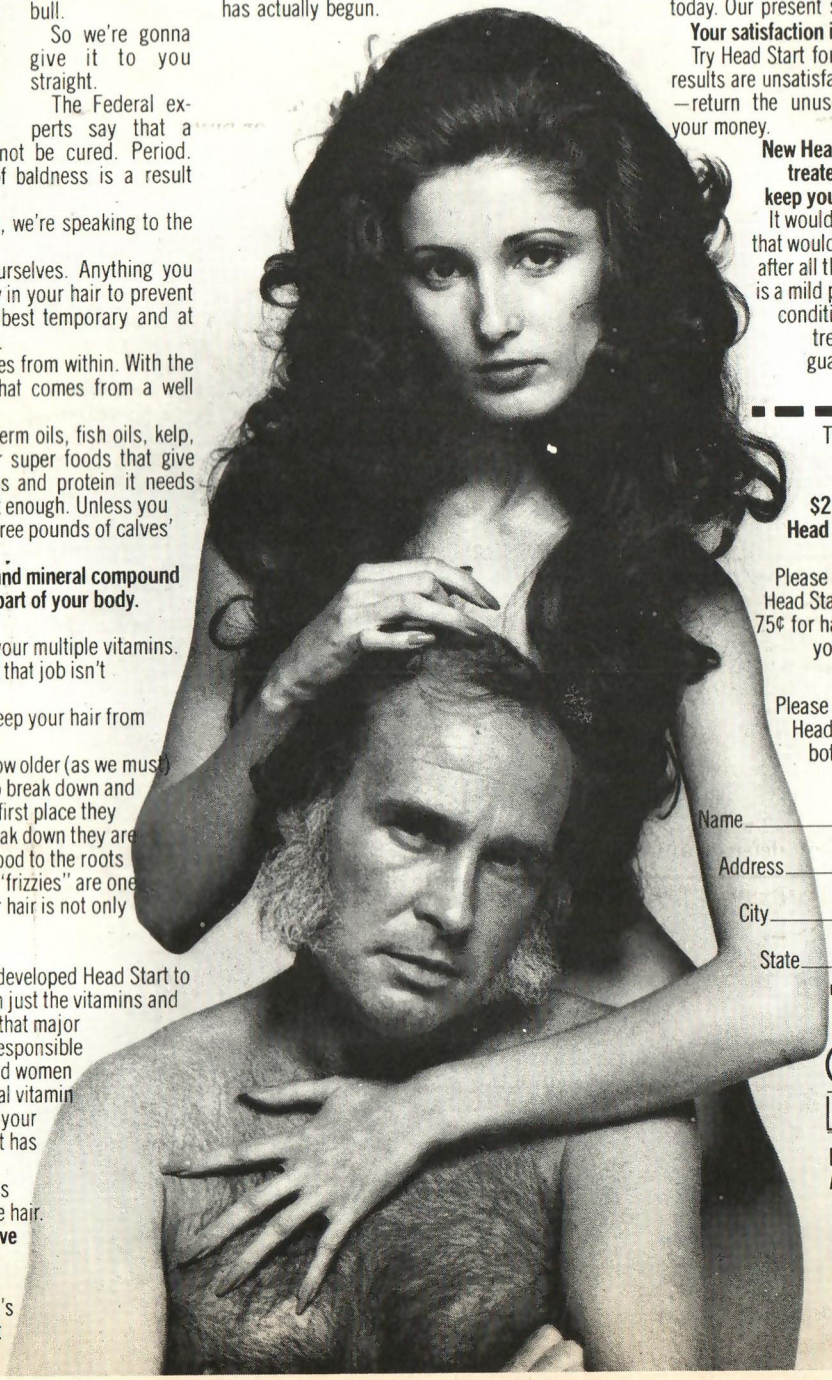
Is Head Start an effective baldness preventative?

In cases other than hereditary baldness there's nothing mysterious about balding. It occurs for the same reason that dry, unconditioned hair does and it's not limited to men. (You'd be surprised at how many well-groomed women in couture dresses hide thinning hair beneath a wig.)

In fact, 7,000,000 women in America today suffer from a hair and scalp disorder.

A disorder that could be correctable.

After more than two years of testing, Head Start users state that Head Start can arrest balding, condition hair—and in some cases new growth has actually begun.



The catch? Just one. Like most good things for your body, including dieting, you have to do it conscientiously over a period of time.

Do yourself a favor. Start using your head. And your mouth.

You have nothing to lose but your hair by waiting. If you act now you can take advantage of our special introductory offer in the coupon below. Frankly, we're selling Head Start faster than we can make it. So send in your coupon today. Our present supply is limited.

Your satisfaction is unconditionally guaranteed.

Try Head Start for 30 days. If you feel that the results are unsatisfactory—and you be the judge—return the unused portion and we'll return your money.

New Head Start Shampoo, with enzyme treated protein, and Vitamin E helps keep your hair on the road to recovery.

It would be a shame to use a shampoo that would leave your hair dry and brittle after all that effort. Head Start Shampoo is a mild protein shampoo containing 10 conditioning ingredients plus enzyme treated protein and Vitamin E. We guarantee it to be the best protein shampoo on the market.

This offer is limited. Order as soon as possible.

Special introductory offer. $2.00 off on your first order of Head Start. Plus a free booklet on proper hair care.

Please send me_____ bottles of Head Start at $7.95 (reg. $9.95) plus 75¢ for handling. If I am not satisfied, you agree to return my money.

Head Start Shampoo.

Please send me_____ bottles of Head Start Shampoo at $4.00 per bottle. If I am not satisfied, you agree to return my money.

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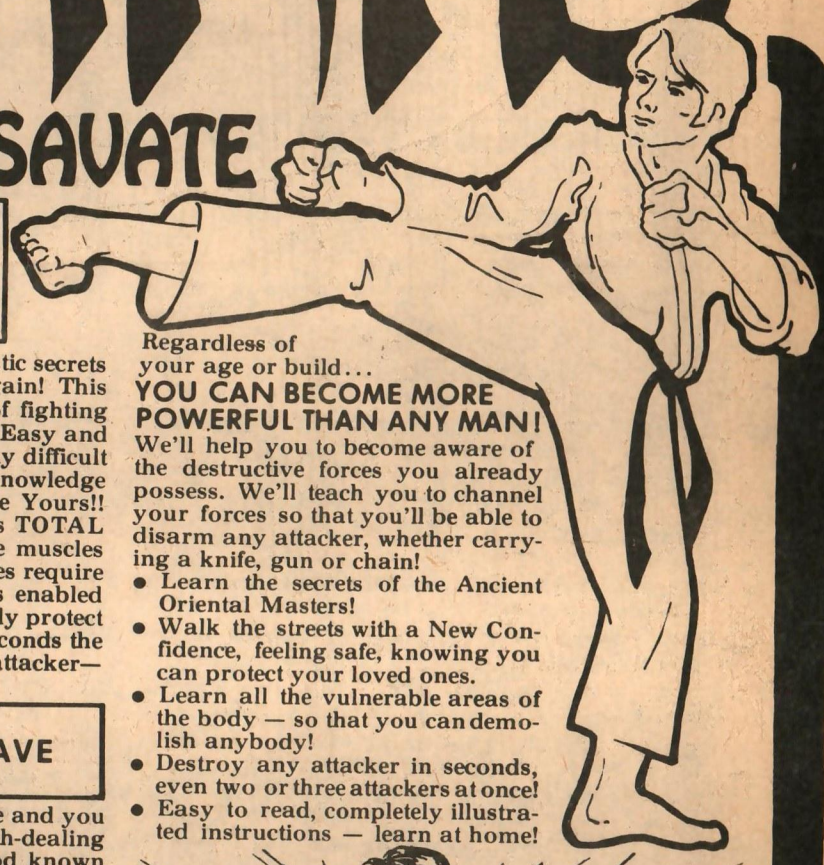

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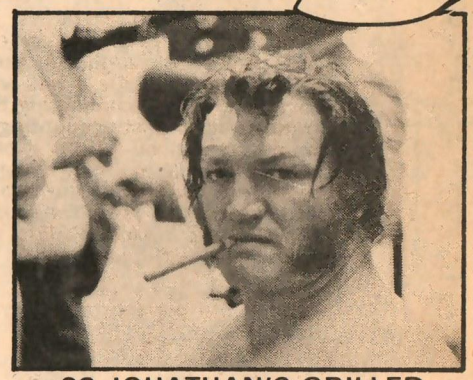

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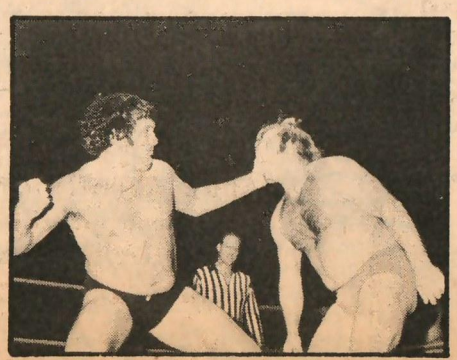

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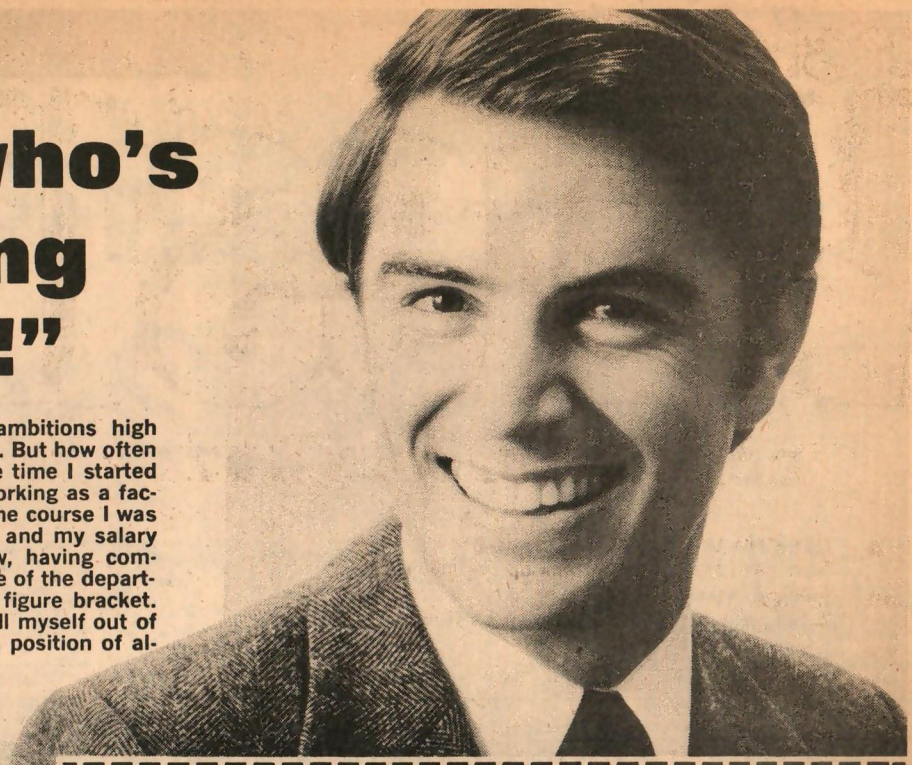
"Look who's smiling now!"



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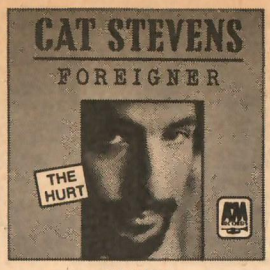

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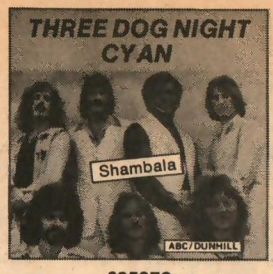

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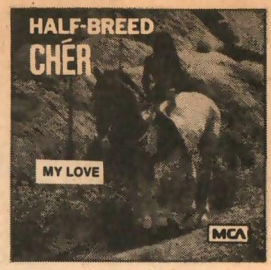

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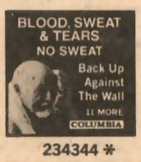

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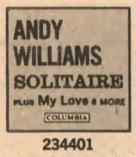

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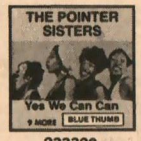

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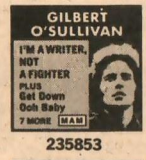

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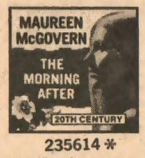

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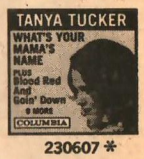

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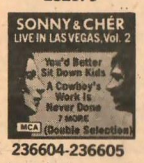

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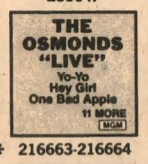

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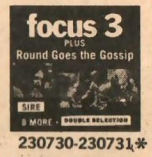

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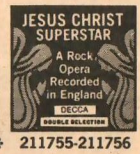

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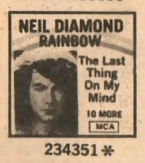

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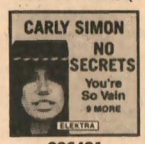

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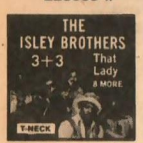

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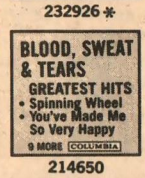

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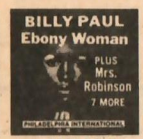

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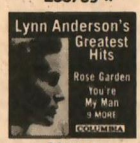

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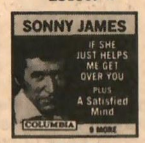

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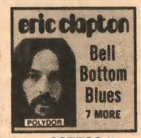

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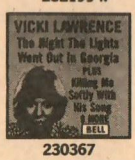

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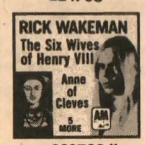

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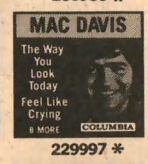

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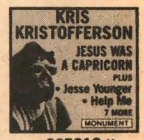

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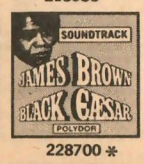

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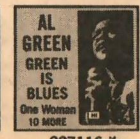

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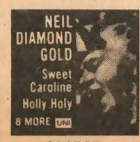

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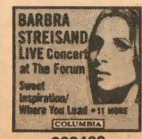

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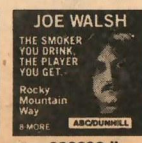

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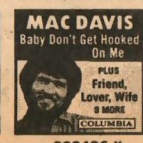

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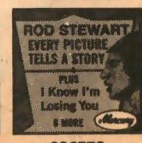

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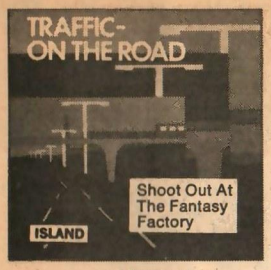
* Selections marked with a star are not available in reel tapes

†Available on records and cartridges only



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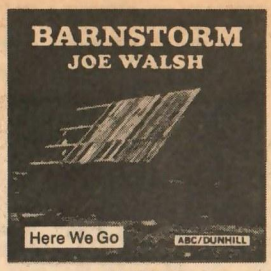

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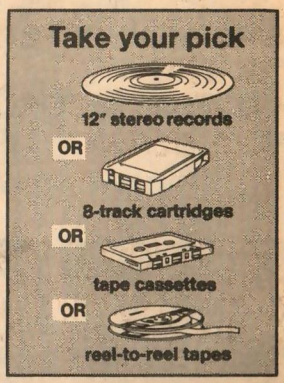
or tapes - $1.97

if you join now and agree to buy nine more selections (at regular Club prices) in the coming two years



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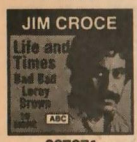

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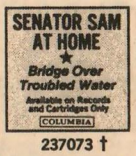

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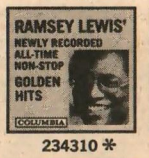

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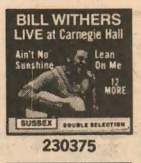

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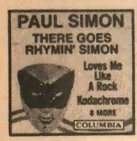

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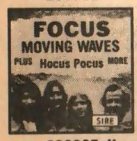

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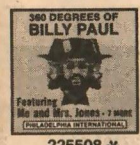

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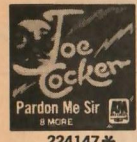

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Yes, it's true!—if you join right now, you may have any 12 of these records *or* tapes for only $1.97! Just mail the handy application, together with your check or money order for $1.97 as payment (be sure to indicate whether you want cartridges, cassettes, reel tapes *or* records). In exchange...

You agree to buy 9 more selections (at regular Club prices) in the coming two years—you may cancel membership any time after doing so.

Your own charge account will be opened upon enrollment...the selections you order as a member will be mailed and billed at regular Club prices: cartridges and cassettes, $6.98; reel tapes, $7.98; records, $4.98 or $5.98...plus a processing and postage charge. (Occasional special selections may be somewhat higher.)

You may accept or reject selections as follows: every four weeks (13 times a year) you will receive a new copy of the Club's music magazine, which describes the Selection of the Month for each musical interest ...plus hundreds of alternate selections from every field of music. In addition, about six times a year we will offer some special selections (usually at a discount off regular Club prices). A response card will be enclosed with each magazine.

...**If you do not want any selection offered** mail the response card by the date specified

...**If you want only the Selection of the Month** for your musical interest, you need do nothing—it will be shipped to you automatically

...**If you want any of the other selections offered** just order them on the response card and mail it by the date specified

You will always have at least 10 days in which to make a decision. If for any reason you do not have 10 days in which to decide, you may return the regular selection at our expense and you will receive full credit for it.

You'll be eligible for our bonus plan upon completing your enrollment agreement—a plan which enables you to save at least 33% on all your future purchases.

Columbia House
Terre Haute, Indiana 47808

NOTE: All applications are subject to approval and Columbia House reserves the right to reject any application.

COLUMBIA RECORD & TAPE CLUB
TERRE HAUTE, INDIANA 47808

I am enclosing check or money order for $1.97 as payment for the 12 selections listed below. Please accept my membership application under the terms outlined in this advertisement. I agree to buy 9 more selections (at regular Club prices) during the coming two years—and may cancel membership any time after doing so. **I am interested in the following type of recorded entertainment:**

Be sure to check one box only

- ☐ **8-Track Cartridges** (KW-W) **70G**
- ☐ **Tape Cassettes** (KX-X)
- ☐ **Reel-to-Reel Tapes** (KY-Y)
- ☐ **12" Stereo Records** (KZ-Z)

Write in numbers of 12 selections

MY MAIN MUSICAL INTEREST IS (check one):
(But I am always free to choose from any category)
☐ **Easy Listening 2** ☐ **Teen Hits 7** ☐ **Classical 1** ☐ **Country 5**

☐ **Mr.**
☐ **Mrs.**
☐ **Miss** .....
(Please Print) **First Name** **Initial** **Last Name**

Address .....

City .....

State ..... **Zip Code** .....

Do You Have A Telephone? (Check one) ☐ **YES** ..... ☐ **NO**
APO, FPO addressees: write for special offer

CANADIANS: mail application to U.S.A. address. Your membership will be serviced from Canada. Enrollment plan may differ. Prices slightly higher. P49/873

OFFICIAL WRESTLING RATINGS

WORLD WIDE WRESTLING FEDERATION

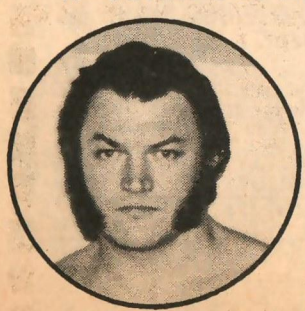
CHAMPION: BRUNO SAMMARTINO
1—PEDRO MORALES
2—CHIEF JAY STRONGBOW
3—KILLER KOWALSKI
4—NIKOLI VOLKOFF
5—STAN STASIAK
6—DON LEO JONATHAN
7—LARRY HENNIG
8—TONY GAREA
9—DEAN HO
10—JOSE GONZALES

AMERICAN WRESTLING ASSOCIATION

CHAMPION: VERNE GAGNE
1—BILLY GRAHAM
2—BILLY ROBINSON
3—WAHOO MCDANIEL
4—THE CRUSHER
5—IVAN KOLOFF
6—RAY STEVENS
7—NICK BOCKWINKLE
8—BARON VON RASCHKE
9—KEN PATERA
10—CHRIS TAYLOR

MIDGETS

1—LITTLE BEAVER
2—SKY LOW LOW
3—LORD LITTLEBROOK
4—LITTLE BRUISER
5—FRENCHY LAMONT
6—FARMER JEROME
7—LITTLE BRUTUS
8—LITTLE LOUIE
9—JOEY RUSSELL
10—SONNY BOY HAYES



DON LEO JONATHAN

BILLY ROBINSON

NATIONAL WRESTLING ALLIANCE

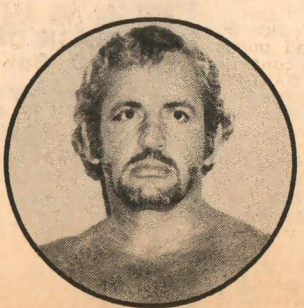
CHAMPION: JACK BRISCO
1—THE SHEIK
2—MOONDOG MAYNE
3—JOHN TOLOS
4—HARLEY RACE
5—TERRY FUNK
6—DORY FUNK JR.
7—ANDRE THE GIANT
8—ABDULLAH THE BUTCHER
9—TIM WOODS
10—DUSTY RHODES

TAG TEAMS

1—NICK BOCKWINKLE & RAY STEVENS
2—DEAN HO & TONY GAREA
3—KARL VON SHOTZ & KURT VON HESS
4—THE FABULOUS KANGAROOS
5—PROFESSOR TANAKA & MR. FUGI
6—GOLIATH & BLACK GORDMAN
7—THE VALIANT BROTHERS
8—BRUISER & COWBOY BOB ELLIS
9—THE KIWIS
10—STAN STASIAK & LARRY HENNIG

WOMEN

CHAMPION: THE FABULOUS MOOLAH
1—VIVIAN VACHON
2—MARIA LAVERNE
3—VICKI WILLIAMS
4—JOYCE GRABLE
5—SUE GREEN
6—PEGGY PATTERSON
7—DONNA CHRISTENELLO
8—DEBBIE JOHNSON
9—HEATHER FEATHER
10—LILY THOMAS



THE SHEIK

VICKI WILLIAMS

NOW THE WORLD'S DEADLIEST FIGHTING SECRETS CAN BE YOURS...

THE SUPREME GRAND MASTER OF THE

BLACK DRAGON FIGHTING SOCIETY

brings you the forbidden secrets of

DIM MAK

"The Death Touch"

in this exclusive book!

"THE DEADLIEST MAN ALIVE!"

Bringing to you these forbidden and secret fighting arts is the Supreme Grand Master of all the fighting arts — Count Danté who won the World overall Fighting Arts championship (Master & Expert Divisions) after defeating the top Judo, Boxing, Wrestling, Karate, Gung Fu, Aikido, etc. masters in 'Death Matches'. On Aug. 1, 1967 the World Federation of Fighting Arts crowned the Count — "The World's Deadliest Fighting Master."

BLACK DRAGON FIGHTING SOCIETY

The BLACK DRAGON FIGHTING SOCIETY is the WORLD'S DEADLIEST FIGHTING ORGANIZATION which has included in its closed membership the top fighting experts of the DREADED CHINESE TONG SOCIETY — the oriental, and more vicious counterpart of the Mafia. Its members, who are the world's top Masters in the oriental fistic and grappling arts, train in the most SECRET and FORBIDDEN aspects of the DEADLY Chinese fighting arts of GUNG FU, TAI CHI CHUAN, CHUAN-FA, KEMPO, HSING YI, PA-KUA, SHAOLIN BOXING and DIM MAK.

Until recently the forbidden training secrets of the society have been closely guarded by the members who were sworn to secrecy and joined together thru their **initiation ceremony of blood.** Breaking of the oath to secrecy meant **death by torture** to the offender.

Now for the first time their FORBIDDEN SECRETS OF TERROR can be shared with you.

BREAK A BRICK

Included in the manual is a GUARANTEED method of brick and board breaking enabling anyone to break a brick or board after only minutes of training. THIS IS NO EXAGGERATION. THERE IS NO TRICK OR GIMMICK. There is nothing to be held in the hand, or any hand brace needed; and no special stunt bricks or boards are needed. This is the same method that many famous Karate Masters use.

POISON HAND

Considered by many as **evil** and **cruel;** the **lethally savage ripping, tearing, slashing, clawing** and **gouging** techniques which comprise the POISON HAND ARSENAL are used to attack (by strike, touch or pressure) the nerve centers, pressure points, major blood vessels and vital organs of the body. You will learn the original 77 "POISON HAND" techniques of ancient China in actual photographs showing them in application. These are not photos of drawings, but actual photos of COUNT DANTE applying these **torturing** techniques which are meant to **maim, disfigure, cripple** or **kill** and have been used by oriental terrorists and assassins to MURDER!

OUR $10,000 GUARANTEE

We cannot guarantee to make you a Fighting Arts Master or even an expert, as this is up to you; but we can make a $10,000 GUARANTEE that this book is DEADLIER than any other book, manual or course ever printed anywhere, at any cost and that it was, as mentioned before, refused for past publication due to its extremely FEROCIOUS nature. We also guarantee that the "WORLD'S DEADLIEST FIGHTING SECRETS" contains the most SECRET and FORBIDDEN **attack** and **defense** methods ever devised by man and that the DIM MAK and POISON HAND techniques are completely authentic and the WORLD'S DEADLIEST FIGHTING FORMS. Last we guarantee that you can break a real, authentic brick or board WITH NO GIMMICK — just your hand, using our method AFTER ONLY MINUTES OF TRAINING. If you are not satisfied; return the book in good condition and you will receive a refund. MAIL COUPON NOW! AIR MAIL REACHES US OVERNIGHT.

THIS BOOK CAN SAVE YOUR LIFE

The FORBIDDEN and SECRET training manual of the BLACK DRAGON FIGHTING SOCIETY has never before been available to anyone outside of the Society. Recent attempts for regular publication and public exposure have been rejected as the contents were considered HORRIFYINGLY DANGEROUS and BRUTALLY VICIOUS.

Yes, this is the DEADLIEST and most TERRIFYING fighting art known to man — and WITHOUT EQUAL. Its MAIMING, MUTILATING, DISFIGURING, PARALYZING and CRIPPLING techniques are known by only a few people in the world. An expert at DIM MAK could easily kill many Judo, Karate, Aikido and Gung Fu experts at one time with only finger tip pressure using his murderous POISON HAND WEAPONS. Instructing you step by step thru each move in this manual is nor other than COUNT DANTE — THE DEADLIEST MAN WHO EVER LIVED.

FREE BLACK DRAGON FIGHTING SOCIETY MEMBERSHIP

as a special bonus for ordering early!
Your own authentic identification card will be rushed to you absolutely free!

MAIL GUARANTEED NO-RISK COUPON NOW!

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Rush my copy of **"The World's Deadliest Fighting Secrets"** in plain wrapper immediately. I enclose full payment of $4.98 and there will be nothing to pay on delivery. If for any reason I am not satisfied, I may return the book in 7 days for a full refund. I pledge never to use the deadly techniques of the manual as an aggressor (only to defend myself) and will never abuse the trust placed in me.

Name _____

Address _____

City _____ **State** _____ **Zip** _____

As a special bonus for those ordering early an authentic I. D. card (silver thermographed on black) of the Black Dragon Fighting Society will be sent — while they last.

INSIDE WRESTLING PINUP # 14

PAT PATTERSON

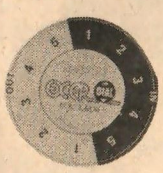
EXER-DIAL brings you the science of isokinetics...
Isokinetics...clinically proven 384.7% more effective than Isometrics!

NOW YOU CAN HAVE

- powerful, muscular arms • rippling, rock-hard stomach • massive chest
- mighty legs • back of steel • crushing power • OR—Just stay in top shape!

Replace flab with attractive muscle.

WITHOUT EXHAUSTING WORK . . . Because EXER-DIAL has NO WEIGHTS! NO SPRINGS! NO GEARS! NO PULLEYS! The secret is in the fantastic DIAL . . . the higher you dial . . . the faster you can see results. Dial the "pushing" or "pulling" action. Then just dial to your strength setting "programmed" to power-build your arms, chest, back, stomach, legs . . . like you never thought possible . . . no matter what your age!



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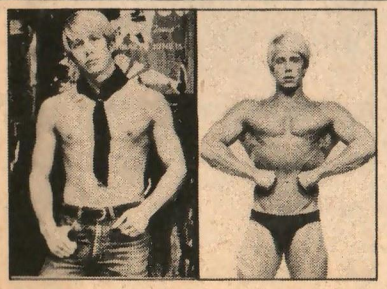
YOUR GUARANTEE. In 14 days (or less) you MUST build explosive new body power, muscles in your arms, legs, chest, stomach, back MUST begin to bulge . . . OR simply return the EXER-DIAL, and your money promptly refunded in full . . . no questions asked!

ACT NOW! Send for your FREE color brochure illustrating IKE BERGER's special "power-building" program.

SEE FANTASTIC RESULTS WITH EXER-DIAL!



"The EXER-DIAL, is a complete exerciser, in which it toned and built my muscles to its Full capacity, I endorse it fully."
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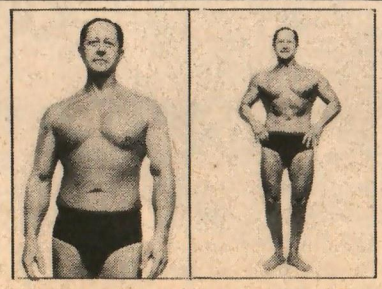

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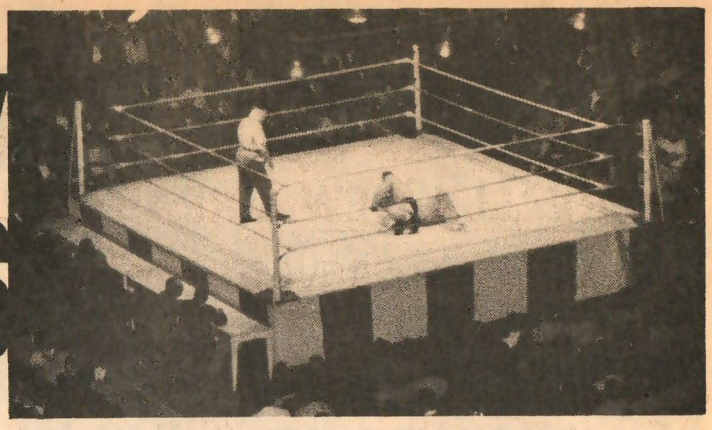
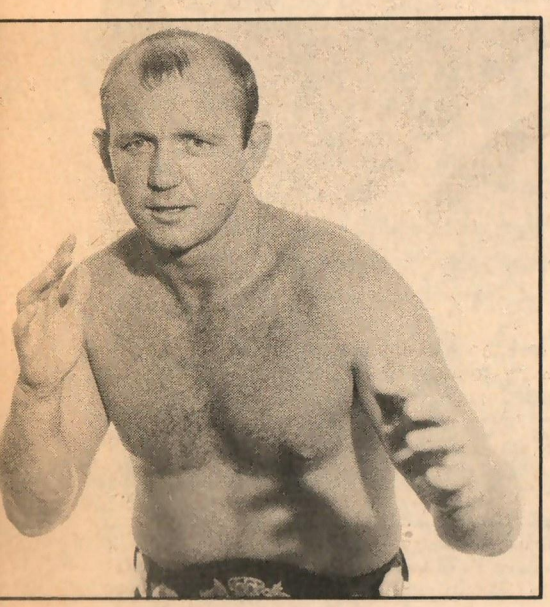
State _____ Zip _____

SINCERELY YOURS





Dory Funk, Jr. (above) is the champion to one reader, as Harley Race (below) is the king to another reader. Fans debate whether or not Moondog Mayne's antics (right) mean he's crazy.

DORY FUNK, JR. FOREVER!

There is no doubt in my mind that Dory Funk, Jr. will once again become world's heavyweight champion.

He has to be one of the best "scientific" wrestlers in the history of the sport. Just look at the record. Dory held the title for four years, the third longest in N.W.A. history. During his reign he never ducked an opponent and held more title matches than any other champion.

It will surprise me if Brisco can do

half as well as Dory Funk, Jr. Don't get me wrong. Brisco is a great wrestler. But somehow, Dory Jr. will always be a champion.

JOE CHILDRESS
Collinsville, Ill.

HARLEY RACE "THE KING"

You're always having stories about Jack Brisco, Dory Funk, Jr., and other so-called champions, so why not have some on the very best, the very "Handsome Harley Race"!

He's a very great wrestler! He held the U.S. Central States title for a very long time. And he has won some of the roughest matches against some of the toughest wrestlers, most of all beating Funk for the world belt. And although he lost it to Brosco, he's still a champion of all his fans! Race deserves a title match with Brisco, and if he did get the match, I'm very sure he could get *his* belt back.

Race certainly does live up to his name! Besides being a great wrestler, he's very handsome, too!

Anyone who hasn't had the *pleasure* of seeing Race wrestle is missing out on a lot and should see him as soon as possible! And those of you who have seen him wrestle just have to agree with me!

HANDSOME HARLEY RACE is the real "King of Wrestling."

BARBIE POSTEL
Pleasant Hill, Mo.

BLACKJACKS LOVER

I loved the pictures you printed of the Blackjacks, Lanza and Mulligan (INSIDE WRESTLING/April '74). I wish you would print more pictures of intelligent, classy wrestlers like the Blackjacks, Bobby Heenan, and that Handsome Jim Valiant.

I believe that Bobby and Jim don't get any nice articles in your magazines. Let's have some for these two fine gentlemen!

Also, I think the Blackjacks both have real class, good looks and I love them both.

LORIE MARTIN
Pacifica, Calif.

"HECK HE'S NOT!"

I have just finished reading your great article, "I Am Not Insane! Insists Moondog Mayne" (MAY '74). All I can say is—heck he's not!

If he's not insane then nobody is!

(Continued on page 48)

HOW YOU CAN USE

ISOKINETICS

A REALLY NEW BREAKTHRU IN MUSCLE BUILDING!!!!

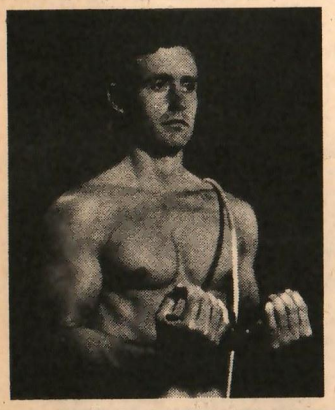
Scientific Test PROVES Isokinetics 166% Better Than Weights 390% Better Than Isometrics For Putting Muscle on YOU!

Weight lifting has been the traditional method for training "Mr." contestants and athletes in all sports. But isokinetics has been *proven superior* to weight training for building your strength, your body, and your explosive power. . .*faster and more effectively* than ever possible before. Here's why:

During each Isokinetic exercise, you continually change the "weight" to the amount that your muscles need for fastest maximum development. (With a barbell you can't change the weight until after the exercise.)

"Sounds great," you say, "So how do I get started, and how much is it going to cost me?"

Until now, the only isokinetic exercisers available were complicated machines costing from $120 to over $4000. But NOW! A NEW invention, amazing in its beautiful simplicity, puts isokinetic muscle building within your reach for only a few dollars.



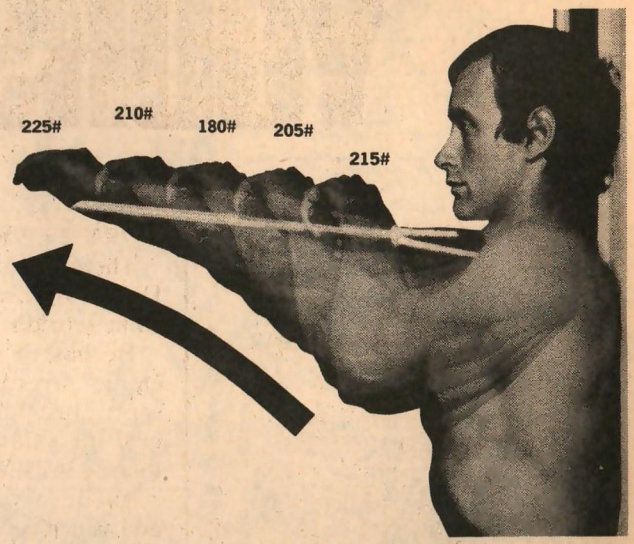
Powerex = Isokinetics

The invention is POWEREX! It is a pure isokinetic exerciser designed to give you the ultimate benefits of muscle, strength, and explosive power in a hurry. And, as you know, with these benefits come the added benefits of confidence, virility, and the outgoing personality that enables you to get along well with others of both sexes.

POWEREX is going to do all this for you through the following isokinetic principles:

1) POWEREX builds your muscles through their full range of movement. It works every small muscle fiber to its utmost. Not the grunt-and-groan partial static results of an isometric gadget, but the total dynamic power of isokinetics!

2) POWEREX has the exclusive CONTROL GRIPS. You instantly and smoothly change the amount of "weight" working for you, to the maximum your muscles can handle . . . from zero to hundreds of pounds, quickly building your body into a classic, powerful machine!



Changing the weight resistance at any instant **during** the exercise??? **Without stopping** to do it??? Yes!...this is the isokinetic principle, which builds your body to athletic proportions faster than any other method! Your POWEREX isokinetic exerciser is shown adding the inches of chest and arm muscle in a "bench press"...but **without** expensive bench, weight stand, and weights! (Patent Pending)

Illustrated Wall Chart, Courses

POWEREX is safe and light, two pounds. POWEREX is compact, quick and easy to use, anytime, anywhere. At no extra cost, you also get a big 20x28 inch wall chart with illustrations and instructions. Several courses are described . . . for increased strength, bigger muscles, or turning fat into muscle. One course takes only 15 minutes a week.

Money-back Guarantee

The parts and workmanship are guaranteed for one full year from date of purchase.

AND: If you are not satisfied with your POWEREX *for any reason whatsoever,* just send it back within 14 days of receipt for an immediate full refund of your money... no questions asked.

Finally, the best part is that POWEREX will cost you only $11.95 (plus $2 for postage and handling)! Right! For less than 1/10th the cost of the next inexpensive isokinetic exerciser on the market, the benefits of isokinetic muscle building are yours!

So don't wait another moment . . .fill out the coupon, write your check or money order, and get it in the mail now. The sooner you do, the sooner you receive your POWEREX and start the isokinetic way to a muscular body and dynamic power!

POWEREX, Rm. L-54
330K S. Kellogg
Goleta, CA 93017

RESULTS FAST—HERE'S PROOF!!

Some researchers conducted a scientific experiment and published the results in a leading medical journal. It showed that the average peak strength improvement, after only eight weeks, for each type of exercise was:

Isokinetics	47.2%
Weight training	28.6%
Isometrics	12.1%

Another group of researchers stated that all published research matching isokinetics with weight training and isometrics showed that isokinetics is greatly superior for muscle building.

■ "I am a weight lifter of eight years. However, after using the Powerex just once, I sold all of my weights!" James Hinson, Jr., NC.

■ "Gained 20 lbs, increased arms 2½ inches, chest 3 inches, reduced waist 2 inches. Look and feel a lot better." Joseph Moreno, CA.

■ "In the short time I have been using the Powerex, I have put over an inch on my arms, 2 inches on my chest, and gained 21 lbs." Scott Carterette, CA.

■ "You aren't just another rip-off company . . . you back what you say." T Roecklin, WI.

■ "Before, I was known as a singles hitter. This past season I was a home run hitter and I credit Powerex with this." Alabama.

■ "I reduced my waist 3", increased my arms 1½ inches, chest 2½ inches. Powerex has been the greatest!" D. Owens, MA.

■ "Easy to use, easy to store! Good program, no frustrations or unnecessary holdups as with a weight program." J. Hanna, PA.

■ "After only two weeks, I am deadlifting 450 lbs, bench pressing 240 lbs, and squatting with 400 lbs. I'm glad that I invested the $13.95!" Richard Oxer, MT.

TEAR OUT AND MAIL IN NOW!

POWEREX, Rm. L-54 330K S. Kellogg, Goleta, CA 93017

Please rush me my Powerex isokinetic exerciser and wall chart of exercises. I enclose ☐ check or ☐ money order for $11.95 plus $2 shipping and handling (total $13.95). No COD's. (California residents please add 60¢ sales tax.) I understand that, for any reason whatsoever, I may return my Powerex and chart within 14 days of receipt for a full refund of my money ...no questions asked.

Name _____

Address _____

City _____ State _____ Zip _____

Foreign orders, inquiries to: Myers Enterprises, Inc., P. O. Box 1311, Long Beach, CA 90801, USA

GO, GO, GO
WHERE THE ACTION IS

Clip the wrestling ads from your newspapers and mail to: THE WRESTLER (Clip Dept.), BOX 58, ROCKVILLE CENTRE, NY 11571

ALL STAR WRESTLING

• SPONSORED BY THE RICHWOODS HIGH SCHOOL BOOSTER CLUB •

MAIN EVENT

Worlds Heavyweight Championship

Verne Gagne
• WORLDS CHAMPION •

VERNE GAGNE
World's Champion
vs.
NICK BOCKWINKLE
Challenger
2 Out of 3 Falls
60 Minute Time Limit

Nick Bockwinkel
• CHALLENGER •

RICHWOODS HIGH SCHOOL GYM
FEBRUARY 9th 1974

Larry Heiniemi & Buddy Wolfe

SEMI-MAIN EVENT
TAG MATCH
LARRY HEINIEMI AND BUDDY WOLFE vs. BILLY ROBINSON AND GEOFF PORTZ

Billy Robinson & Geoff Portz

SPECIAL EVENT
CHRIS TAYLOR
Olympic Bronze Metal Winner
vs.
RICK FLAIR

CHRIS TAYLOR

RICK FLAIR

OPENING BOUT
GREG GAGNE vs. RENE GOULET
SON OF WORLDS CHAMPION

Ringside—Chair Seats $5.00
General Adm. $4.00

ADVANCE TICKET OUTLETS
• Bergner's Sheridan Village • Southside Bank
• Keenan Sporting Goods • Madison Park Bank

PEORIA, Ill. (Sharon Chronister)

MID-ATLANTIC CHAMPIONSHIP
NWA WRESTLING

STATE FAIRGROUNDS
STRAWBERRY HILL
DOUBLE MAIN EVENT
RETURN BOUT
★ 2 REFEREES ★
SWEDE HANSON
• VERSUS •
THE DESTROYER

RETURN BOUT FOR MID-ATLANTIC HEAVYWEIGHT TITLE
JOHNNY VALENTINE
• VERSUS •
JERRY BRISCO

SANDY SCOTT vs BILL WHITE

KO WISKOWSKI • VS • DQ GAUCHO

JAY FRENCH & JOE FURR VERSUS JOHNNY HEIDMAN & JIM DALTON

RICHMOND, Va. (Byron West)

WRESTLING
NWA
MIAMI BEACH AUDITORIUM
SPECIAL CHALLENGE
COWBOY BILL WATTS
VERSUS
DUSTY RHODES
BEARD VS MASK
WATTS JOS LE DUC vs TEXAN!
FLORIDA CHAMPIONSHIP!! DISQUALIFICATION RULE WAIVED
BUDDY COLT VS RON FULLER
JERRY BROWN & BUDDY ROBERTS
VERSUS
JACK WELCH & TONY CHARLES
ROBERTO SOTO vs JAY YORK
PAUL LE DUC vs JOE MORSE
RINGSIDE $5.00
RESERVED $4.00
GEN. ADM. $3.00
KIDS $2.00

MIAMI BEACH, Fla. (Mary Dwells)

Wrestling SUNDAY
DON'T MISS THIS
THE SHEIK
AND
Abdullah Farouk
VS. TEAM OF
CHIEF JAY STRONG BOW
&
BILLY RED LYONS
SPECIAL REFEREE
LORD ATHOL LAYTON
ALSO — EDOUARDE CARPENTIER, JACQUES & RAYMOND ROUSSEAU, PAMPERO FIRPO, SONNY KING, BUTCHER VACHON
MAPLE LEAF GARDENS

TORONTO, Ont. (Brian Lackie)

ALL-STAR WRESTLING
Sheboygan Municipal Armory
WORLD FAMOUS PRO WRESTLERS

TAG TEAM MATCH
WAHOO MCDANIEL
250 Oklahoma
&
BILLY ROBINSON
240 England
vs.
LARRY HEINIEMI
275 St. Cloud
vs.
BUDDY WOLFF
264 St. Cloud

PLUS 3 OTHER MATCHES

Baron Von Raschke 265 Germany	VS.	Ken Patera 310 Portland
Horst Hoffman 255 Germany	VS.	Tony Rocco 235 Italy
Geoff Portz 250 England	VS.	Bob Remus 270 Eagan

TICKETS: $4-$3-$2 — on sale at Hauser's Sport Shop and day of match at Sheboygan Armory from 4:00 p.m.

SHEBOYGAN, Wis. (Jeff Friedricks)

SOMETIMES GOSSIP TENDS TO RUN DOWN MORE PEOPLE THAN AUTOMOBILES

GA NWA
WRESTLING MONDAY NIGHT 8:15
COLUMBUS MUNICIPAL AUDITORIUM
PROMOTED BY DICKIE STEINBORN

THE SOUL TRAIN STOPS IN COLUMBUS AND THUNDERBOLT PATTERSON GETS OFF FOR A BAD MAIN EVENT

THUNDERBOLT PATTERSON
SOUL MAN #2
VERSUS
MISSOURI MAULER
(GEORGIA HEAVYWEIGHT CHAMPION)

COLUMBUS CHAMPIONSHIP
THE GREAT FUJI
(CHAMPION)
VERSUS
ARGENTINA APOLLO

SPECIAL HANDICAP
SUPER GLADIATOR
AGREES TO DEFEAT HIS OPPONENT 2 FALLS IN 30 MIN. TIME LIMIT
VERSUS
TED OATES

TORNADO TEAM MATCH
ALL FOUR MEN IN THE RING AT ONE TIME
THE MONGOLS
VERSUS
KELLY TWINS

THE COUGAR VS. BILL BOWMAN

WRESTLING THIS WEEK
WED: AMERICUS, GA.
FRI.: MANCHESTER, GA.
SAT: GREENVILLE, GA.

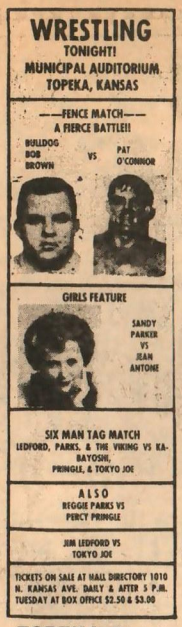
RETURN MATCH - GA. JR. HEAVYWEIGHT CHAMPIONSHIP
ONE FALL TO A FINISH
THE CHAMP (CHAMPION)
VERSUS
BEARCAT WILKERSON (CHALLENGER)

REGULAR PRICES:
RINGSIDE $3.00
GEN. ADM. $2.50
CHILDREN (UNDER 12) $1.00

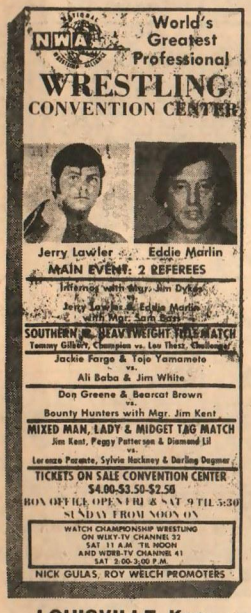
CALL MONDAY 10 - 6 P.M.
563-6060

WRESTLING OFFICE NOW OPEN ALL WEEK 9 A.M. TO 12 NOON 5 DAYS A WEEK

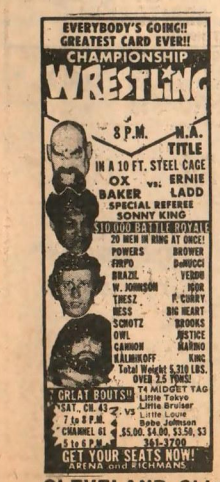
COLUMBUS, Ga. (Mike Rearer)


WRESTLING
TONIGHT!
MUNICIPAL AUDITORIUM
TOPEKA, KANSAS
—FENCE MATCH—
A FIERCE BATTLE!!
BULLDOG BOB BROWN
VS
PAT O'CONNOR
GIRLS FEATURE
SANDY PARKER VS JEAN ANTONE
SIX MAN TAG MATCH
LEDFORD, PARKS, & THE VIKING VS KA-BAYOSHI, PRINGLE, & TOKYO JOE
ALSO
BEGGIE PARKS VS PERCY PRINGLE
JIM LEDFORD VS TOKYO JOE
TICKETS ON SALE AT HALL DIRECTORY 1010 N. KANSAS AVE. DAILY & AFTER 5 P.M. TUESDAY AT BOX OFFICE $2.50 & $3.00

TOPEKA, Kan.
(Paul Stipp)

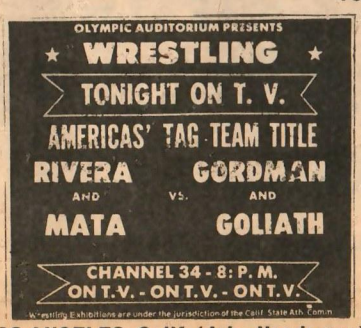

NWA
World's Greatest Professional
WRESTLING
CONVENTION CENTER
Jerry Lawler
Eddie Marlin
MAIN EVENT: 2 REFEREES
Interview with Mgr. Jim Dykes
Jerry Lawler & Eddie Marlin with Mgr. Sam Bass
SOUTHERN H. HEAVYWEIGHT TITLE MATCH
Tommy Gilbert, Champion vs. Leo Thesz, Challenger
Jackie Fargo & Tojo Yamamoto
vs.
Ali Baba & Jim White
Don Greene & Bearcat Brown
vs.
Bounty Hunters with Mgr. Jim Kent
MIXED MAN, LADY & MIDGET TAG MATCH
Jim Kent, Peggy Patterson & Diamond Lil
vs.
Lorenzo Parente, Sylvia Hackney & Darling Dagmar
TICKETS ON SALE CONVENTION CENTER
$4.00-$3.50-$2.50
BOX OFFICE OPEN FRI & SAT 9 TIL 5:30
SUNDAY FROM NOON ON
WATCH CHAMPIONSHIP WRESTLING
ON WLKY-TV CHANNEL 32
SAT 11 A.M TIL NOON
AND WDRB-TV CHANNEL 41
SAT 2:00-3:00 P.M.
NICK GULAS, ROY WELCH PROMOTERS

LOUISVILLE, Ken.
(Joe Williams)

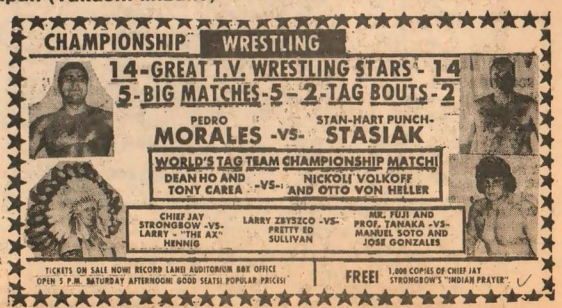


CLEVELAND, Ohio
(Clyde Annach)

TOYKO, Japan (Takashi Mizuno)


OLYMPIC AUDITORIUM PRESENTS
WRESTLING
TONIGHT ON T. V.
AMERICAS' TAG TEAM TITLE
RIVERA AND MATA
vs.
GORDMAN AND GOLIATH
CHANNEL 34 - 8: P. M.
ON T.V. - ON T.V. - ON T.V.
Wrestling Exhibitions are under the jurisdiction of the Calif. State Ath. Comm.

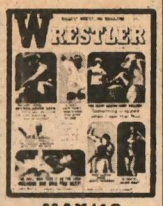
LOS ANGELES, Calif. (John Henderson)


CHAMPIONSHIP WRESTLING
14-GREAT T.V. WRESTLING STARS-14
5-BIG MATCHES-5-2-TAG BOUTS-2
PEDRO MORALES -VS- STAN-HART PUNCH-STASIAK
WORLD'S TAG TEAM CHAMPIONSHIP MATCH!
DEAN HO AND TONY CAREA -VS- NICKOLI VOLKOFF AND OTTO VON HELLER
CHIEF JAY STRONGBOW -VS- LARRY - "THE AX" HENNIG
LARRY ZBYSZCO -VS- PRETTY ED SULLIVAN
MR. FUJI AND PROF. TANAKA -VS- MANUEL SOTO AND JOSE GONZALES
TICKETS ON SALE NOW! RECORD LAND AUDITORIUM BOX OFFICE
OPEN 5 P.M. SATURDAY AFTERNOON! GOOD SEATS! POPULAR PRICES!
FREE! 1,000 COPIES OF CHIEF JAY STRONGBOW'S "INDIAN PRAYER"

LOWELL, Mass. (James Valkavitch

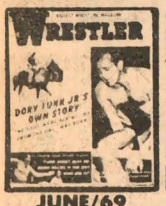
BACK ISSUES OF THE WRESTLER

FEB/68


MAY/68

AUG/68

FEB/69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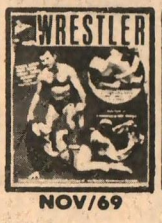
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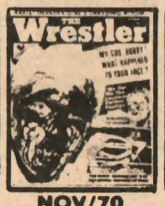
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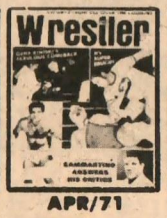
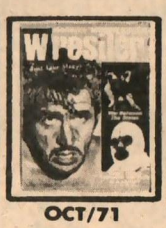
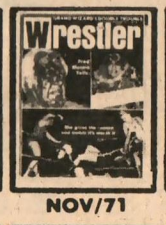

APR/71

JUNE/71


OCT/71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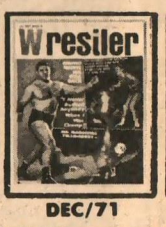
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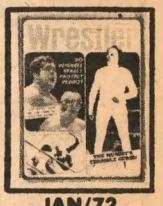
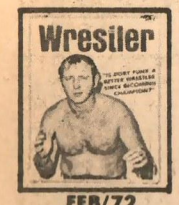

JAN/72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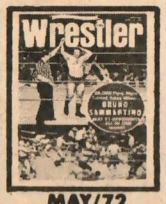
APR/72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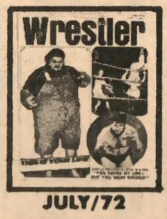
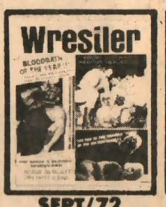
JUNE/72


JULY/72

AUG/72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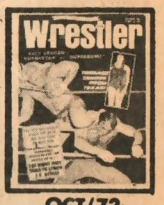
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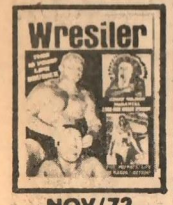
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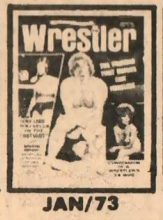
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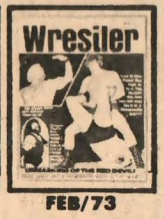
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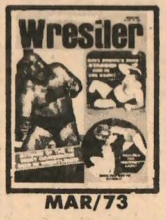
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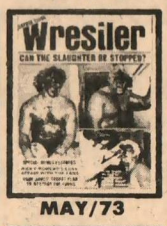
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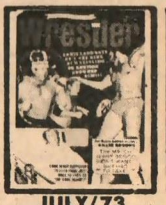
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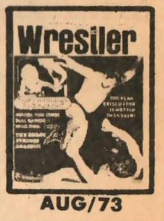
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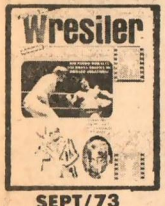
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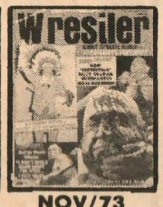
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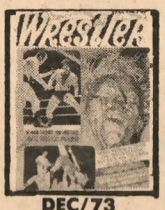
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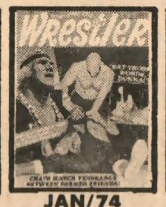
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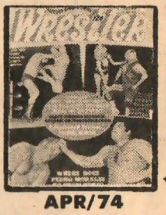
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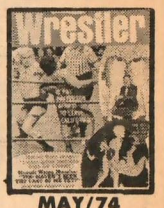
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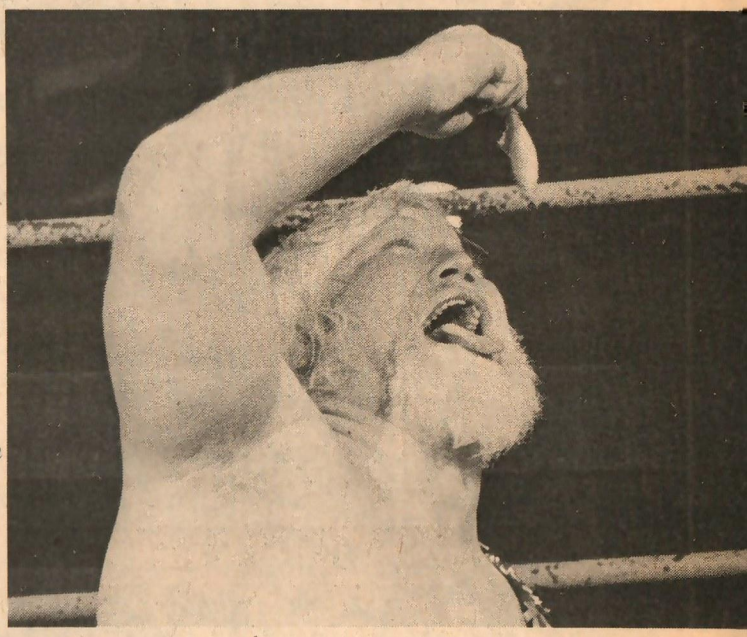
NEWS FROM THE WRESTLING CAPITALS OF THE WORLD

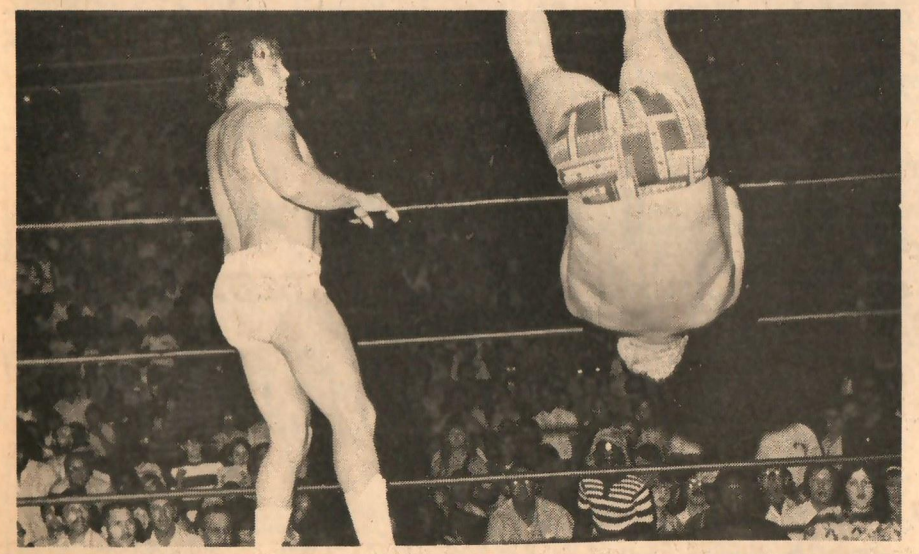
CALIFORNIA ACTION
By Larry Barnhizer

PAT PATTERSON AND Peter Maivia won a hard-fought battle over Moondog Mayne and Kenji Shibuya in Modesto.

Patterson got into trouble early when Kenji held his arms as Mayne viciously kicked him in the stomach. When the kicking stopped, the two maneuvered Patterson into the turnbuckle where they repeatedly slammed his head. Then they threw Patterson out and Mayne body-slammed him against the concrete. Maivia had to carry Pat back into the ring and then punished Moondog enough to win the first fall. Moondog and Kenji double teamed Peter and won the second fall.



Moondog Mayne (right) takes in a pre-bout meal. He then went out and got himself involved in a wild brawl against Pat Patterson and Peter Maivia. Moondog, though, was aided by Kenji Shibuya. Tim Woods, (shown below against Harley Race), lost his hair in a match against Mr. Wrestling II.



The third fall seemed to be a repitition of the second. Mayne and Kenji came charging out and began to pound Maivia. Peter desperately got the tag to Pat, who was ready for revenge. And he was succeeding until a karate chop to the throat brought him down.

Kenji put Patterson in the sleeper and threw him out of the ring. At the same time, Maivia knocked Mayne out with a series of head butts. Mayne and Patterson were both thrown out of the ring. Maivia managed to drag Pat back in before the referee could count him out. However, he did count Mayne out and awarded the match to Patterson and Maivia.

Patterson, still unconscious, was carried back to the dressing room by Maivia as the crowd gave them a standing ovation.

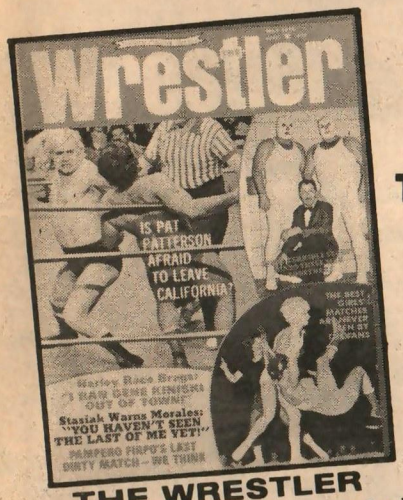
GEORGIA GRAPPLING
By Marty Williams

The feud between Tim Woods and Mr. Wrestling II is still going strong and many feel it may be getting out of hand. The former friends and tag team partners engaged in a brutal hair vs. mask match which saw Tim Woods have his hair shaved off.

The referee was forced to stop the match because Tim was bleeding profusely from a huge gash on his forehead. Many believe the cut was brought on by a foreign object Mr. Wrestling II took from his mask.

(Continued on page 65)

WRESTLING'S GREATEST SUBSCRIPTION DEAL


Wrestler
IS PAT PATTERSON AFRAID TO LEAVE CALIFORNIA?
Stasiak Warns Morales: "YOU HAVEN'T SEEN THE LAST OF ME YET!"
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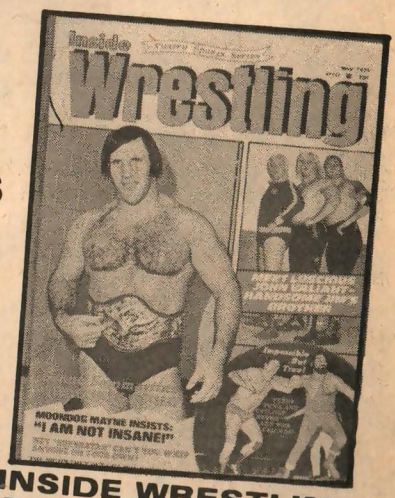

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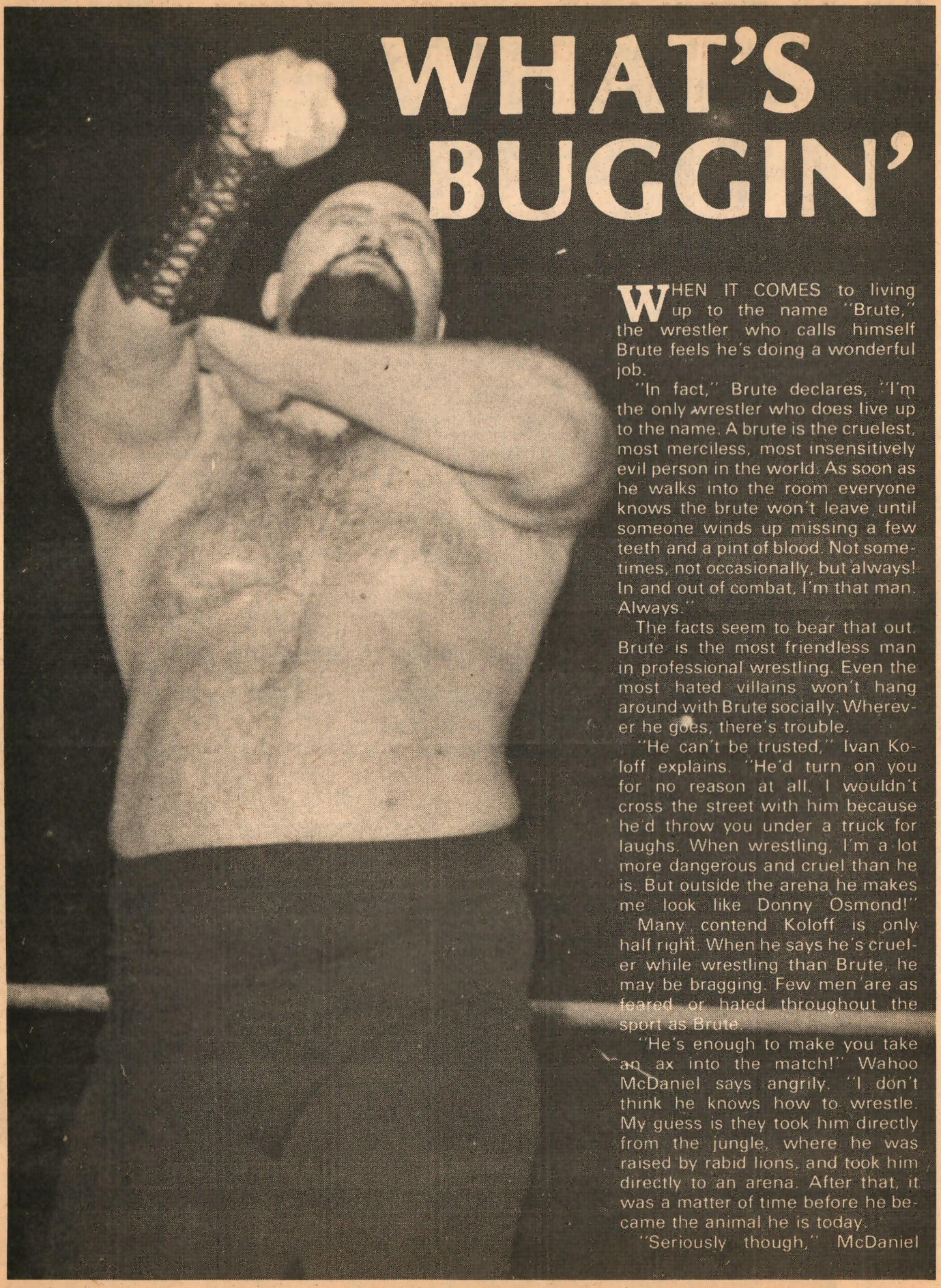
WHAT'S BUGGIN'



WHEN IT COMES to living up to the name "Brute," the wrestler who calls himself Brute feels he's doing a wonderful job.

"In fact," Brute declares, "I'm the only wrestler who does live up to the name. A brute is the cruelest, most merciless, most insensitively evil person in the world. As soon as he walks into the room everyone knows the brute won't leave until someone winds up missing a few teeth and a pint of blood. Not sometimes, not occasionally, but always! In and out of combat, I'm that man. Always."

The facts seem to bear that out. Brute is the most friendless man in professional wrestling. Even the most hated villains won't hang around with Brute socially. Wherever he goes, there's trouble.

"He can't be trusted," Ivan Koloff explains. "He'd turn on you for no reason at all. I wouldn't cross the street with him because he'd throw you under a truck for laughs. When wrestling, I'm a lot more dangerous and cruel than he is. But outside the arena he makes me look like Donny Osmond!"

Many contend Koloff is only half right. When he says he's crueler while wrestling than Brute, he may be bragging. Few men are as feared or hated throughout the sport as Brute.

"He's enough to make you take an ax into the match!" Wahoo McDaniel says angrily. "I don't think he knows how to wrestle. My guess is they took him directly from the jungle, where he was raised by rabid lions, and took him directly to an arena. After that, it was a matter of time before he became the animal he is today.

"Seriously though," McDaniel

Can you imagine a man so unpleasant even vicious wrestlers want no part of him? If you can, you're probably thinking about The Brute!

Photos by Hartley Cooper

THE BRUTE?

continues, "he may be the dirtiest wrestler in the sport today. Now I'm not taking anything away from anyone by saying this. You can still be brutal, vicious, and evil without sinking to the depths Brute does. You can sink very low and not get anywhere near Brute."

Nobody seems to know why Brute is like this and nobody cares enough to find out. Photographers who follow him to the dressing room can count on their cameras being smashed. Reporters who question him are lucky if they can run away fast enough from angry punches.

Brute seems content to keep the world away from him. He expects neither to borrow nor lend. The only thing he's interested in doing is making his opponent unable to leave the match under his own steam.

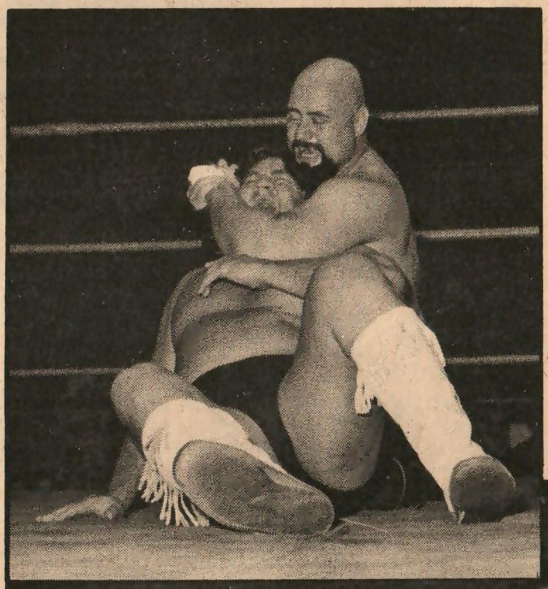
"I don't know which came first," McDaniel observes, "whether Brute hated the world or the world hated Brute. Whichever it was, they both hate each other now. I know of nobody who can stand being with him for more than a day. For no reason at all, he'll betray you."

"I get people before people get me!" Brute has shouted at people many times. "That's just so we know where we stand!"

One thing Brute does like is money. There's nothing like wealth to make it impossible for the world to bother you. This is why Brute consents to be interviewed. He believes an interview will lead to more money and nationwide exposure.

"I'm a great wrestler. Hell, I'm the greatest!" Brute claims. And the look on his face is fair warning not to disagree. "I can do it all anytime and anywhere I want.

(Continued on page 64)



The incredibly powerful arms of Brute encircle Wahoo McDaniel's neck and cruelly choke him (left). Later, McDaniel works on what many grapplers feel is Brute's "good" arm, the one on which he doesn't wear the leather support (below). The theory is to weaken the strong arm and force Brute to use his right arm, which he favors.

BOBBY HEENAN--YOU BLEW IT!!!

Photos By Gary Mancuso

Bobby Heenan doesn't want to talk about it. Can't say as we blame him, either. After all, it was his own fault he wound up a blood-soaked loser

THE NEXT TIME Bobby Heenan challenges someone to a Mexican strap match, he should gingerly rub his hand over the cuts on his head and forget it.

Heenan decided that Luis Martinez was the perfect victim for a Bobby Heenan massacre. He then went about getting the match.

"Martinez is a blight on the noble sport of wrestling," Heenan declared before the match. "He is an insult to anyone whose luck is so lousy that he has to wrestle Luis the loser. The thought of getting into the same building with Martinez is enough to make a real athlete choke with laughter."

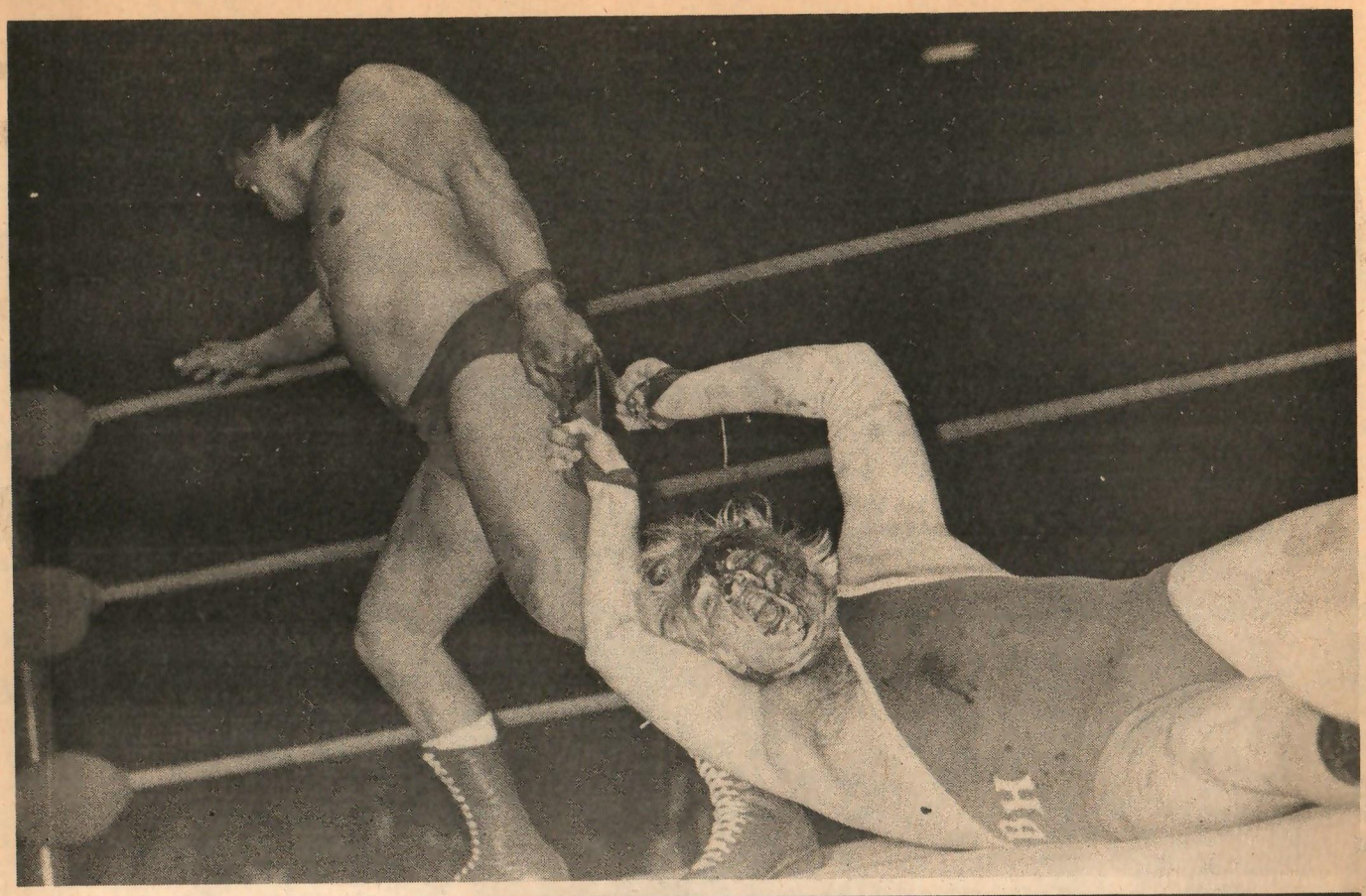
When Martinez heard the challenge, he was delighted. It meant he would get a chance to punish Heenan for many past insults and injuries.

"If you're a wrestler for more than two weeks, you've got a reason to hate Bobby Heenan," Luis says. "He's a man who has made his name mean dirty tactics and foul play. Heenan has managed to make every decent wrestler in the business despise him. I don't know why he's now decided he hates me, but sooner or later anyone who becomes successful finds himself at the other end of a Heenan vendetta. But you're always happy to get the chance to get back at Heenan anyway you can. If he challenged me to a duel with submachineguns, I think I'd take it."

Martinez found himself the envy of many wrestlers. His phone was constantly ringing with wrestlers giving him tips and advice. Everyone wanted to have something to do with Heenan's defeat.

Heenan is a veteran of many Mexican strap matches and many know of his strengths and weaknesses. Participants in a Mexican strap match must try to drag their opponent around the ring, touching all four turnbuckles. To do this, it is usually necessary for the loser to be unconscious. And Heenan has never been too particular how he made an opponent unconscious.

The match was furious from the opening bell. Strapped together, the two men struggled like enraged



Above: Luis Martinez begins the long walk around the ring as he fulfills the requirements needed to win the strap match.

bears until they both fell out of the ring.

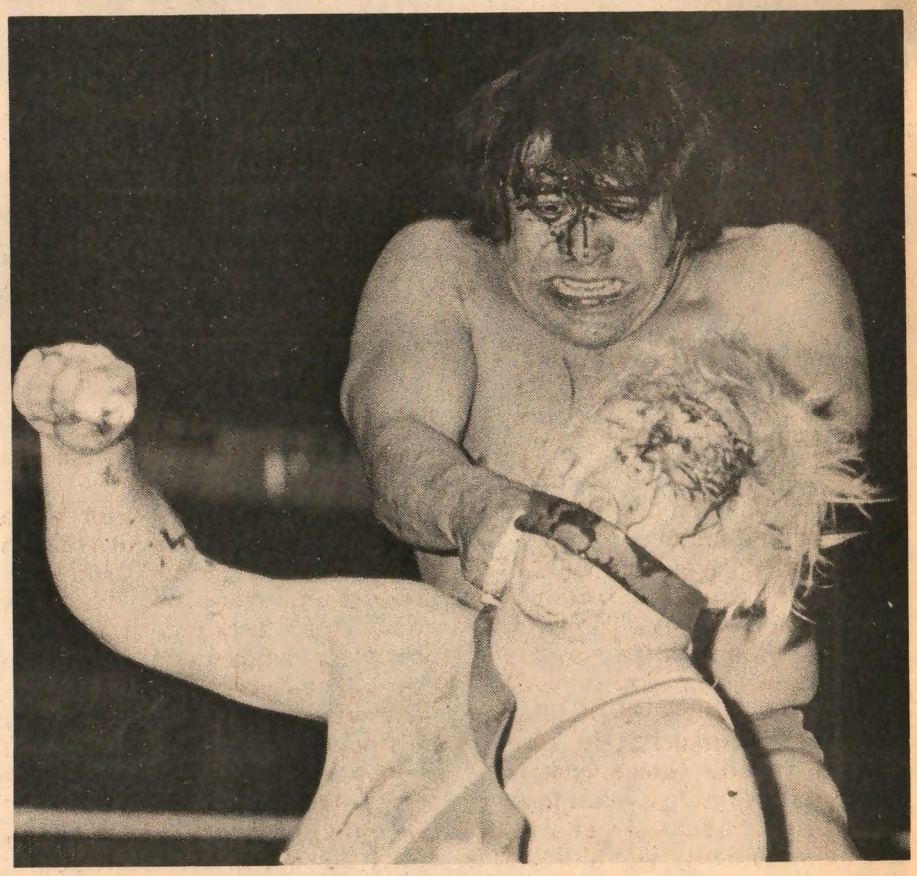
At this point, Heenan grabbed the press table at ringside. He lifted it up, ready to throw it at Martinez. But as he raised it high and leaned back to wind up, Luis rushed him and the table fell flat on top of Heenan.

Martinez stood on top of the table and let his weight trap the crushed Heenan. The fans cheered and Luis kept the pressure up. Finally, the referee forced him off the table and the match resumed—in the ring.

Heenan can make a strap stand up and do tricks. He's a master at manipulating the leather. Two flicks of the wrist and a twist later, Martinez found himself in a noose, with Heenan choking the life out of him. Then from his trunks, Bobby pulled brass knuckles. Two steel-covered smashes later, Martinez was gushing blood.

Heenan then threw him out of the ring. Not content to batter and choke, Heenan took off his strap

(Continued on page 50)

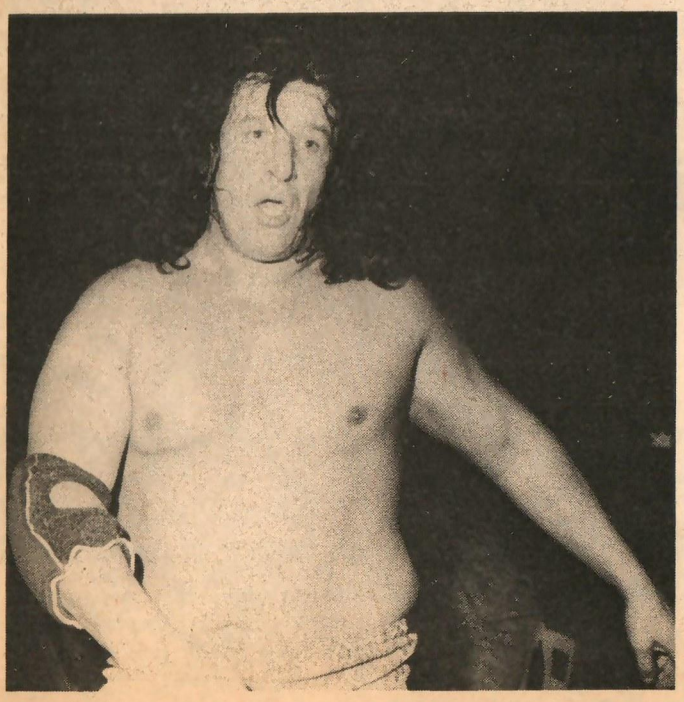


Luis Martinez shows Bobby Heenan that Heenan isn't the only one who can use the strap as a savage weapon (above). Martinez wants to make sure Heenan loses as much blood as Luis has lost to him.

STRONGBOW EXPOSES HENNIG'S SECRET WEAPON!

For months Larry Hennig has been devastating W.W.W.F. wrestlers with the hold he calls "The Axe." Then Hennig ran up against Chief Jay Strongbow. And the Chief showed Larry exactly how "The Axe" feels when you're on the other end!

PHOTOS BY GEORGE NAPOLITANO



Top: Larry is on his knees, his only hope being the mercy of Strongbow. The weapon in the armband is no secret to Larry. Left: Strongbow marches back to his dressing room, determined to discover what is hidden in the Hennig armband.

BEING ON THE wrong end of his own weapon was more than Larry Hennig was willing to take.

Almost everyone who finds himself wrestling Hennig becomes the victim of the axe—a brutal elbow smash to the head that is made more brutal by what many believe is some sort of metal reinforcement in Hennig's elbow pad. When Hennig times the blow perfectly, it usually means his opponent is out for a good long time.

Whenever a referee tries to check the elbow pad, Hennig recoils at the slightest touch. He claims the elbow is too tender for anyone to touch. He puts up such a fuss the referees are forced to let him wrestle or seriously delay the match.

"My dignity is hurt," Hennig claims, "whenever a referee insults my reputation by trying to

check the pad. I sustained that injury when I saved a little kitten from being hit by a tractor-trailer. The kitten's life was saved but the truck's headlight struck my elbow. Since that time, I've never been able to have the elbow get any kind of unprotected physical contact. I'd show you the kitten but I gave it away to an orphan."

Other wrestlers find it difficult to believe that story—or any other one. And there have been several.

"I hadn't heard the kitten story," Chief Jay Strongbow says shaking his head, "but I've heard everything from being wounded as a crusading social worker in the ghetto to leprosy. And they're all fairy tales!"

And the Chief should know. Besides Hennig, he's the only one who has ever worn that elbow pad.

During a match against Hennig, the Chief brilliantly manuevered Larry into the ropes. With one swift motion, Hennig's arms were trapped between two twisted ring ropes. From there it was a simple matter for the Chief to remove the elbow pad.

When Hennig realized what had happened he became frantic. Like a scared, captured animal, his wild struggling only made it worse. Seeing his prey helpless, the Chief decided to give Hennig some of his own medicine. It had taken Strongbow only an instant to realize there was a lot more than foam rubber on that pad.

While Hennig struggled pitifully but ineffectually, the Chief made him the victim of the elbow smash. Repeatedly. Soon, Hennig stopped struggling and slumped to the floor.

Strongbow released him from the ropes and went to work. Elbow smash after elbow smash reigned down on Hennig's skull. In one last desperate move, Hennig rolled out from under the blows and managed to make it to his knees.

Strongbow came after him. Hennig pleaded with the enraged Chief to stop the punishment but the look of anger on Strongbow's face told Hennig his pleas were falling on deaf ears. It didn't take Hennig long to run like a scared deer into the dressing room.

When Strongbow finally got to

(Continued on page 60)

Larry Hennig has Chief Jay Strongbow trapped on the ropes early in the match (above). Larry is sorry he gave the Chief the idea when Strongbow ties him up in the ropes later on and takes his elbow pad (below). Strongbow becomes the first person to discover how dangerously the elbow pad is loaded without getting his skull cracked open! The Chief cut the pad open after the brutal match.

IS BILLY ROBINSON DESTINED TO WIN THE A.W.A. TITLE?

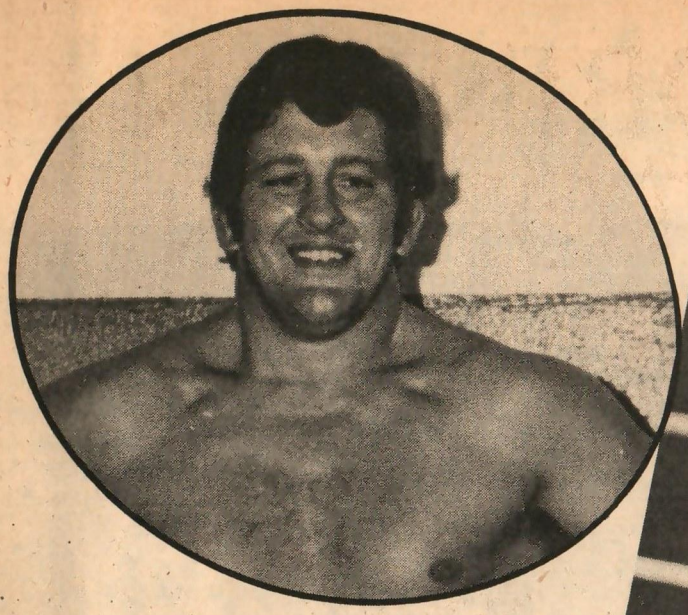
NO MATTER WHERE you go nowadays, not many wrestlers have captured the imagination and respect of so many fans as has Billy Robinson.

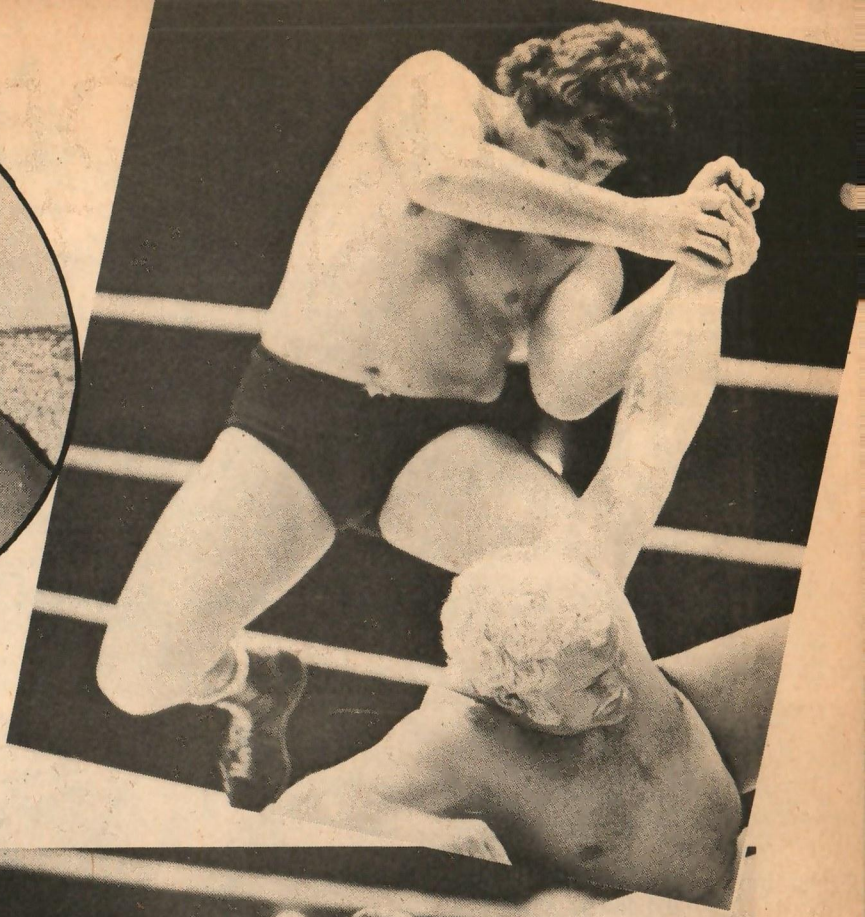
The Robinson legend is now deeply entrenched among wrestling fans the world over. After winning all the titles Europe had to offer, Billy left for the U.S. determined to bring the world heavyweight championship back to England. It seems only a matter of time before he accomplishes this.

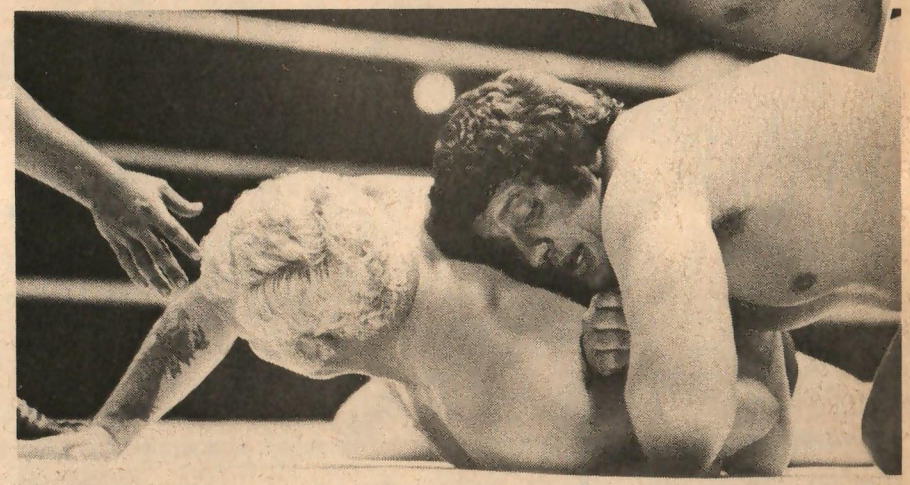
"He's a champion, there's no doubt about it," A.W.A. champion Verne Gagne declares. "I can't see anyone else with more potential to take my title. I'm not going to give up my title. But I don't mind losing it so much if I eventually lose it to a champion. And Robinson is a champion."

Most wrestlers agree with that assessment. Those who are seriously interested in winning the A.W.A. title are preparing to wrestle both Gagne and Robinson, figuring it's going to be one or the other very shortly.

"Sooner or later," Billy "Superstar" Graham snarls angrily, "Gagne is going to either lose or retire. And instead of my becoming champion, as is only just and right, there's one chance in 10 Robinson might own the belt. I've wrestled that stiff and have







Even such stars as Harley Race (left) are developing a healthy respect for the great wrestler from Great Britain. Sequence of photos (right) shows how Billy turns an armbar into a hammerlock. Win or lose, Billy's reputation is that he tries his best every time.

always won convincingly, as I always win convincingly. I don't care what those Mickey Mouse fans say, I'm the best and deserve the belt. It's a crime. That's the only word for it—a crime!"

Most people in and out of the sport disagree with Graham. The consensus is that Robinson is the athlete most suited to enjoy a championship reign that will be good for wrestling.

"If I'm good for wrestling," Robinson says, "and I'm very thankful that people say I am, it's because wrestling has been very good to me. In what other profession could I see the world and all its wonderful people, not to mention earn a handsome living while I'm doing it.

"Being a professional wrestler has opened doors all over the world for me. I have been a guest in homes of all types in my travels and the love of wrestling has brought us together. When there is a common denominator between people, cultural barriers disappear. I have friends all over the world and I owe it all to wrestling. Its power to delight spreads the world over.

"Wrestlers are engaged in one of the most glorious of all pursuits—man pitted against man in a test of physical ability and mental cunning. When I think of all the millions of people who must earn a living at something that requires maybe one half of their intelligence and maybe none of their ability, I realize how lucky I am.

"I also realize that nobody is better for wrestling than wrestling is for him or her. Whatever we give to the sport is repaid 10 times over. We will always be in its debt.

"Even guys like Billy Graham, who claim they're the best thing to ever happen, know that without the thousands of people that make wrestling possible they would be nothing. Wrestling gives us everything. All we can give it is our best."

And nobody doubts that Billy Robinson does his best. He is known as a textbook wrestler, the one those who wish to learn the sport should

(Continued on page 52)

Billy Robinson has run into many bad breaks in his quest for the A.W.A. title. But if you think the bad luck is breaking Billy's spirit—think again!

GAREA AND HO:

YOUNG...FAST...S

DEPRESSED. THAT WAS the only word to describe Tony Garea.

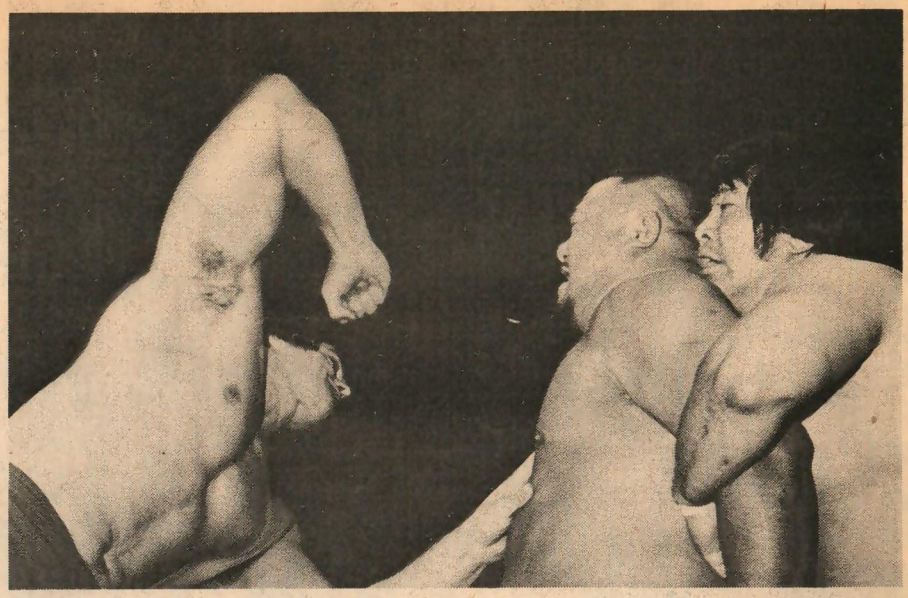
Why the deep depression? He and Haystacks Calhoun had just lost the World Wide Wrestling Federation tag team title to Professor Tanaka and Mr. Fugi, the men from whom they originally won the belts. What was irking Tony even more, was that Haystacks didn't want to sign for a rematch.

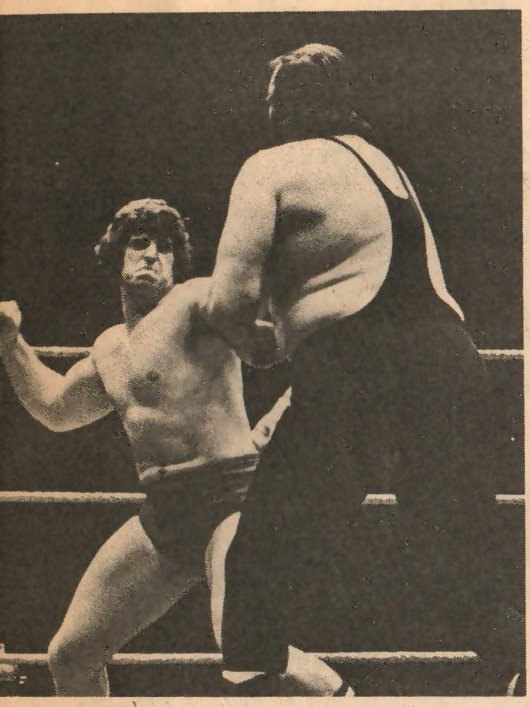
"Haystacks," Tony pleaded. "We can win it again. I *know* we can."

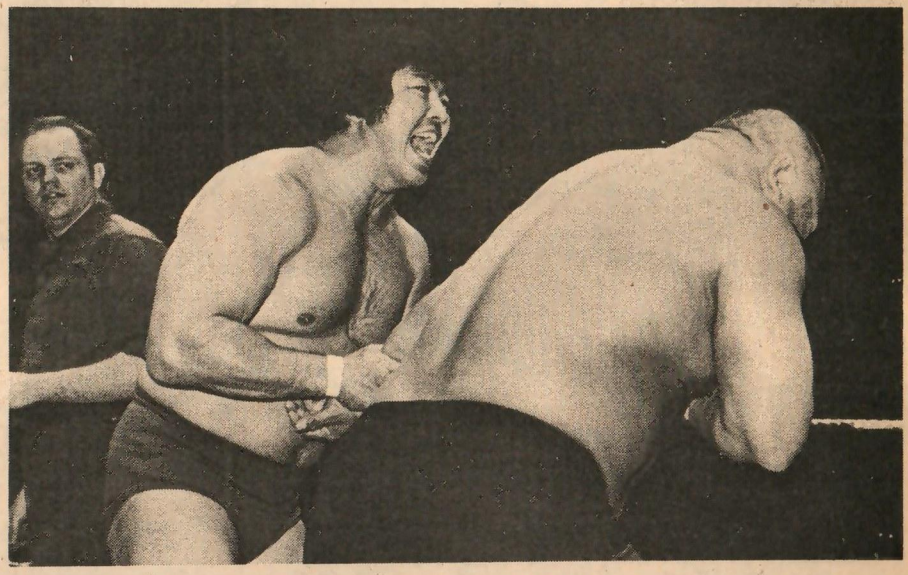
"No, neighbor," Haystacks said. "*We* won't go after it again. You might, but *we* won't. I've got some contract commitments I promised I'd take care of if we lost the title. I've got to honor them. Please understand."

Tony Garea looked long and hard to find a tag team partner who could adapt to Tony's lightning-like style. Dean Ho had the same problem. So they teamed up. The result is outta sight!

Right: Tony and Dean are in charge after Fuji and Tanaka turn the match into a brawl.







Above: When the match against Stasiak and Hennig gets out of hand, Tony is ready to show that he can dish it out just as rough as they can. Right: Dean Ho makes Toru Tanaka see that the Japanese wrestlers are going to have a great deal of trouble regaining the title.

CIENTIFIC... DYNAMITE!

Tony thought for a few moments. Then he warmly patted Haystacks on the back.

"Okay, big fellow," he said in a low speaking voice. "I guess I'll have to understand, won't I?"

"Tony," Haystacks pointed out. "I'm not going away ashamed. You were one hell of a tag team partner. I was proud to share the title with you. I'll always remember these days. And remember, Tanaka and Fugi didn't beat us. They used that salt to get the belts back. That's not winnin' fair in my book. Get yourself another partner and avenge our honor. Go to it."

Tony's face seemed to perk up. So did his attitude. Haystack's pep talk did the trick.

Garea's next step was to find a tag team partner.

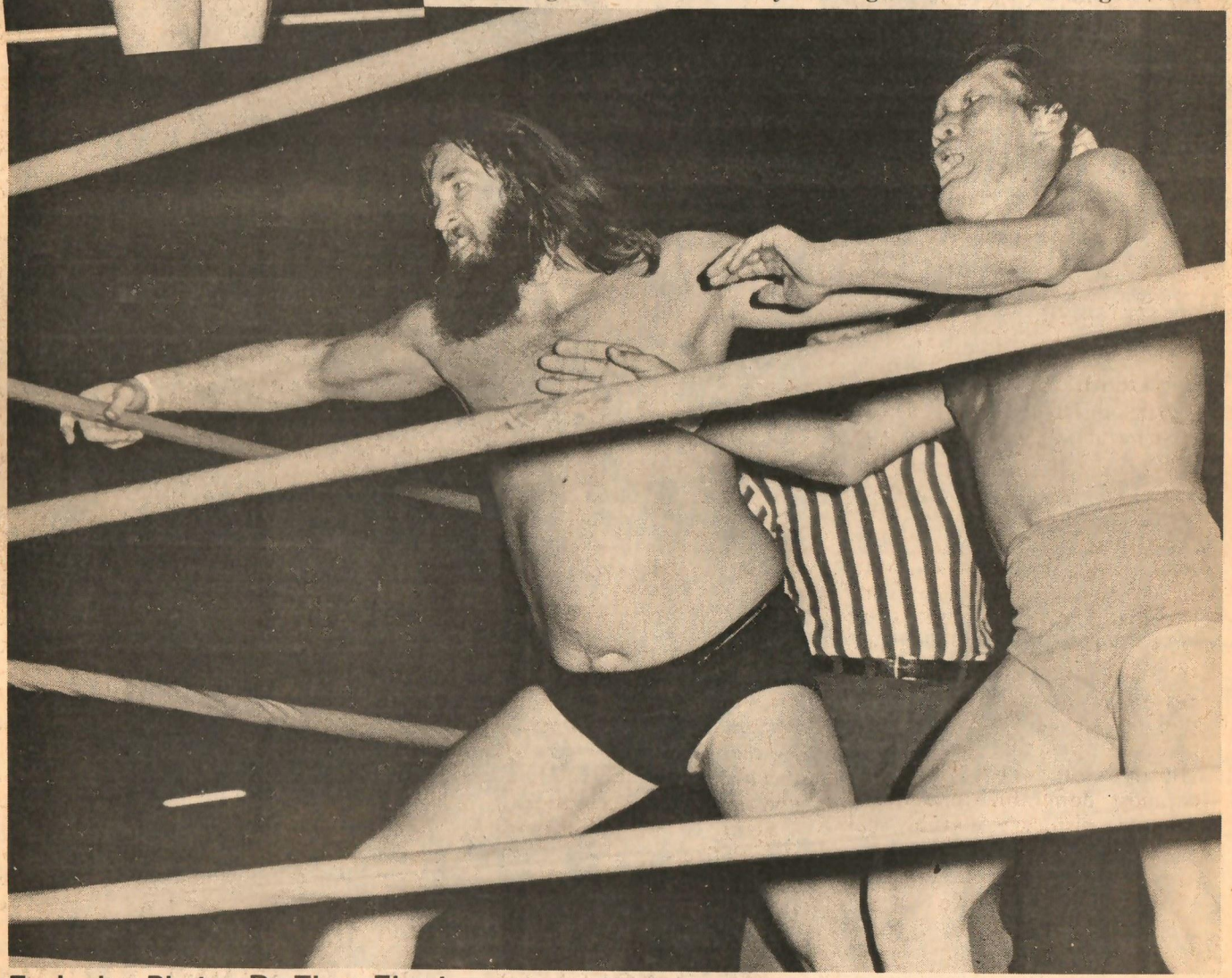
"I'm not knocking Haystacks," Tony told the W.W.W.F. officials when he informed them he was looking for a partner. "He was great. But I don't want anyone weighing that much. With a lighter partner I can do more things, work out faster timing. With Haystacks it became difficult because he was so big. But for a man his size, man is he fast! I'd like, not being a braggart, someone who can move like I do."

That someone was right in Tony's back yard. A Hawaiian named Dean Ho had been wrestling in the W.W.W.F. area and was kicking up a storm. Tony and Dean had never

(Continued on page 58)

HEY! WE THOUGHT BIG BAD JOHN WAS SUPPOSED TO BE A GOOD GUY

Left: Big Bad John is the man who traveled from Florida to the west coast and changed his wrestling tactics on the way. Below: Pak Song learns the hard way that Big Bad John is a changed man.



Exclusive Photos By Theo Ehret

As the song goes, "Big Bad John" seems to be a pretty heroic character. But his wrestling namesake hardly fits that image

THERE'S A COUNTRY and western song that relates the praises of a hero by the name of Big Bad John, a man who saved lives. Everyone loved him.

Where the heck then did this madman ever get the name Big Bad John? He's the exact opposite of

(Continued on page 62)

DO YOU BELIEVE BEAUREGARDE'S STORY?

Photos By Gene Gordon

Right: Sandy Scott smashes a brutal punch into the face of Beauregard. Beauregard says that Scott had a roll of dimes in his fist. Left: Blood pours out of the open wound, the result of the Scott punch. "No fist can do that," says Beauregard.

DOES BEAUREGARD KNOW the difference between a bare fist and a loaded one?

"When Sandy Scott hit me," Beauregard has been saying, "he had a roll of dimes in that fist. He opened a gash on my forehead that took 12 stitches to close. Nobody can do that to me unless they're clutching something hard in their fist. It had to be a roll of dimes or something like that. And everyone says what a clean, scientific wrestler Sandy Scott is. Well, I've got the stitches to prove that's a lie!"

Sandy Scott, who has had one of the most admirable reputations in the sport's history, was visibly shaken by the first real accusation of foul play in his long and honorable career.

"No one has ever accused me of using a loaded fist!" Sandy declares angrily. "That's absolute nonsense and horribly unfair. I've taken a lot of lumps over the years to keep my reputation clean. After years of not a single accusation, this happens. I suppose you've got to expect it from rats like Beauregard, but hearing it and reading about it still hurts.

"He says I used a roll of dimes. Everyone knows that if you punch someone with a money roll, the coins splatter all over. Look at the pictures. There's no money."

This doesn't stop Beauregard from dragging one of wrestling's most respected names through the mud. No matter where he travels, he shows the picture of his blood-soaked face and repeats the accusations.

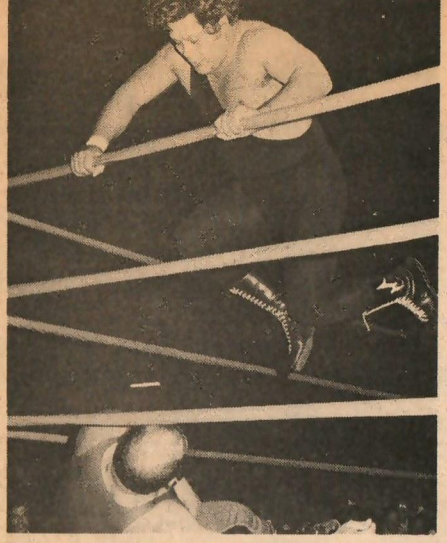
Scott is overjoyed, however, by the relatively small number of people who even listen to Beauregard seriously.

"I guess a good name does count for something," Sandy says with one of his few smiles these days. "A lot of people respect me for the years I've been a scientific wrestler and they won't even consider what Beauregard says.

"But what about those few who believe him. Lies like this are hard to kill completely."

Scott looks grim as he concludes, "I don't know how to destroy this lie, but some way I will. I promise you that." □

Beauregarde had a good story going. It was good enough to make Sandy Scott angry. But Beauregarde underestimated the fans. They didn't believe a word he said



Raul Mata flies into Goliath (left) in a "quieter" moment during their brutal brawl.

Is Goliath obsessed with Victor Rivera? He must be. He accuses Victor of throwing beer in his face and costing him a match. And Victor wasn't even in the arena when it happened!

Exclusive Photos By Theo Ehret

BLOOD AND BEER DON

GOLIATH HAS BEEN brought low, not by David, but by Raul Mata. And a glass of beer.

It was a revenge Mata has wanted for a long time and will savor for an even longer time. As far as Goliath is concerned, Mata will have to be carried out of the ring the next time they meet.

"The rat had help!" Goliath screamed after the match. "I had Mata in such bad shape I thought they'd need three garbagemen to pick up all the pieces. Then someone, I'm not accusing Victor Rivera, someone threw a full glass of beer in my face! And I wouldn't be surprised if Rivera put acid in the glass, also!"

What happened was that during the match someone threw beer in Goliath's face. The momentary distraction was all the time Mata needed.

Raul was in the air and came flying into Goliath. Goliath went down like a shot and Raul jumped intending to land on Goliath's chest. However, the beer soaked wrestler moved and

Mata came crashing down on Goliath's head. The flying foot opened a large gash on Goliath's head. The blood mixed with the beer and stung horribly. Goliath lay on the mat and writhed in burning agony.

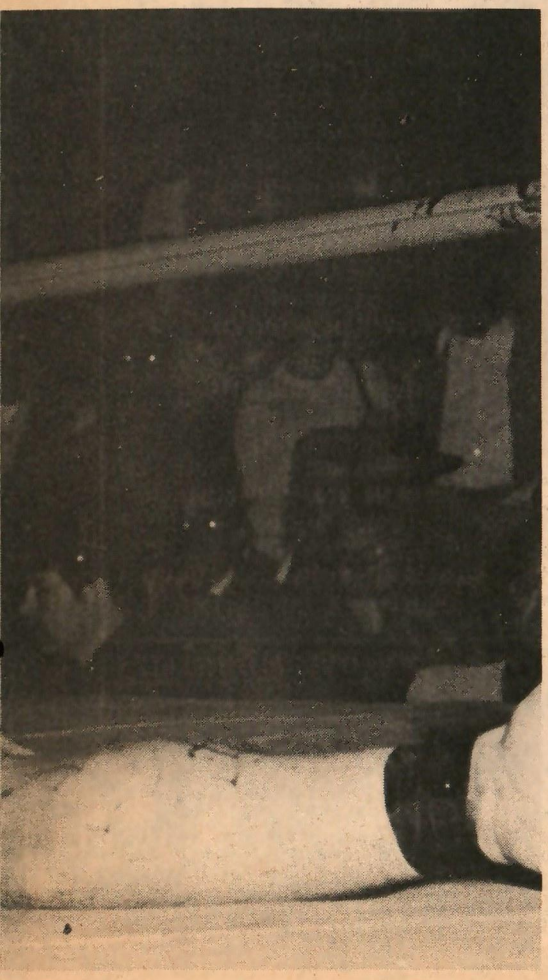
For all intents and purposes the match was over. Mata was glad he won and even more glad to see it end. It had not been an easy battle for him by any means.

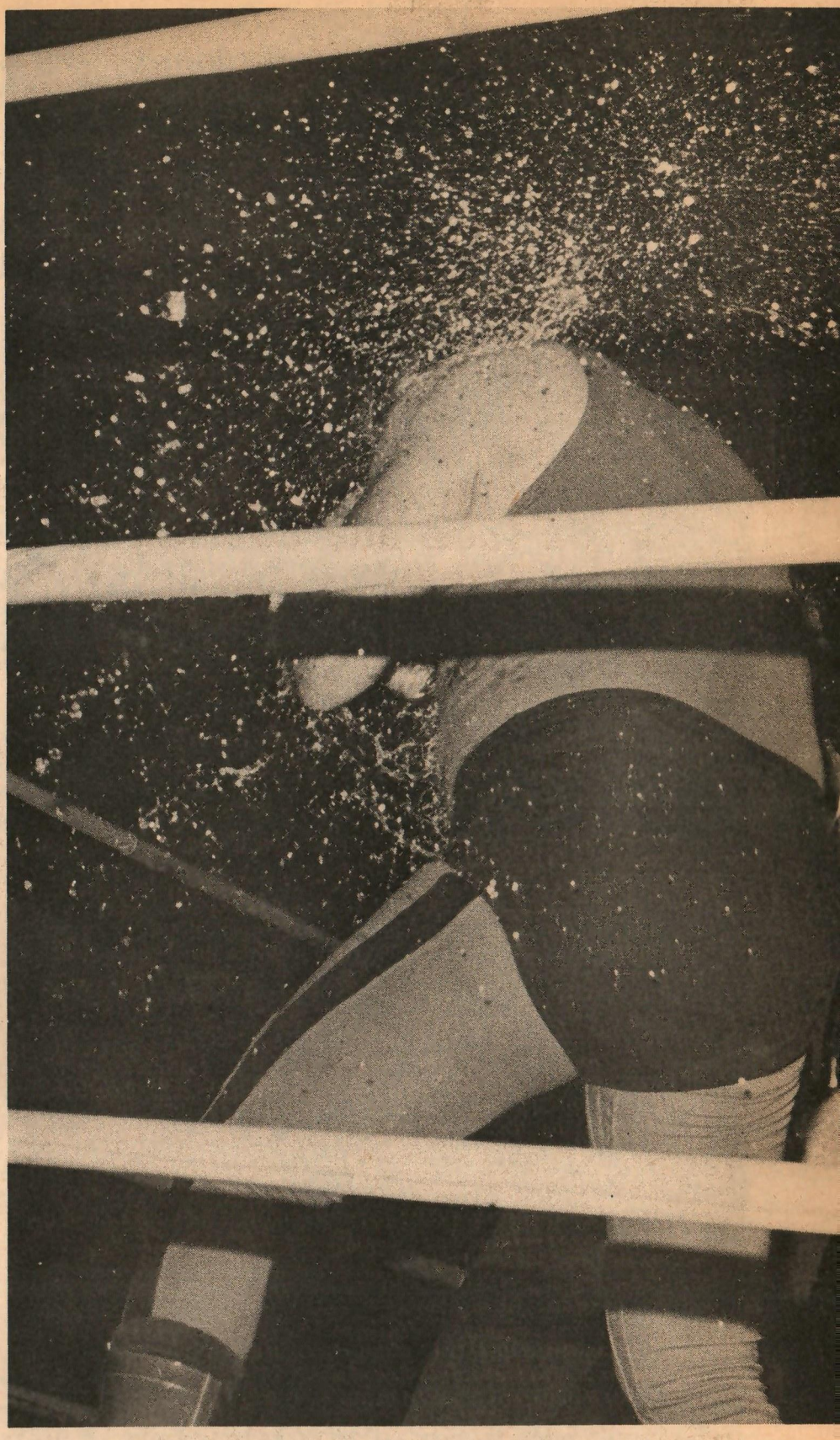
Goliath had used his entire encyclopedia of dirty maneuvers and holds. He bit, kicked, punched and even tried tying Raul's shoes together. At no time did he approach anything that could be mistaken for scientific wrestling.

One of the most vicious maneuvers ever witnessed was when Goliath had Raul trapped in a corner. Without flinching or considering the permanant damage that might be done, Goliath jumped and came down flat

(Continued from Page 54)

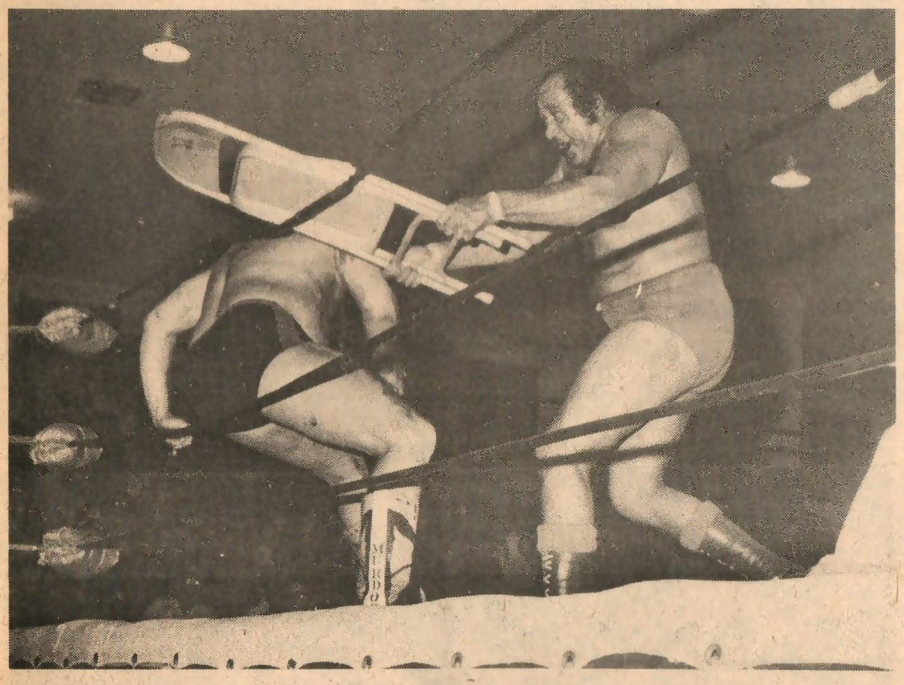
'T MIX!





Above: A glass of beer is thrown into Goliath's face, which becomes the turning point of the match. Goliath insists the brew was hurled by Victor Rivera. Left: A bloody Goliath lies on the canvas after the match is over and he is defeated. Even as he lies in bleeding agony, Goliath is thinking of some way to get revenge.

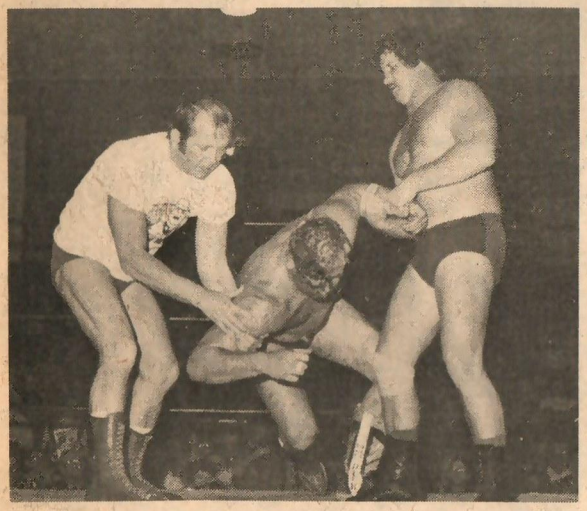
THE NIGHT CYCLONE BECAME A BOUNTY H



EVER SINCE JIM DILLON put a $10,000 bounty on Dick Murdoch's head life has been hell for the now-popular blond.

Villains have been coming from all over trying to collect the reward money. The latest man to make life miserable for Dick is none other than Cyclone Negro—an unqualified expert at making life miserable for his opponents.

No. Negro didn't walk away with the $10,000. But for 20 minutes he turned life into an absolute hell for Murdoch. Dick wound up bloodied and battered and had to be as-



Cyclone Negro (above) smashes a chair onto Dick Murdoch's head. Cyclone's giving it everything he's got in an attempt to collect the $10,000 bounty. Although Negro didn't collect it, he really tried. The result of his handiwork is displayed on Murdoch's body, (left). Terry and Dory Funk Jr. have to help Dick to the dressing room.

Ever since Jim Dillon put a bounty of $10,000 on the head of Dick Murdoch, wrestler after wrestler has stepped up to collect it. The latest was Cyclone Negro. And he went away as broke as the others

Exclusive Photos By Bill Beach

NEGRO UNTER!

sisted back to the dressing room by Dory and Terry Funk.

"I don't know how much more of this I can take," Murdoch stated frankly after he showered and changed into a fresh pair of clothes. "These guys I have to wrestle, man they're tough enough as it is. But when they have $10,000 as an incentive to put me out of commission for good, they're even worse than ever. This is taking an awful lot out of me. An awful lot."

Terry Funk agrees with Murdoch's assessment. "Every match gets harder for him," Terry pointed out. "Every one is World War III. Every one weakens him that much more. It's like one of those war movies where one soldier has to hold off a battalion of the enemy, hoping help will come from somewhere. He may get a couple, but sooner or later the battering and the sheer weight of numbers gets to him."

"You should see the lineup of guys waiting for Murdoch," Dory added. "They're sending letters from all over the world. This guy has become a sitting duck."

The funny thing is that most of the men who are after the bounty don't want anything bad to happen to Murdoch—until they get their chance at him. Buck Robley, who's on the list, said "I hope nothin' happens to that bum until I get my hands on him. I got nothin' on him personally. But I want that $10,000. So I hope he stays healthy until it's my turn."

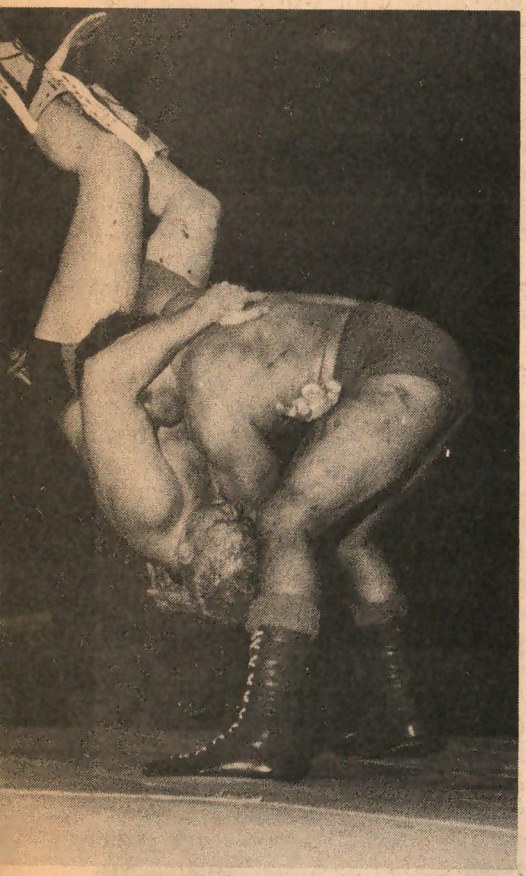
Some wrestlers, it has been rumored, haven't been satisfied to wait their turn on the list to get at Murdoch. "Yeah," Dick admitted, "it's true. I was jumped in the dressing room one night. I won't mention any names, but it was a pretty low-down thing to do. I can't relax at all. I've got to be on guard 24 hours a day."

It was later learned that Killer Karl Kox did the job on Murdoch in the dressing room and then tried to collect the reward from Dillon. Dillon refused to pay.

"Although I am certainly not against anyone attacking Murdoch in the dressing room, on the street, in a hotel room, or anywhere else for that matter, the money goes to the man who destroys him in a regular match, where the public can see it. However, I think Mr. Kox had a good idea and I encourage others to practice by whipping Murdoch anywhere they happen to run into him."

Negro at least had the courtesy to wait for the regularly scheduled

Murdoch finds himself on the wrong end of a body slam as Negro begins the slaughter. Murdoch admits that the bounty has put an incredible strain on him. Each match for him is becoming a life or death affair.



match before his attack. But once that match began, Cyclone was even more furious—more relentless than ever. He bloodied Murdoch worse than Dick had ever been injured before. He kicked him. He bit him. He punched him. In all honesty, as Terry Funk observed, "he nearly killed him."

The worst moment came about 15 minutes into the match. Already beaten bloody, Murdoch now had to contend with Negro's fingernails.

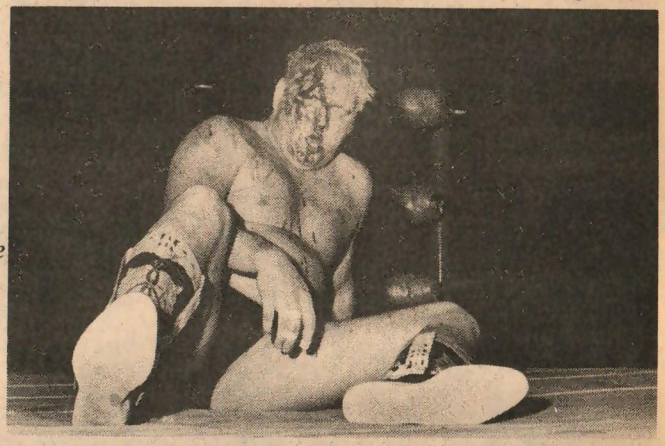
"He went after my eyes," Dick said. "He evidently let his nails grow long and he tried to gouge my eyes out with them. Between the blood and his nails I couldn't see. Then, when I couldn't see what was happening, he grabbed a chair from somewhere and slammed it over my head."

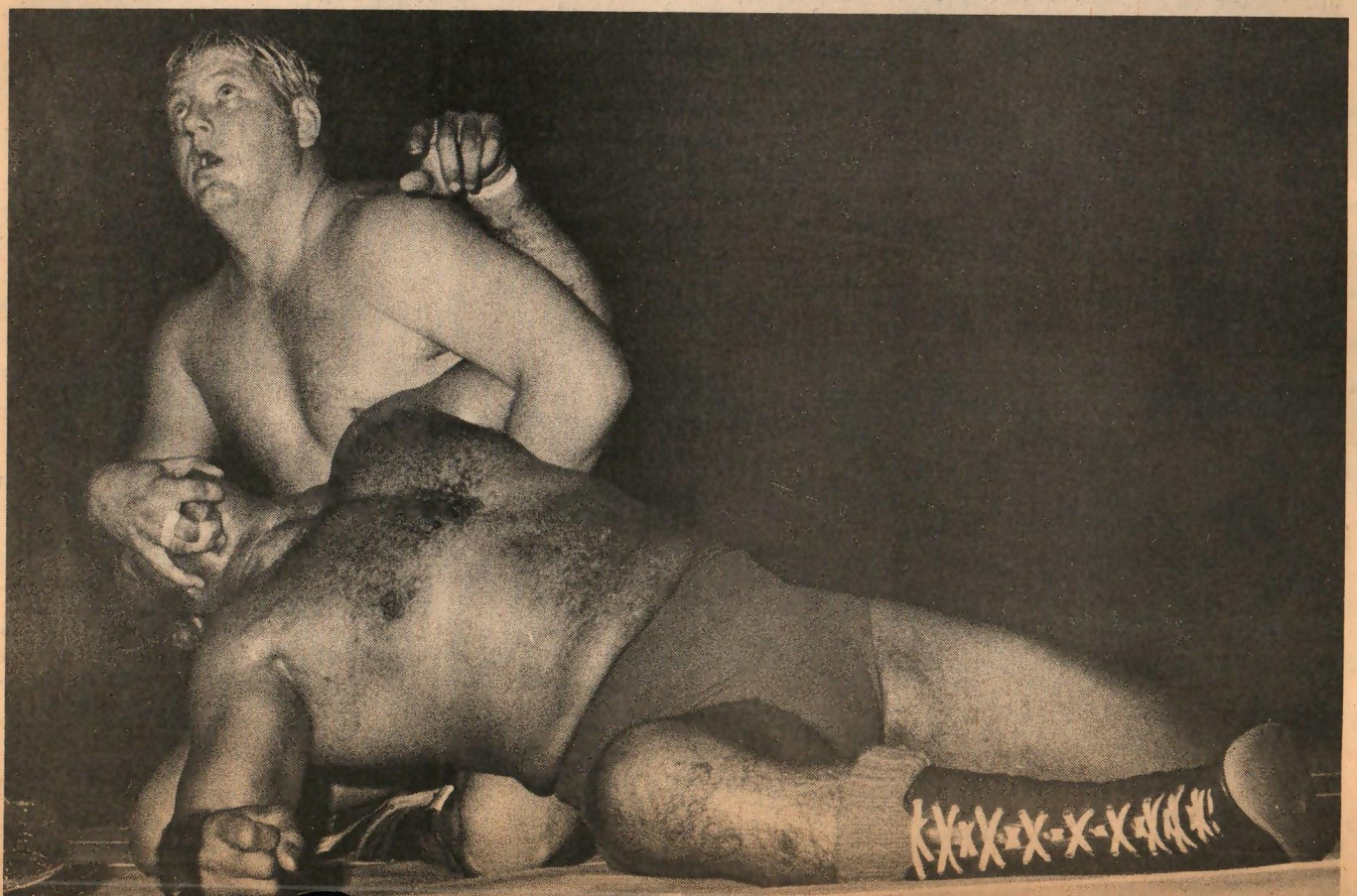
Murdoch was left with no other option than to slug away blindly. Luckily, Negro walked into one—a right which he claims knocked out one of his teeth—and it left him nearly as groggy as Dick. The end came when both wrestlers crashed into each other after bouncing off the ropes. Negro tumbled out of the ring. Murdoch didn't. The referee counted Negro out.

Murdoch wasn't a very happy winner. "So what?" he said later. "I won. What does it mean? It means I get a reprieve until the next maniac comes drooling after my hide and the bounty money. I feel like that guy in the TV program a few years back. What's his name? Oh yeah. 'The Fugitive.' That's what I feel like. Every week there's somebody out to kill me. It's not some-

(Continued on page 46)

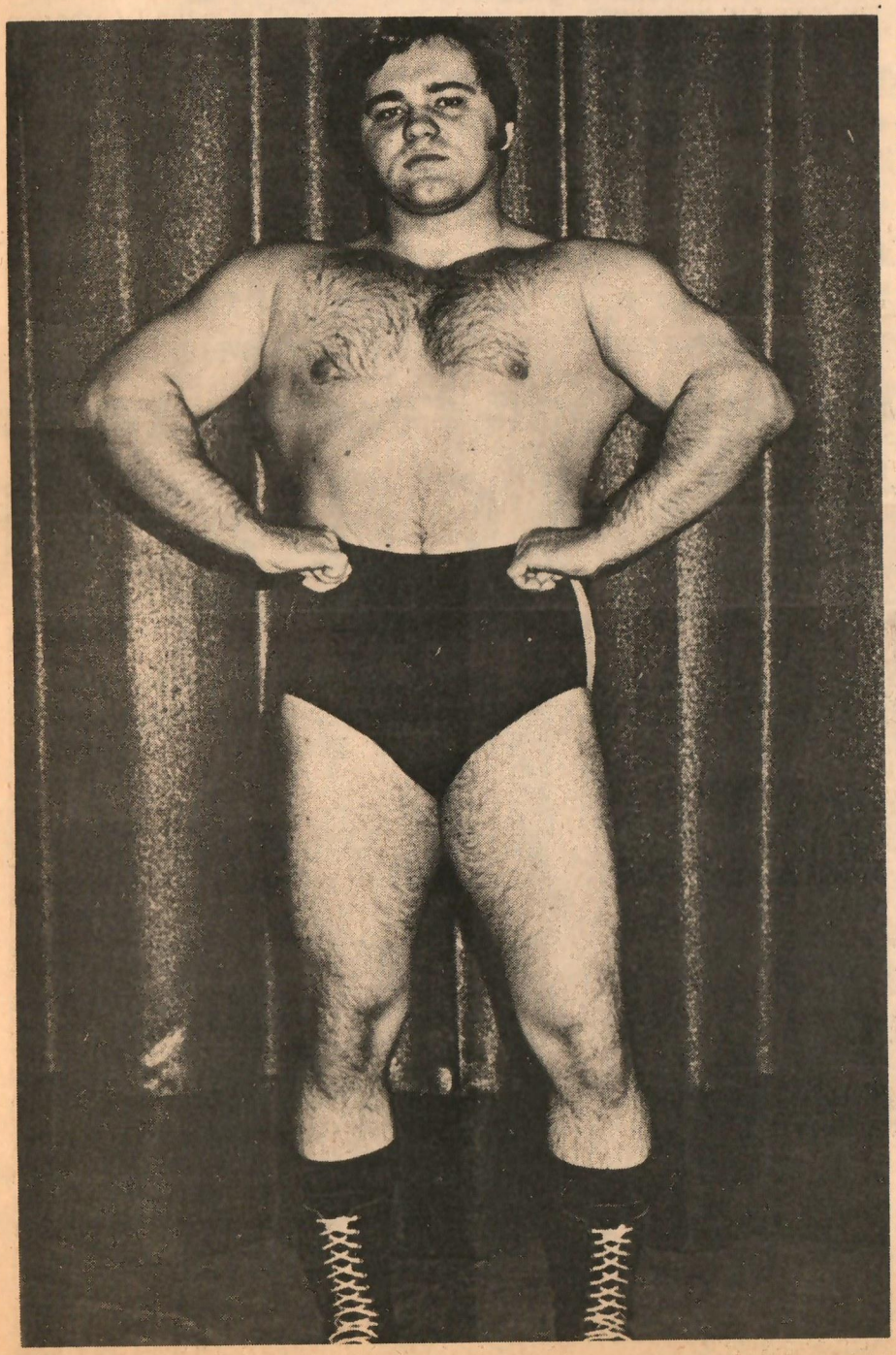
Early in the match Murdoch has one of his few advantages (below) as he applies a combination armlock and chinlock on Cyclone. But such moments are too few. And as a result Murdoch is reducted to a bloody hulk (right).





He looks like Bruno. He wrestles like Bruno. He's a protege of Bruno. But Larry Zbyszko knows he's still a long way away from being another Bruno

LARRY ZBYSZKO— THE NEXT BRUNO SAMMARTINO?



THE BIGGEST CHALLENGE facing a young man who wants to become a professional wrestler is finding someone, a promoter or established wrestler, who will give him a start in the sport. Out of thousands of aspiring wrestlers, only a handful will ever get this break. And out of this handful, very few, if any, can ever expect help from wrestling's superstars.

But exceptions to the rule do exist. Larry Zbyszko is one of these rare exceptions. He has been trained and guided by one of the all time greats, Bruno Sammartino.

Larry was born in Pittsburgh, Pennsylvania. He grew up in the North Hills suburb of that town. Coincidentally, Bruno Sammartino has an office in that area. That would later prove to be an important coincidence for young Larry.

With a background of high school wrestling, Larry knew he wanted to turn pro after graduation. He also hoped he could one day be as great as the man he watched wrestle so often when he attended the matches at Pittsburgh's Civic Arena, Bruno Sammartino.

Larry hunted until he found the office Bruno came to a few times a week. He recalls, "I was lucky enough to go there on a day Bruno was there, and even luckier when he allowed me to talk with him. It didn't do much good though. He took one look at me and said, 'You're not big enough. Why don't you start lifting weights more often and get some more experience. Then come back and see me and I'll see what I can do for you.'

"Even though Bruno probably told that same thing to all of the kids who came to visit him and ask advice, I took his words to heart. I began working out two and three hours a day. Then I enrolled at Penn State and wrestled collegiate. As I built myself up I was also increasing my wrestling know-how."

Larry brought his weight up to 225 pounds. Then he went to see Bruno again—two years after their first meeting.

"Bruno found it hard to believe," Larry recalled. "I just didn't look like the same kid he saw two years ago. He was impressed by my size and experience. This was the turn-

(Continued on page 51)

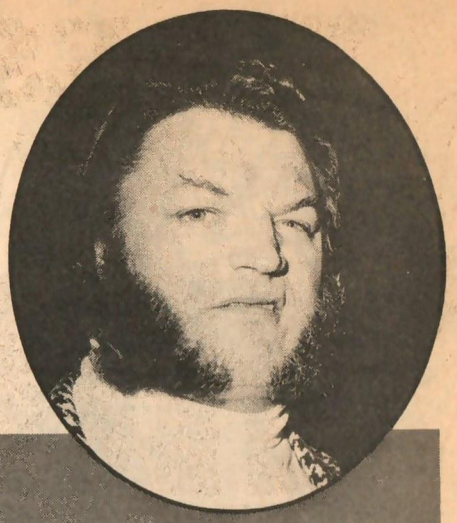
WRESTLER ON THE "HOTSEAT"

The "Hotseat" is not a comfortable place to be. When we put a wrestler on the "Hotseat" we interview him. But it is more than just an interview. It is a no-holds-barred question and answer forum that probes beyond the obvious and seeks to find out what others are afraid to ask. The "Hotseat" pulls no punches and plays no favorites. It is the kind of in-depth feature you'll find nowhere else!

Don Leo Jonathan:

"I CRIPPLE PEOPLE JUST FOR FUN!"

"DON'T YOU THINK FOR A MINUTE THAT CARPENTIER DOESN'T USE DIRTY TACTICS" —DON LEO JONATHAN



HIS CAREER IS one of the most successful in the history of wrestling. His tremendous strength makes him feared by wrestlers the world over. He has no guilty feelings if he cripples an opponent. Known world-wide, great champions have been handled with mere ease at his hands. He is virtually unbeatable. He is Don Leo Jonathan.

Q: Don, welcome to the "Hotseat".

A: Good to be here. What's on your mind?

Q: We're gonna grill you.

A: Shoot away.

Q: Why do you wrestle guys so much smaller than you?

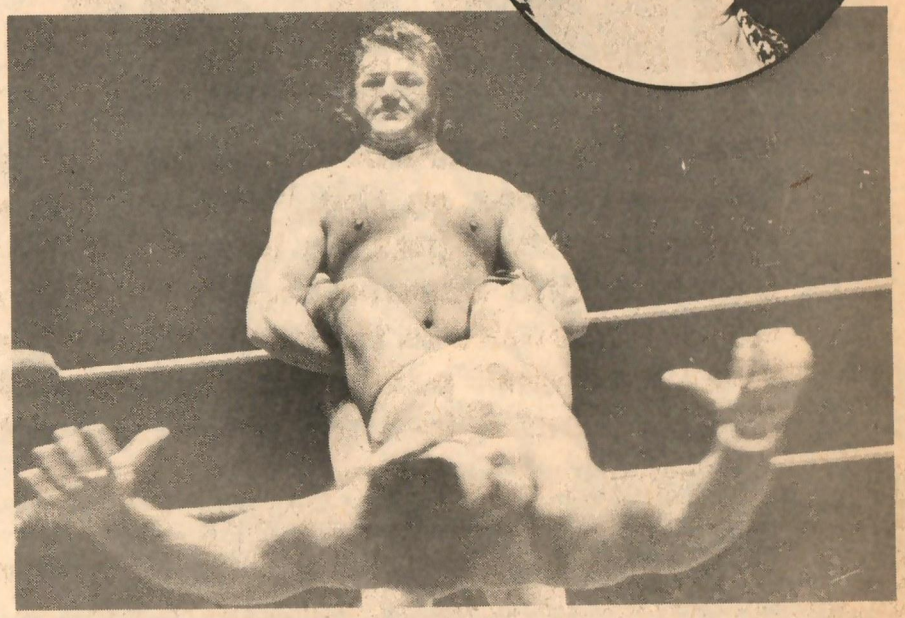
A: I don't sign the match. Those guys to sign wrestle me. I'm a challenge for them. I don't have to prove anything anymore. I'm only interested in the championships, not the little guys. But the champions are too scared to go against me, so I'm forced into wrestling little guys to keep the green stuff comin in.

Q: For many, many years you've been locked in a red-hot feud with Edouard Carpentier. What started the fire between you two?

A: I think maybe it's because our styles are so much the same. Each of us wants to reign supreme.

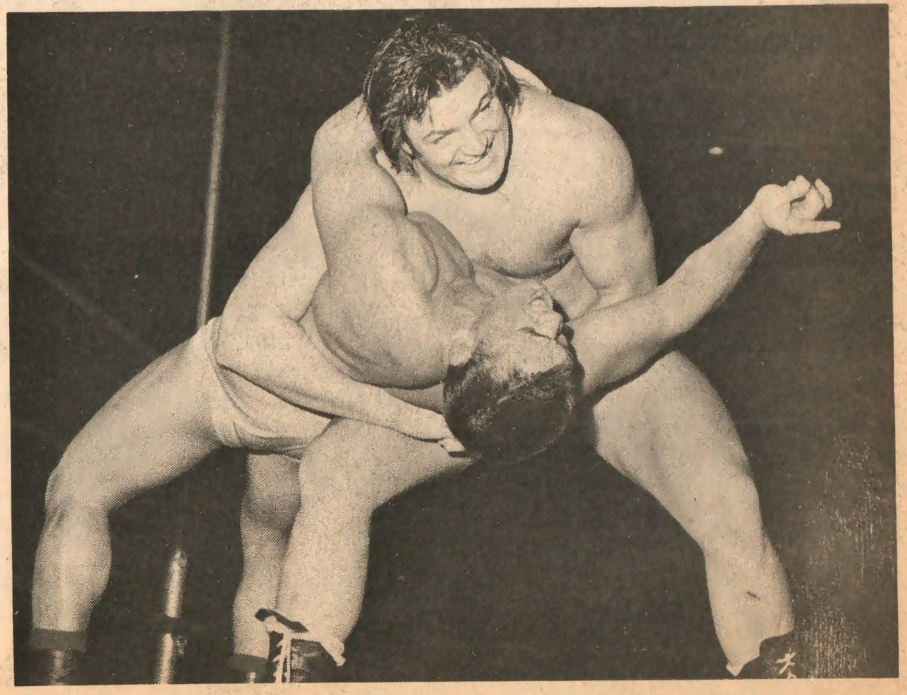
Q: You say you have similar styles. But when it comes down to the truth of the matter, you, not Carpentier, use foul tactics.

A: Hey! Don't think for a minute that Carpentier doesn't use dirty tactics.

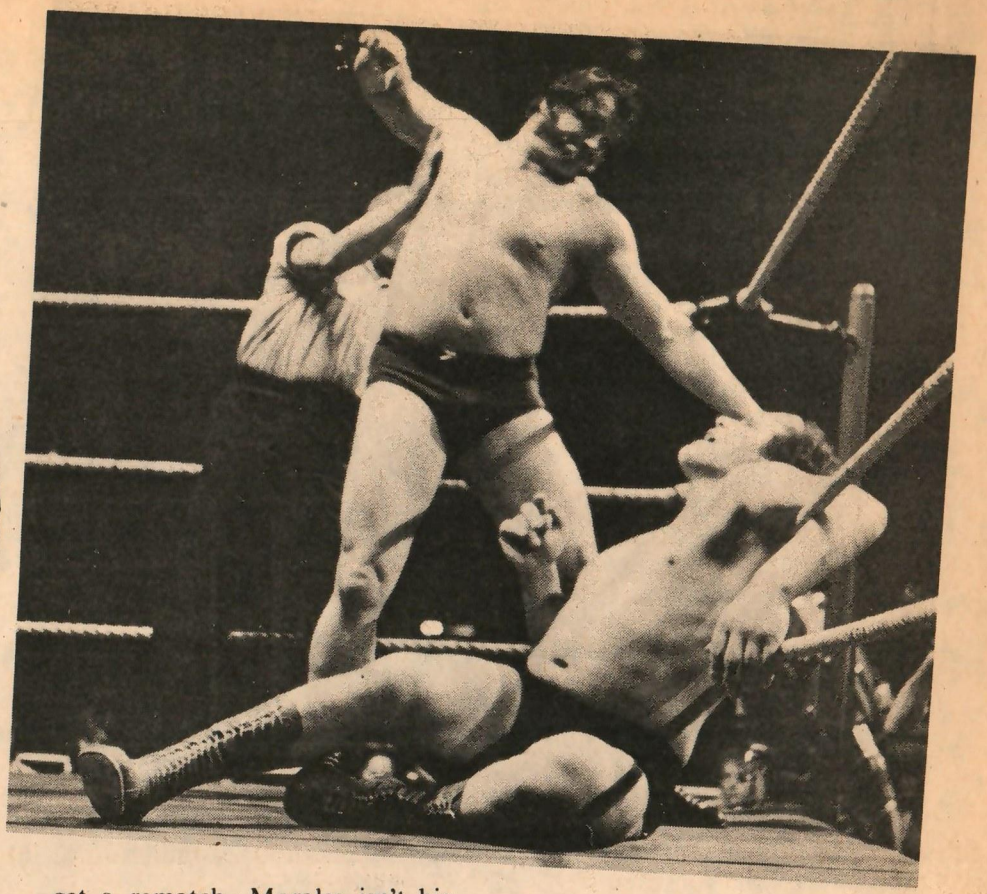


Above: Don Leo Jonathan brutalizes Pedro Morales in a giant swing, a favorite way Jonathan has of rendering opponents weak and helpless. Below: Even early in his career, Jonathan enjoyed making others suffer. The great Edouard Carpentier is an early victim of the Jonathan cruelty. Many others have since suffered the same fate.

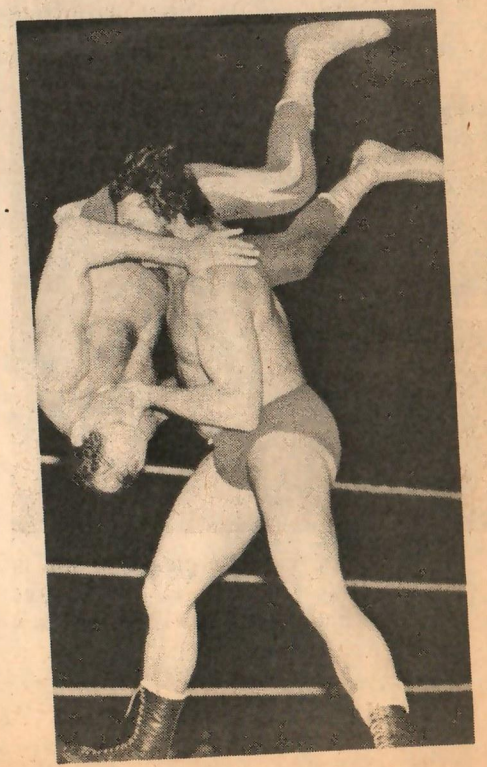
Don enjoys reading THE WRESTLER and INSIDE WRESTLING, which tell the stories of his triumphs.



"THERE'S LOTS OF NOTCHES ON MY GUN" —DON LEO JONATHAN



Jonathan is one of the few men who can make it rough for Andre the Giant, as in this match (above). Killer Kowalski has also been a victim of Jonathan's strength (below).



Q: You're saying he breaks the rules?

A: Yes. He has a way of doing that. Carpentier is often guilty of breaking the rules. Let's not talk about him any more. I'm getting bored.

Q: Okay. You hold the distinction of being the only guy to floor Andre The Giant. What is your reaction, psychologically, when you wrestle Andre?

A: First of all, when you go into a match against him you must realize you can be seriously injured.

Q: Do you fear him?

A: No. I don't fear him. I do have great respect for him. The fact that I know what he can do, in terms of ring tactics, makes me just one better than he is. You've got to be very careful not to make a mistake when you square off against him.

Q: You mean one misjudgement in your strategy and you could lose the match?

A: Man, he could kill you!

Q: When you wrestled Pedro Morales for the W.W.W.F. title, you contended you lost because he busted your head open with brass knuckles. The referee stopped the match and gave it to Pedro because you were bleeding heavily. Now, months later, tell us if you just used that for an excuse to get a rematch.

A: No. I didn't need an excuse to get a rematch. Morales isn't big enough to hurt me. He *did* hit me with something hard that stunned me. It was much harder than any of the other blows he landed.

Q: So you still say he used a foreign object?

A: Oh yes. Because when he hit me it cut me right away. There's no way he could do that barehanded.

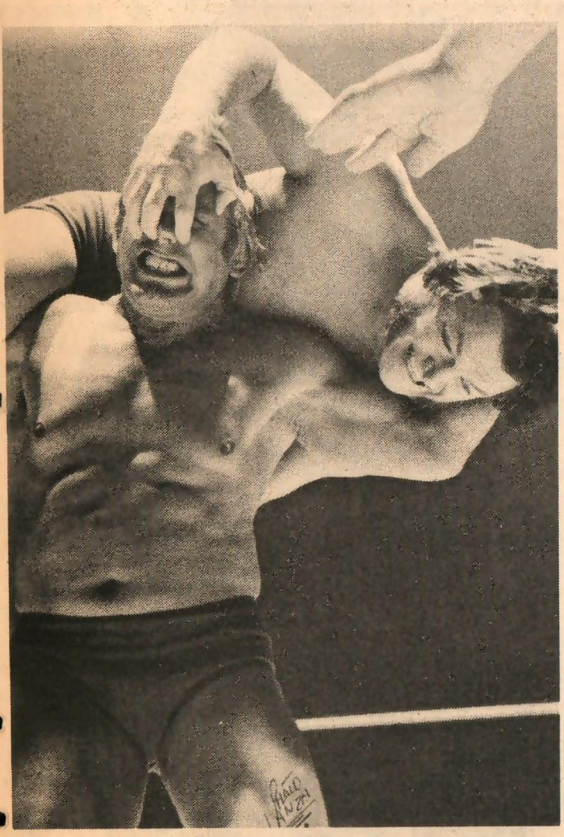
Q: You've got several holds which are probably among the most devastating in wrestling. There's that giant swing for one. Have you ever thought about what would happen if you seriously injured a guy with it? He'd be out of the sport permanently—unable to make a living because of you. Doesn't that bother you at all?

A: Look. The object of a match is to pin a guy or make him give. Some guys are just hard to beat that way. Realizing you're both in there for the same reason, to win, you must meet your opposition with whatever force necessary.

Q: You say whatever force necessary. Now look, we see you wrestle small guys who weigh much less than you, like Mike Pappas, and still you use crippling holds. Why?

A: That wasn't for Pappas' benefit in that match. It was for Pedro

Above: The Grand Wizard is one of the four managers Jonathan uses to oversee his business affairs. Below: Jonathan grabs for the eyes of Carpentier.



Morales' viewing pleasure. I was going to wrestle him a few days later and wanted to let him know what he'd be in for. It carried a very heavy psychological effect.

Q: You don't care how you hurt a guy, do you?

A: What's the difference how you hurt him?

Q: Would you cripple somebody?

A: Look. Nine times out of 10 the guy's gonna be injured anyway...

Q: You're dodging the question, Don. Would you cripple someone?

A: Oh yes. Most definitely. Just for laughs.

Q: Would you try to cripple a wrestler with as much talent as, let's say, Sammartino, just to put another notch on your gun?

A: Well, there's lots of notches on my gun. One more like Sammartino just tends to decorate it. I tried to damage his shoulder the last time we wrestled. As you know, I did a pretty good job. I almost beat him with his own hold, the backbreaker. If it wasn't for his manager, Arnold Skoaland, I'd be wearing the belt today. He came up in the corner and...

Q: Wait a minute. Arnold Skoaland interfered?

A: Definitely. You saw it. When I had him up in the backbreaker near the corner, I...

Q: We don't recall that Don...

A: Yeah, he instructed Bruno where to drape his foot. Then he pushed Bruno off the corner and he came toppling down on me.

Q: Okay. Working on that presumption. Skoaland is Bruno's manager. You're managed by the Grand Wizard. Doesn't he help you out at times?

A: Absolutely not. That's all I'll say about that.

Q: Why did you hire a manager?

"IF IT WASN'T FOR BRUNO'S MANAGER I'D BE WEARING THE BELT TODAY" —DON LEO JONATHAN

A: I've become such a great attraction, in demand all over the world, I don't have time to handle my own business any more. I had to have someone in the W.W.W.F. area to keep track of my future opponents and report to me on their matches. The Wizard is not the only manager I've got.

Q: Who else manages you?

A: I have a man in the Grand Prix area who takes care of my business there. He reports to me three times a week while I'm out of town. I also have someone in British Columbia and I've recently hired a manager in South Africa.

Q: Don, during your long career, what type of injuries have you had?

A: I've had my back broken, neck broken and collarbone broken. Both of my knees have been badly dislocated. My kidneys have been torn loose.

Q: Who has given Don Leo Jonathan the biggest beating of his career? Was it Andre The Giant?

A: No. I haven't really been beaten at all within the last 15 years. But when I was first starting out, Killer Kowalski gave me a couple of very hard matches. We tore at each other until we were bloody messes.

Q: Okay Don, thanks for spending your time with us.

A: Anytime. It was a pleasure. □

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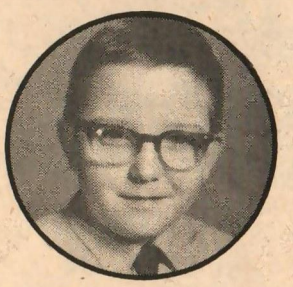

DAVID BUCHANAN (13)
409 N. Tekoppel Avenue
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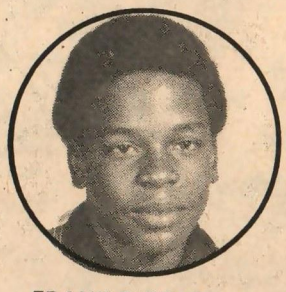

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Union, S.C. 29379
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RICKY CLARK (12)
8180 Dora
LaSalle, Que. CANADA
Likes sports. Bruno his favorite. Likes good guys. Anyone for pen pals.

TERESA TOPPING (14)
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Malden, MA. 02148
Likes music. Crusher her favorite. Likes good and bad guys. Boys for pen pals.

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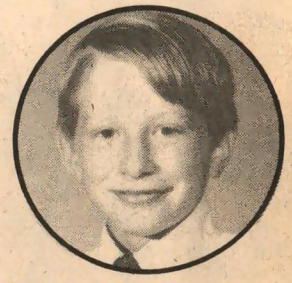

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STEVEN NOVICK (13)
7 Jerold Street
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Likes soccer. Chief Jay Strongbow his favorite. Likes good guys. Girls for pen pals.

VICTOR VISCOMI (14)
1196 E. 93 Street
Brooklyn, N.Y. 11236
Likes guitars. El Olympico his favorite.
Likes good guys. Anyone for pen pals.

DEBBIE POLCINO (12)
1211 Cornwells Avenue
Cornwells Hghts. PA. 19020
Likes swimming. Tony Garea her favorite. Likes good guys. Anyone for pen pals.

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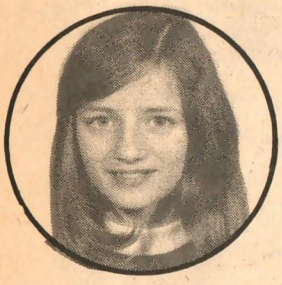

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Little Burnt Bay
Via Lewisporte, NFLD CANADA
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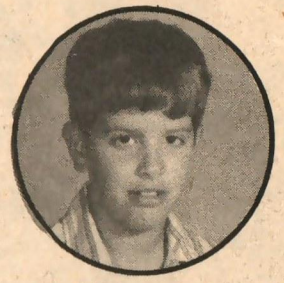
KIM PETERS (10)
South Harpswell, ME. 04079
Likes tennis. Chief Jay Strongbow her favorite. Likes good guys. Girls for pen pals.

LAURIE BERGERON (13)
South Harpswell, ME. 04079
Likes softball. Chief Jay Strongbow her favorite. Likes good guys. Girls for pen pals.

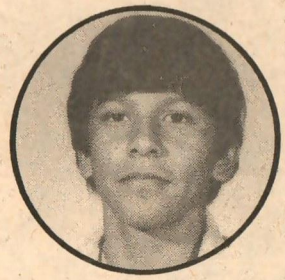


REINALDO VALDES (11)
12955 S.W. 53 St.
Miami, FL. 33165
Likes judo. Victor Rivera his favorite. Likes good guys. Anyone for pen pals.

DAVID HURLES (24)
1452 Howard St. #1
San Francisco, CA. 94103
Likes photography. Don Muraco his favorite. Likes good guys. Boys for pen pals.

TOBY LEWIS (12)
1051 Homestead Ave.
Metarie, LA. 70005
Likes guns. Ken Mantell his favorite. Likes good guys. Girls for pen pals.

DAVID PEARSON (12)
2206 Hillary Avenue
Ottawa, Ont. CANADA K1H 7J1
Likes to collect wrestling pictures. Edouard Carpentier his favorite. Likes good guys. Anyone for pen pals.



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1713 B-2 Kimbro Loop
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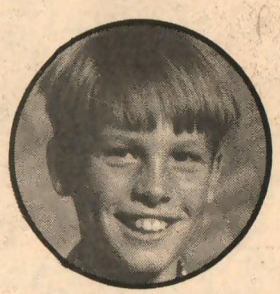

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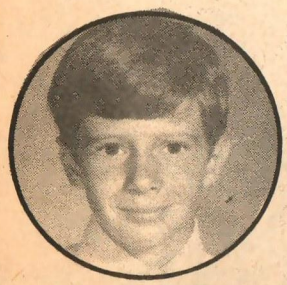

RAUL LOPEZ (12)
121 N.W. 43 Place
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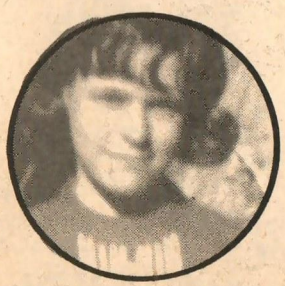
Likes football. Jack Brisco his favorite. Likes good guys. Anyone for pen pals.



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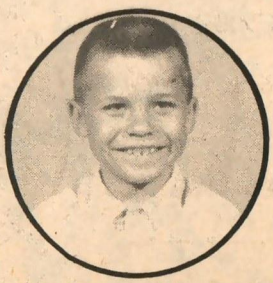
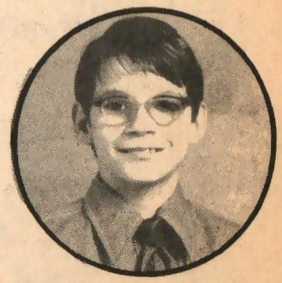
152 Colfax Street
Providence, R.I. 02905
Likes sewing. Pedro Morales her favorite. Likes good guys. Boys for pen pals.

ROBBI BRACEWELL (16)
5943 Trowbridge
El Paso, TX. 79905
Likes music. Lord Al Hays her favorite. Likes good guys. Anyone for pen pals.

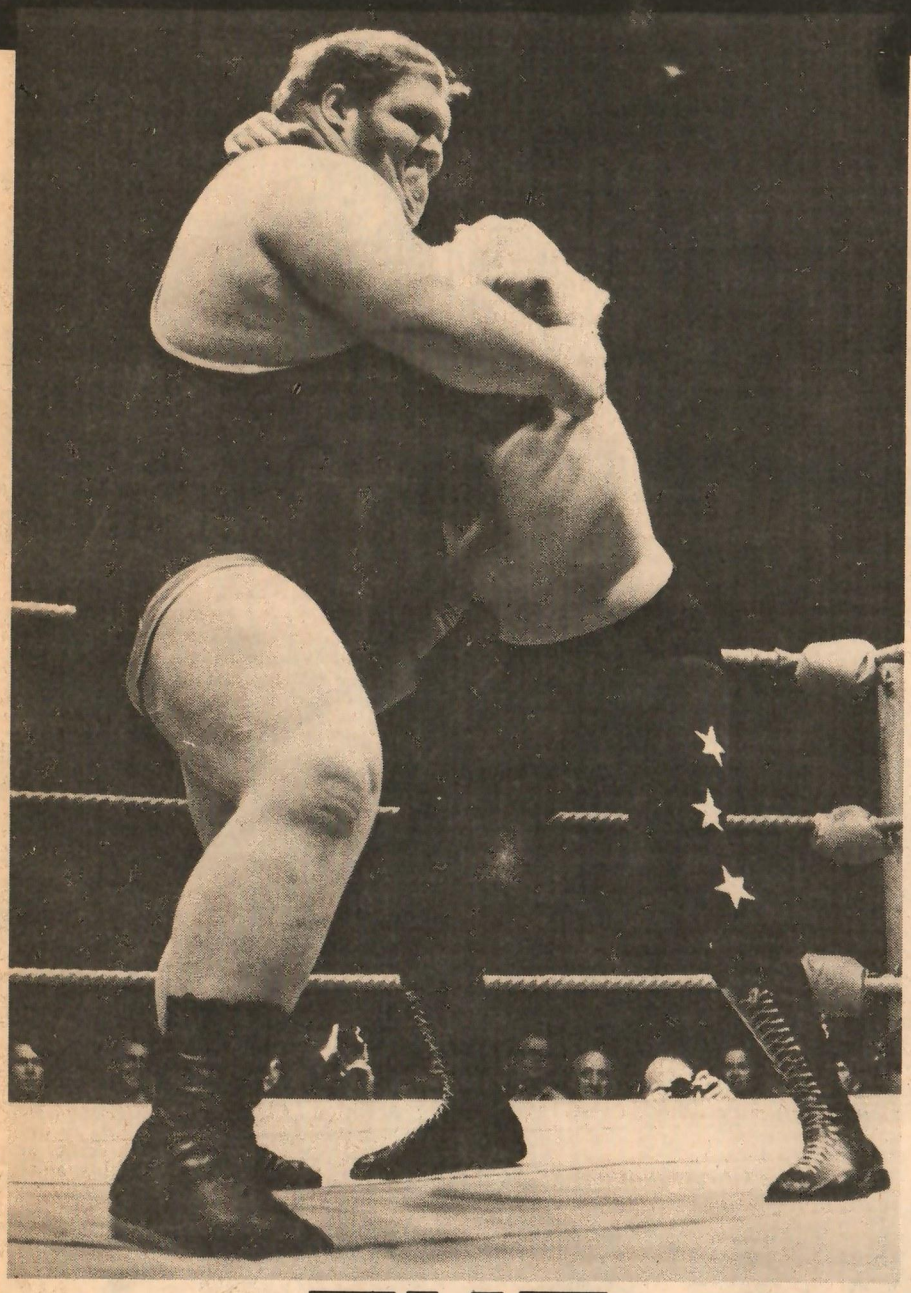


RONALD BRACEWELL (11)
5943 Trowbridge Ave.
El Paso, TX 79905
Likes golf. Les Thornton his favorite. Likes good guys. Girls for pen pals.



RUSSELL BAKER (13)
Rt. 1 Box 444-C
Gibsonville, N.C. 27249
Likes country music. Jack Brisco his favorite. Likes good guys. Anyone for PP's.

CHRIS TAYLOR—



THE IMMOVABLE OBJECT

Exclusive Photos By Bob Sabre

Luscious John Valiant huffs and he puffs but he just can't budge big Chris Taylor off the ground (left). Taylor laughed when John tried it.

WHEN CHRIS TAYLOR doesn't want to move, he doesn't move. Luscious John Valiant found that out.

Luscious John had visions of grabbing Chris and hurling him across the ring, finally smashing his head into the turnbuckle. So Valiant grabbed Taylor's arm to start him on his journey.

But his journey didn't last even two steps. Chris didn't budge. And Valiant snapped back like a rubber band.

That didn't bother Valiant, or at least it didn't stop him from trying some other maneuver. With the determination of worker ant, Luscious John grabbed Chris and began to run again. And the result was the same. Taylor stayed exactly where he was and Valiant returned to his original spot.

At this point, Valiant's face betrayed the fact that this was a bit more than he bargained for. With a lot of desperation and not much faith, Luscious John tried one last time. He had no greater success. And after three strikes you are out.

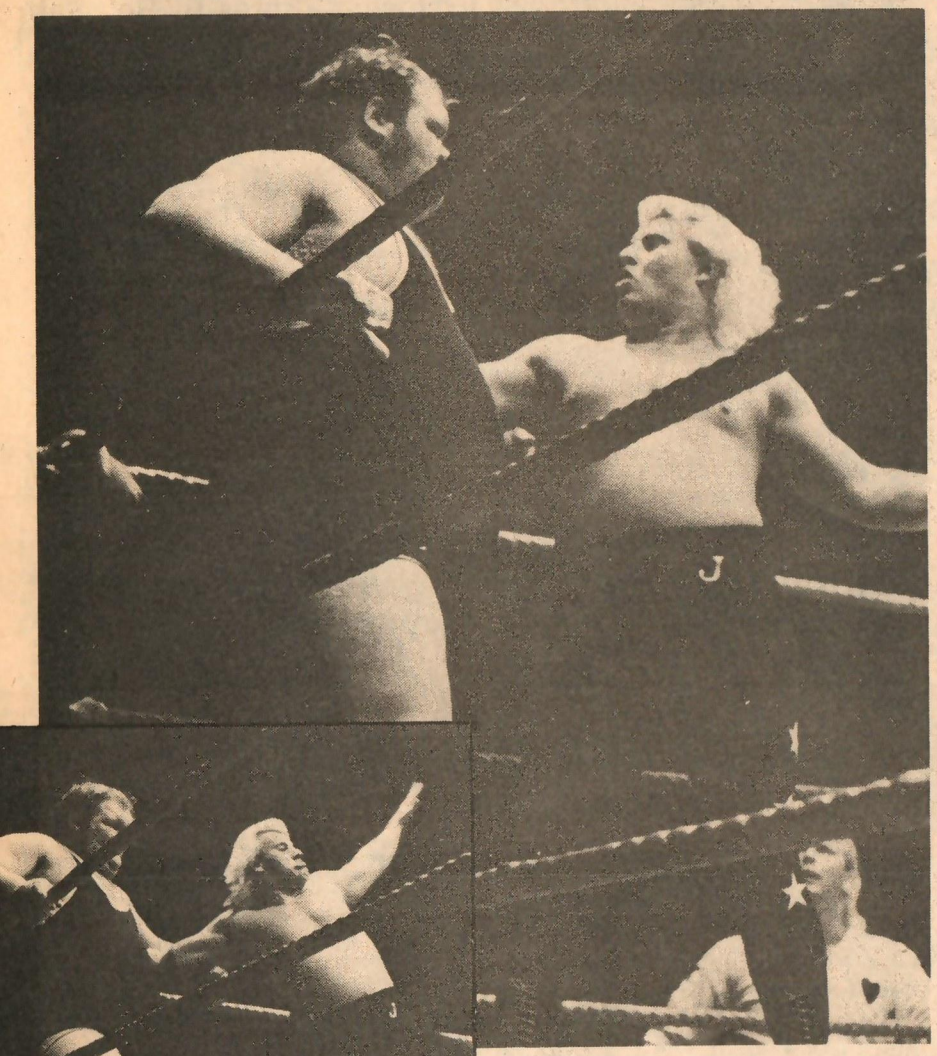
Taylor moved from the corner on his own and went after Luscious John at Chris' own speed. From that point on, it was a night Luscious John will try to forget as quickly as he can.

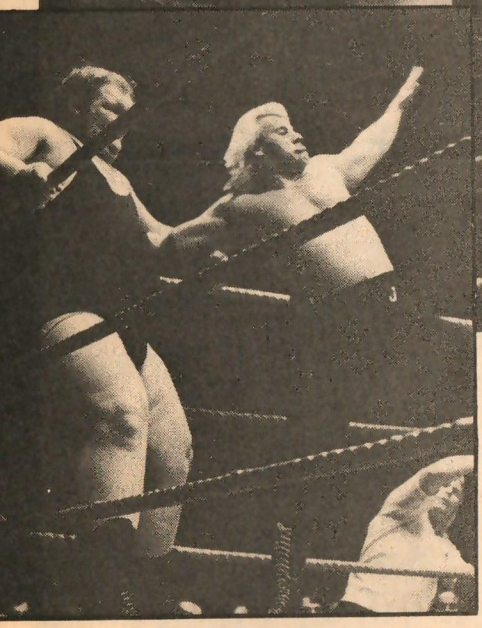
After the match, John "explained" what happened.

"I was trying," he claimed, "to give the kid a break. He was frozen with fear in the corner. I ran to him hoping to start something. After all, the fans have a right to action and he was just cowering in the corner. I went to him hoping to get him out of there. But my friendly prodding did no good. He just stayed there, petrified.

"Luckily, something happened

Luscious John Valiant huffed. He puffed. He pushed. He shoved. But he couldn't move Chris Taylor one inch





John finds Chris lounging along the ropes (above) and decides to move him. Ha! Maybe a whip will work (left). Nope. It's just not that easy to move Taylor when he doesn't want to be moved. Valiant claimed Chris was cowering in the corner out of fear for him. Sure!

after awhile and he managed to overcome his terror of the crowd. And what happens? He begins to wrestle dirtier than anyone I've ever seen, with the exception of Verne Gagne. You can tell Gagne's been near him from the illegal tricks he uses. It's a shame because Taylor could be a fair wrestler if He'd let Bobby Heenan help him."

There seems little chance Chris Taylor will be asking Bobby Heenan for advice. And there seems a very good chance he will move into the special circle of wrestling greats before too long. □

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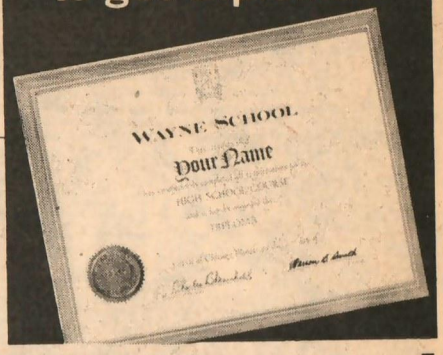

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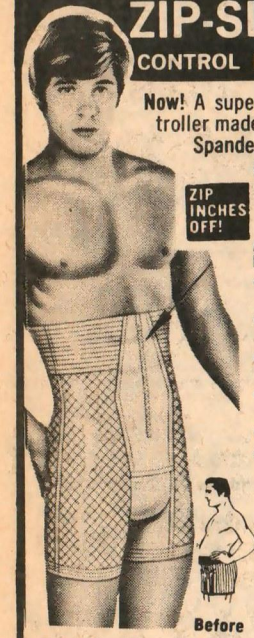

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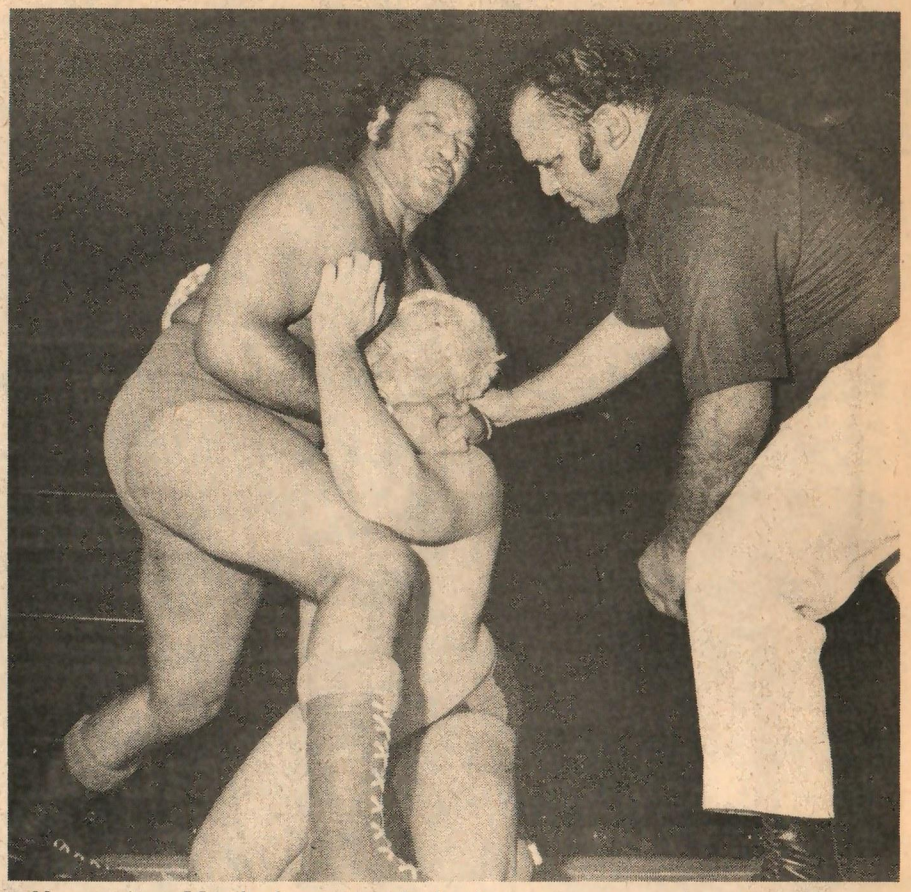
THE NIGHT CYCLONE NEGRO BECAME A BOUNTY HUNTER

(Continued from Page 36)

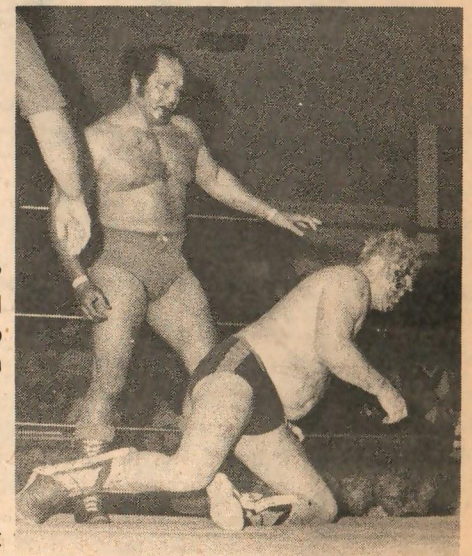


Negro gives Murdoch a taste of what's coming next (above) as he hangs onto an illegal choke hold until the last possible moment. Practically counting his money, Negro (below) hurls Dick to the mat with contempt. But Cyclone started counting his money too soon.

thing that's easy to live with. Not at all."

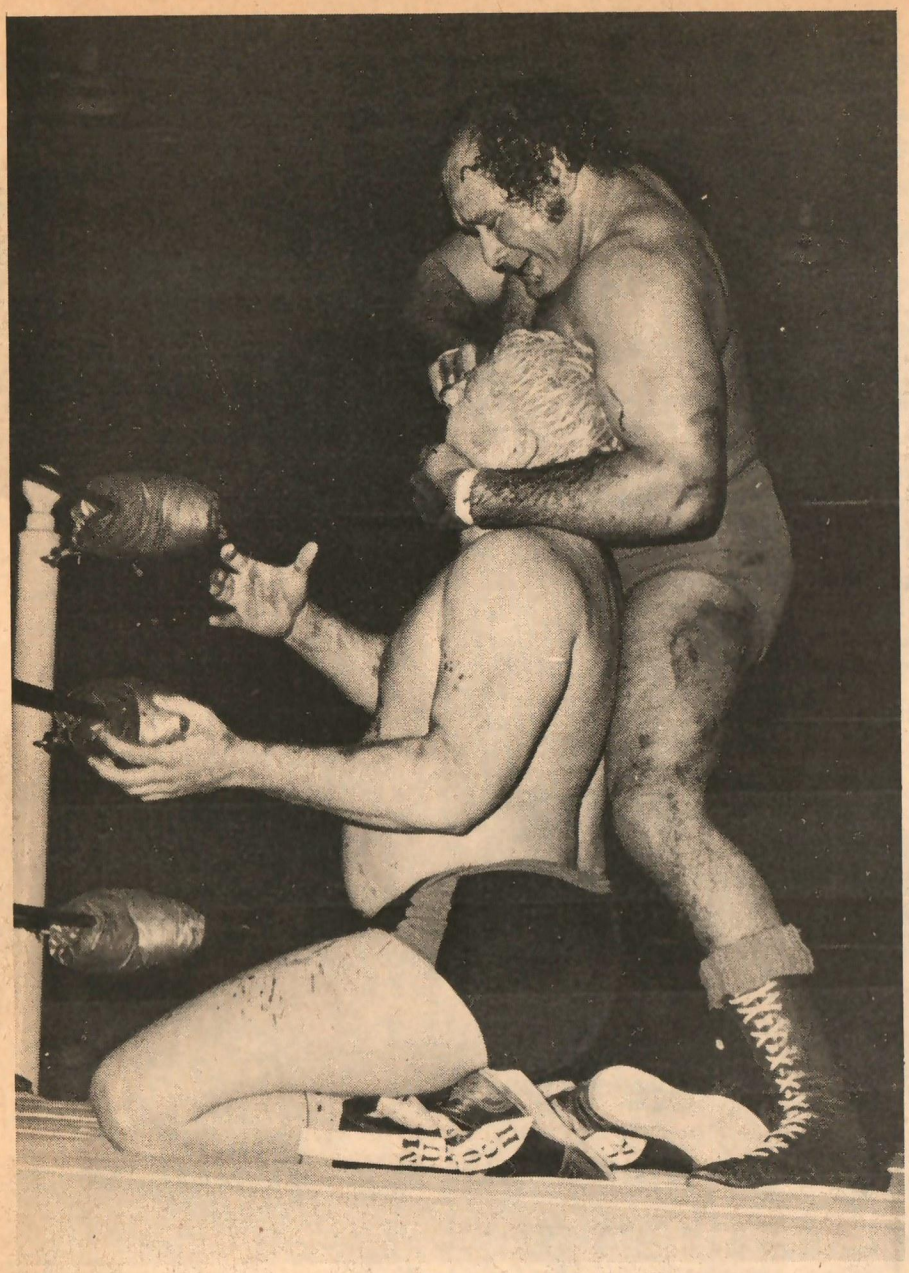
There are those who think Murdoch has suffered enough and it's time for Jim Dillon to call off the bounty hunters. Dillon disagrees.

"He hasn't suffered one hundredth of what I want him to suffer," Jim said with glee. "He's Cracking under the pressure? Great! Double great! Why should I stop now? This is first starting to become fun. Let him suffer. Let him cry in pain. Let him have to look over his shoulder, never knowing when or where the next attack is coming. I have no sympathy for Mr. Dick Murdoch."



And Murdoch's troubles are just beginning. Dillon, who comes from an extremely wealthy family, is considering raising the bounty even more, perhaps to $20,000.

"Money means nothing to me," Dillon declared. "The important thing is the total annihilation and destruction of Murdoch. I must be avenged. If I have to increase it to $20,000 or $30,000 or $50,000 I will! Murdoch is a marked man. And it is my bounty money that has



Fans scream in terror as Cyclone digs his sharp nails into Dick's face and tears the flesh away. Murdoch believes Negro let his nails grow long especially for this match. Cyclone doesn't deny it.

marked him!"

Dory hates to imagine what might happen if the bounty money is raised. "I'm seeing guys turn into paid assassins for $10,000. What's gonna happen if he raises the stakes I was hoping some of these guys would have the class to say 'Look, I'm not going to ruin a man's career no matter how much money I can make doing it.' But I guess money *is* the root of all evil. What Dillon is doing is turning wrestlers—professional athletes—into paid killers, or would-be killers. He's making gangsters out of these men and Murdoch is always the victim."

As for the bounty hunters themselves, they don't see it that way.

"If a man pays me to do a job I do the job," says Negro. "I didn't care for Murdoch to begin with. So for me this is business mixed with pleasure. My main concern now is getting another crack at Murdoch . . . getting back on that list."

Don't any of the men on the list mind being considered merciless bounty hunters?

"Look," summed up Karl Von Steiger. "There's only one thing better than being a bounty hunter. That's being a bounty collector!" □

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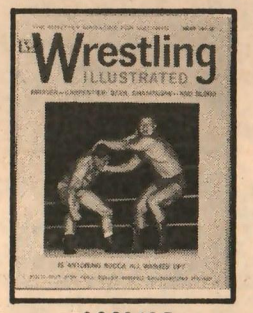
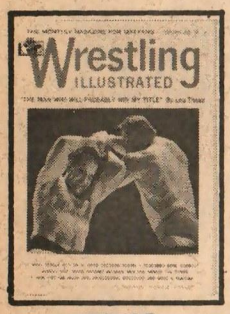
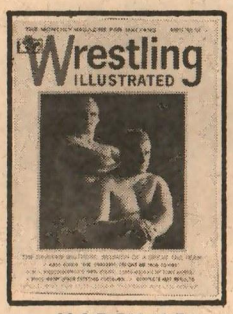
ISSUE	POSTER PIN-UP
January/65	BRUNO SAMMARTINO
February/65	PEPPER GOMEZ
March/65	VITTORIO APOLLO
May/65	KILLER KOWALSKI



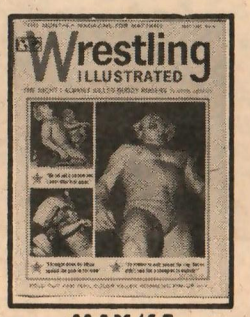
JAN/65



FEB/65



MARCH/65



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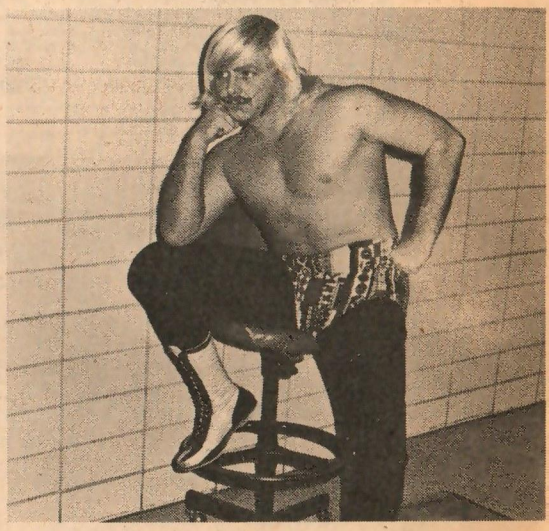
SINCERELY YOURS

(Continued from Page 12)

While one reader refers to Moondog Mayne (above) as the only genius athlete, another insults Bobby Shane (below).

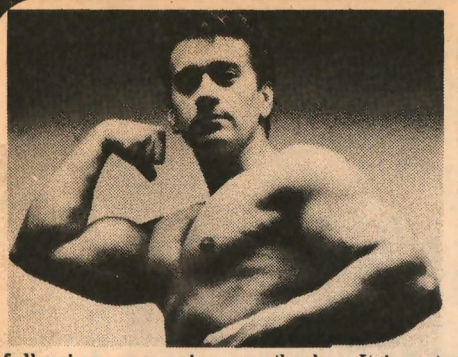


He's right not to submit to any psychological tests because once they saw the results they'd lock him up and throw away the key! Anyone who eats live goldfish and goblets has to have something scrambled upstairs.

He's so crazy he is uncontrollable. I've seen his antics during his matches and they're enough to make a person sick!

I think Mayne should be forced to submit to psychological tests and then put away for life! A decent person deserves to be protected from such people walking the streets!

JOEL BLUMENTHAL
Encino, Calif.



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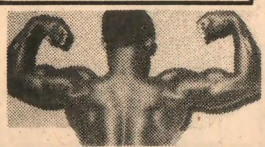

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D. Easthon

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He has managed to scare the entire sport with his stunts, which do much more harm to his opponents' confidence than to Moondog. Admittedly, some of the stunts are a bit bizarre and tasteless, but I'm sure Moondog knows what he's doing. Who are we to criticize a genius?

Keep on truckin', Moondog. You're the only genius athlete in the world today!

ERIC ADLER
Los Angeles, Calif.

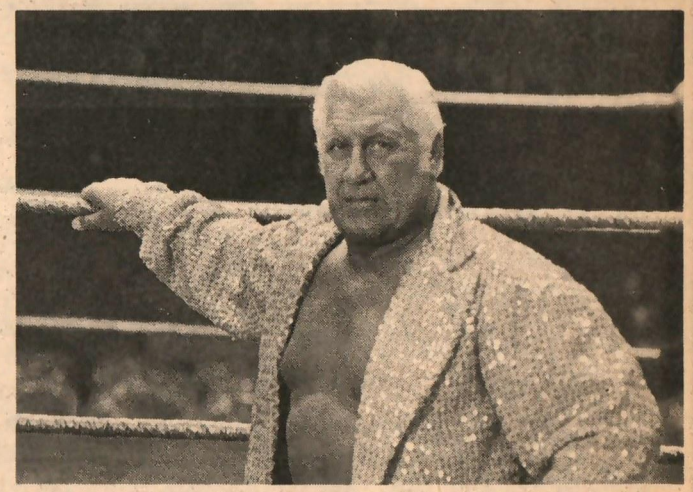
SHAME ON SHANE

Just when I thought nothing Bobby Shane could do could make me angry any longer, that conceited, tasteless insult to my intelligence writes "'Why Everyone Loves Me' By Bobby Shane" (THE WRESTLER/May '74). I bet he *made* you print his name so large!

Well, not everyone loves you, Shane! I and my many friends think you're the dirtiest, meanest, least admirable wrestler in the world. In fact, you people might have a much longer article entitled, "'We Hate Bobby Shane' By Everyone." Put this letter in the corner of your mirror!

PAT ERIC
Atlanta, Ga.

Fred Blassie is defended by a reader against the findings of the famed Dr. Manfred Wilson, psychologist and wrestling fan. Wilson called Blassie schizophrenic. He also defends the tactics of George Steele.



OUR PSYCHOLOGIST WRONG?

Who the hell does Manfred E. Wilson, your famous psychologist, think he is? If there is anyone suffering from a mental breakdown, it's him and not the great Fred Blassie, as he wrote in "A Psychologist Analyzes Fred Blassie" (THE WRESTLER/April '74).

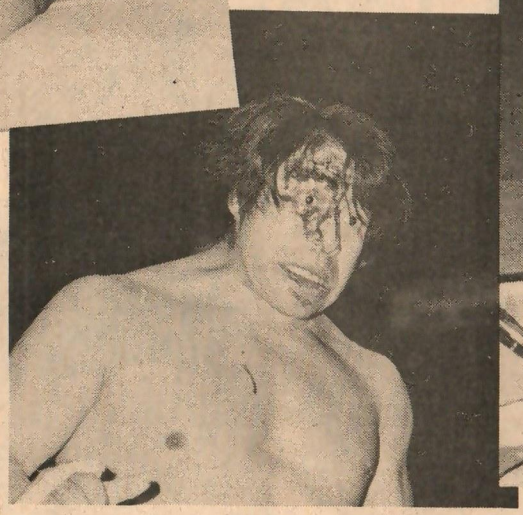
The only reason Freddie uses dirty tactics is to defend himself against the other dirty wrestlers. The same goes for George Steele.

MICHAEL COLE
Ashland, Mass. □

BOBBY HEENAN--

(Continued from Page 23)

Martinez starts Bobby on the road to defeat (above) with a terrific wallop. The tables are turned (right) and Bobby finds himself below decks.



Above: Martinez dangles from the ropes as the strap becomes a noose. Heenan can twirl a strap like a cowboy. Right: Blood soaks the face of Luis as he begins the long, hard road back from what looks like sure defeat. Luis doesn't suspect that he will be helped to win by a bad Heenan mistake.

and tied it to the top rope. Martinez dangled in the air like a hangman.

The referee quickly grabbed Martinez and hoisted him up. When Luis was no longer dangling loosely, the referee forced Heenan into another corner and let Luis recover. Soon the two men were reconnected.

Without waiting a second, Martinez went for the brass knuckles.

Once he had the brass knuckles, Martinez made short work of Heenan. His metal covered fist smashed repeatedly into Heenan's face and the gashes spurted blood like a geyser. Within 30 torturous seconds, Heenan was lying on the floor, writhing in pain.

It was fairly easy for Luis to drag Bobby to the first turnbuckle. Heenan began to recover by the second turnbuckle. Luis had to struggle for the third. Heenan then lost the match himself.

Instead of trying to pull Martinez away from the fourth turnbuckle, Heenan rushed toward him. In fact, he pushed Luis into the last turnbuckle. Before he realized what happened, Heenan had lost the match.

"I can't thank him enough!" Luis said between howls of laughter. "It was really getting tough after the third turnbuckle and I wasn't sure I could make it. I was plenty exhausted after that beating. I always thought Heenan was mean and smart. I guess I was only half right. I still think he's mean!"

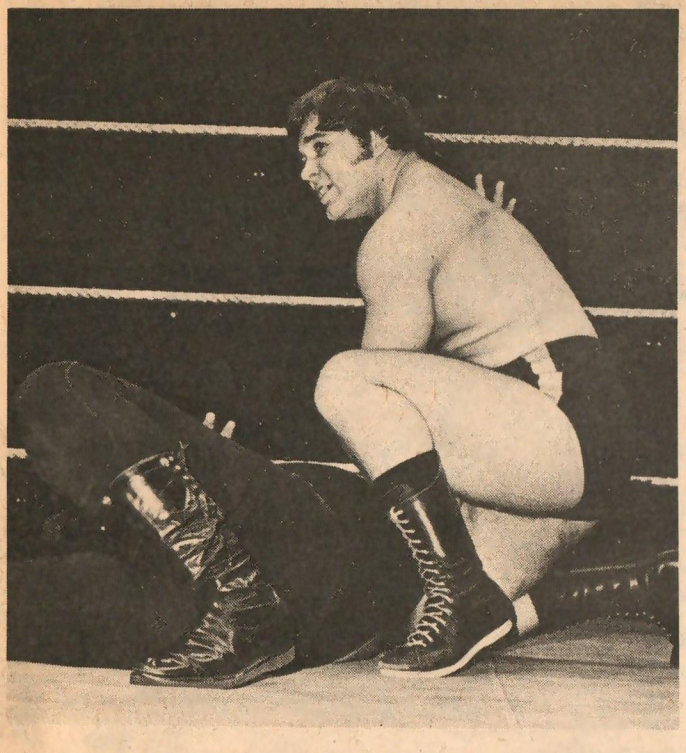
Heenan, once they stitched him up, spent a good half hour kicking garbage cans, walls, mirrors, and anything else that could come in contact with his foot. When his foot got tired, he gave his fists a good workout against the door.

"You know he couldn't beat me!" Heenan screamed far into the night.

"Leave him alone," Handsome Jim Valiant instructed the press. "He's not going to be fit to talk to you for awhile. Maybe a couple of years." □

LARRY ZBYSZKO

(Continued from Page 37)



Below: Larry and the man who has molded his career—Bruno Sammartino. Larry is very flattered that people compare him to his idol but he knows he's a long way from being the next Sammartino. Left: Larry earns respect from Ed Sullivan, who's caught in a Zbysko armlock.

ing point in my life. Bruno decided to train me to become a pro."

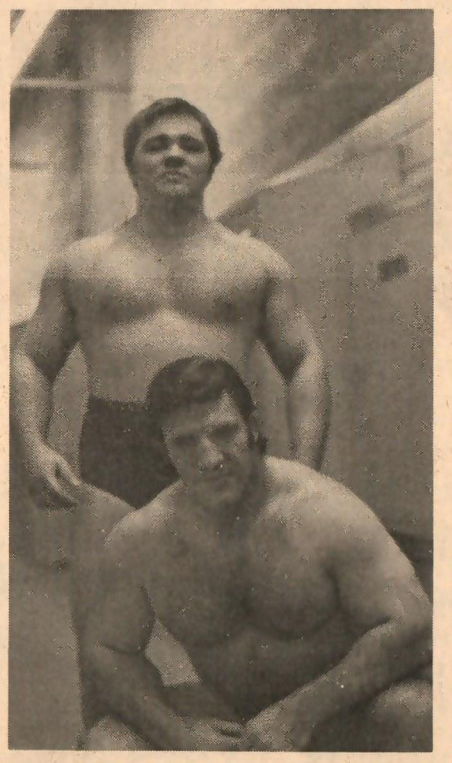
Long hard hours in the gym saw Larry's dreams become reality. He was taught simple holds and then progressed to the Figure-four leglock and the backbreaker—Bruno's trademark. Both Bruno and Larry were pleased. He learned fast, and more important, well.

In the summer of 1972, Bruno, the teacher, decided his pupil was ready. Larry made his pro debut. He stood proud at five foot, 11 inches, and weighed 240 pounds.

Nervousness set in as he prepared to face rough Frank Durso. But his nervousness didn't mar his wrestling. He upset Durso in a record time of 19 seconds!

Larry was on the road to success. His second match saw him whip his opponent in a mere 44 seconds! On and on it went. The Red Demon, Eric The Red, and others fell before of Larry's onslaught in short time.

Larry learned a good lesson during a scientific battle against Tony Parisi. He was caught in a freak accident, thrown from the ring and counted out. He never let himself make a mistake life that again. He became more careful, a lesson he needed since he was still early in his career.



Parisi, so impressed with Larry's ability, asked him to form a team with him. They did. The results were fantastic.

"I have given Larry all I can," Sammartino said. "Now it's up to him to put it all together and come out on top."

So far it looks like Bruno won't be disappointed. □

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BILLY ROBINSON

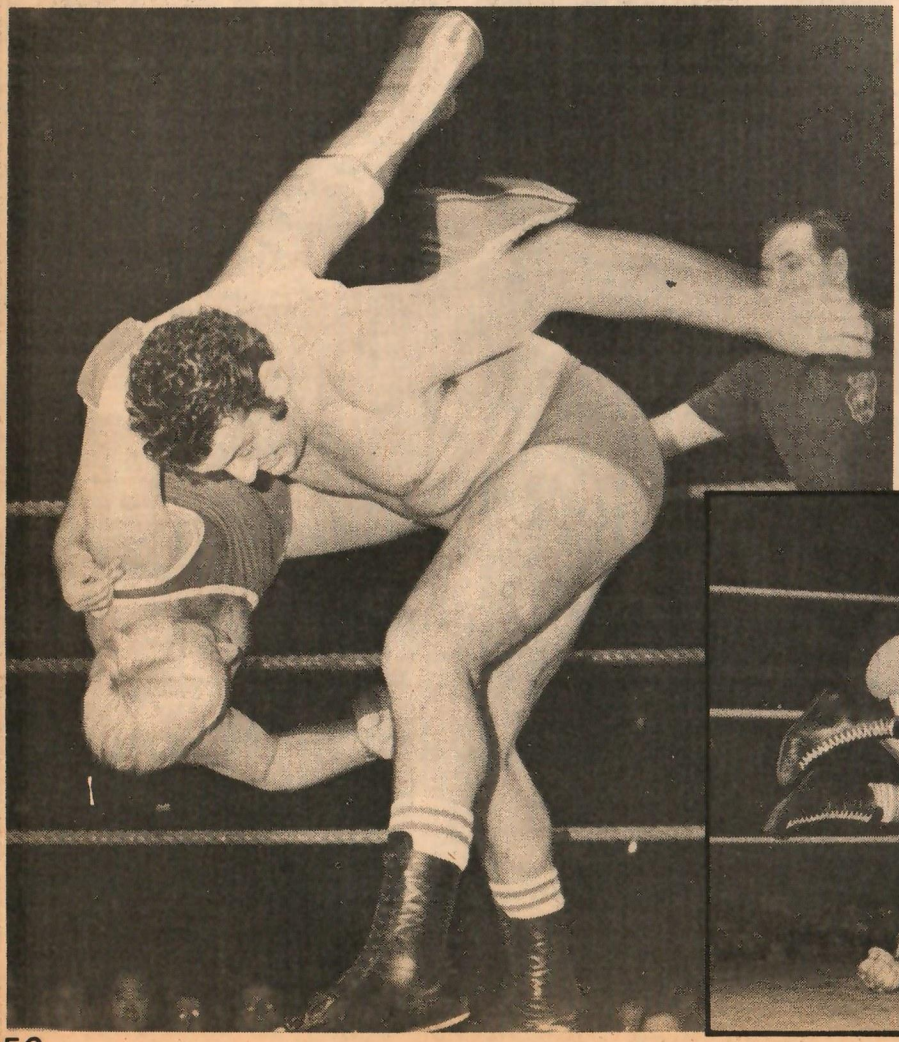
(Continued from Page 27)

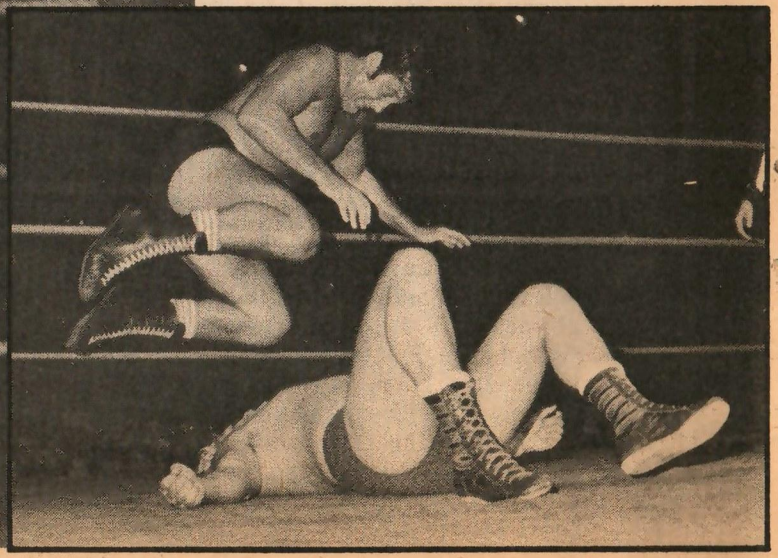
study carefully. And this was no accident.

"I've learned something from every opponent I've ever wrestled," Billy explains. "The world has many different wrestlers with many different styles. No two wrestlers do the exact same hold the exact same way. You learn something with each variation. The Japanese are masters of some things that you've got to be crazy not to learn from them. When I left India I knew 25 more holds than when I arrived. I've learned from the best wrestlers all over the world. And it took quite a few cuts and bruises to pay for the education."

All this preparation has been geared toward one goal—bringing a world championship belt back to his homeland, Great Britain.

"The British," Billy fears, "have accepted their fate as just another





Above: Billy can dish it out as well as take it, something Race learns to his dismay. Left: Bobby Heenan becomes a believer as he is thrown crashing to the canvas by Robinson. Heenan couldn't move for a week after the brutal match. Below: The incredible agility of Robinson is something Buddy Wolff could gladly do without as Billy comes smashing down onto the chest of the hapless Wolff.

country much too easily. We used to lead the world, a world that owes us much for strengthening the concept of democracy, for civilizing much of the world, writing much of the world's great literature, and giving it some of the greatest figures in history.

"Now we are regarded as a minor figure in world politics and sports. Our great athletes are unknown throughout the world. And the British seem willing to accept this anonymity. Well, we shouldn't! If we can look to a world champion, then we might be able to look at the world with a little more pride.

"Now I know that one man who claims he can restore an entire nation's pride seems very conceited. I'd be just as happy if someone else was a world leader, but there doesn't seem to be anyone. God gave me the gifts to become a champion. And I can't help but think that He gave me those gifts for some special reason.

"Now, don't get me wrong. I'm not saying that a championship will change the entire course of English history. What I am saying is that this might make someone else a little more hopeful. Then his accomplishments will make some more people hopeful. Eventually, many people will have the faith to pursue careers with greatness as a goal. But it's got to start somewhere. And I seem to be the one whom destiny chose to begin it all. I just hope I can live up to the responsibility."

So far, Billy seems to be doing just fine. Most knowledgeable wrestling experts foresee Robinson as a champion in the near future. His popularity has spread to the extent that the N.W.A. has asked him to wrestle in its area, also. Robinson has accepted because he feels that he should meet everyone in his quest of perfecting his abilities.

"If I get the opportunity," Billy says, "I'll be glad to wrestle Jack Brisco for the championship. But that isn't why I moved to this area for awhile. Here, I get to meet people like Harley Race, who can teach you a lot if you're careful. He's cruel and dirty but an education. If you can handle Race, you're doing fine. It's all part of learning."

Billy Robinson continues to learn and become as good a wrestler as humanly possible. Even when he becomes champion, he'll probably still say that he's learning. And he probably still will be. □

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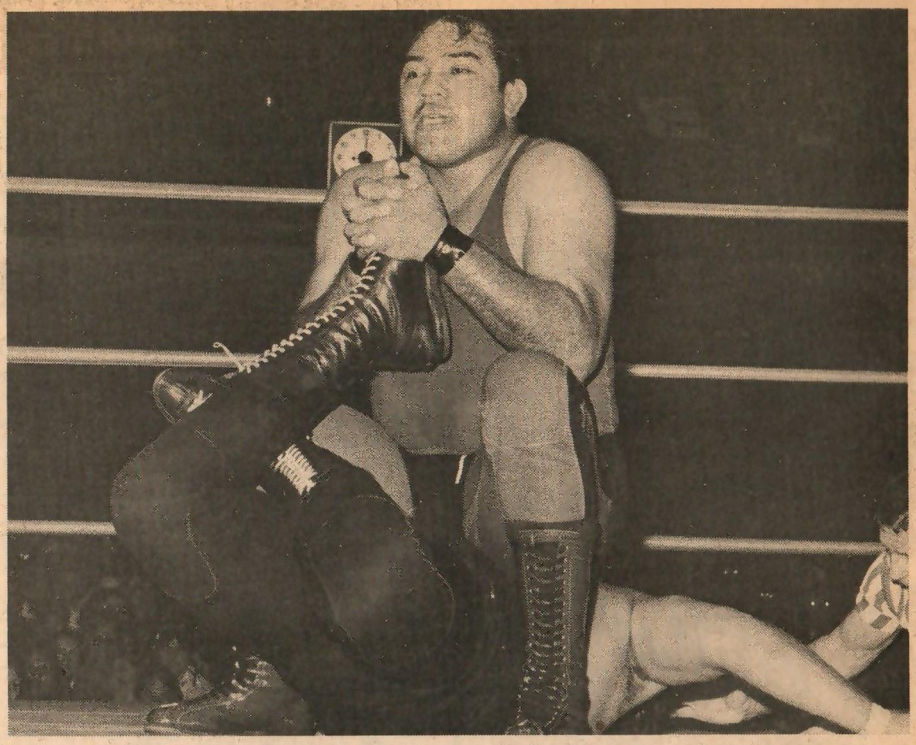
BLOOD AND BEER DON'T MIX

(Continued from Page 33)



It's a hectic and brutal match with Goliath using all the foul tactics he has at his command. Raul Mata at no time deserts the scientific principles that have made him a favorite of the fans of California. However, there might have been moments when Raul wondered if being a scientific wrestler was worth all the trouble!

against Raul's windpipe. The cry of anguish that gurgled from Raul's throat curdled the blood of each spectator.

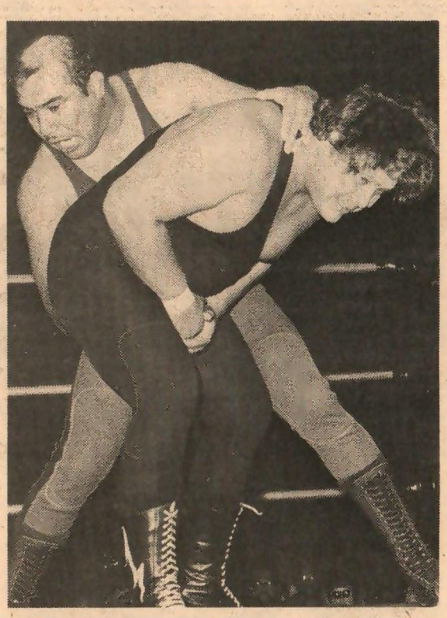
It was then, as Goliath was about to repeat his sickening deed, that the beer flew in his face. It was all the time Raul needed to recover.

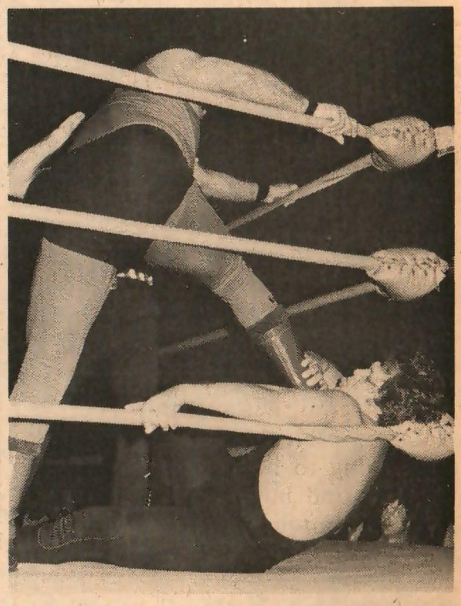
It's not surprising for Goliath to blame Victor Rivera for hurling the beer. These two wrestlers have hated each other for years, missing no chance to batter the other.

"Goliath is an insult," Rivera contends, "to everyone who wrestles scientifically. All he cares about is watching his opponent try to cope with pain and brutality. Many wrestlers only hope is that they never have to meet him in the ring. He's everything a wrestler shouldn't be. I can't begin to tell you how much I despise everything Goliath stands for."

Goliath returns the hatred and then some.

"Victor Rivera," Goliath claims, "is a talentless crybaby who would be funny if he wasn't so popular with the morons who call themselves fans. It's just like that coward not to go in the ring himself but to throw a glass of beer at me. He needs a Mata to fight his battles for him."



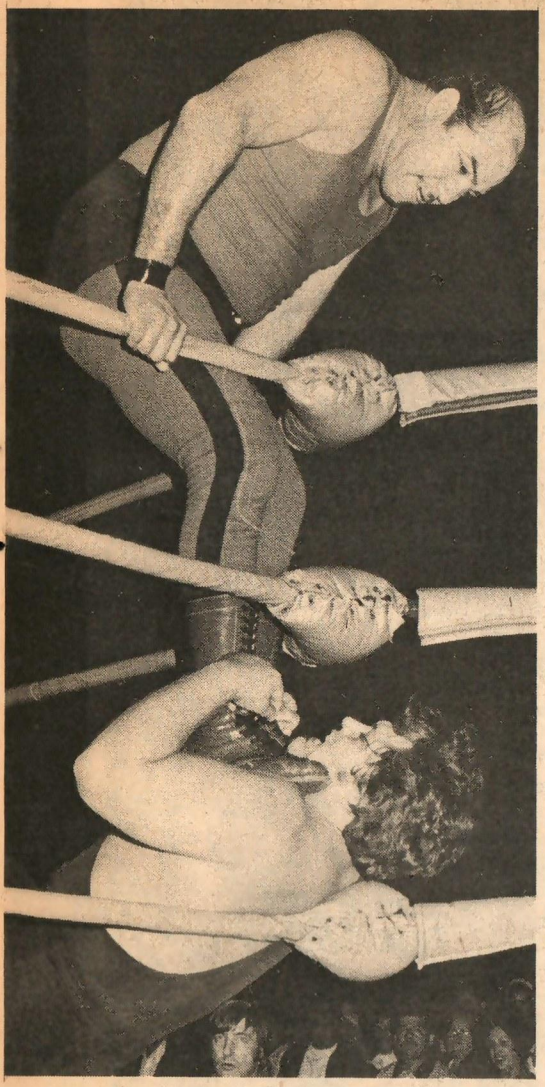


Rivera denies throwing the beer. In fact, he was dining out with friends the night of the match. All have been interviewed and swear Rivera was with them. There is no reason to doubt their stories.

Mata is very angry over Goliath's accusations. A long time friend of Rivera's, he resents any insults to Victor.

"Rivera wasn't even at the match," Raul says indignantly. "It's just Goliath's way of trying to destroy the joy of victory. It's a cheap trick, unbecoming a professional athlete. But then again, Goliath's entire career has been unbecoming to a professional athlete."

Goliath now wants to meet Rivera or Mata as soon as possible. He promises to have a few surprises for



Above: Goliath uses his foot to close Raul Mata's windpipe. It's an illegal and cruel move that Goliath has perfected.

the one who accepts the challenge.

"I'm going to make them very sorry they ever conspired to throw beer in my face," Goliath promises. "There aren't going to be big enough pieces to gather and bury. However, I will personally autograph any portion of Mata or Rivera big enough to fit my name."

Both Rivera and Mata are ready to meet Goliath. And both promise that Goliath's threats will remain unfulfilled.

"I'm tired of Goliath making cracks behind my back!" Victor says. "The only way to shut him up will be to defeat him convincingly. All he has to do is name the time and the place!"

Raul says. "I don't need anyone or anything to beat Goliath. Give me the chance and he'll lose twice as much blood as he did in our last match." □

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GAREA AND HO:

(Continued from Page 29)

met even though they were both in the same area.

"Dean would be wrestling in Boston," Tony said, "and I in Philadelphia. I'd heard a lot about him but had never seen him."

Because Tony and Dean were booked in different arenas, it was quite awhile before they were introduced. When they were, they hit it off like long lost buddies.

"Dean had such a friendly attitude," Tony recalled. "I just couldn't help being friends with him the moment I came in contact with him."

"Dean," Tony said. "You've been in this area awhile now. I imagine you know all about Tanaka and Fugi."

Dean shook his head positively.

"I sure do," he said. "As a matter of fact, I've wrestled both of them in single matches. Once I teamed with Chief Strongbow against the two of them. They are like animals. Sly animals. You gotta watch out when you're in there against them."

Dean was telling Tony nothing new. Tony had wrestled the Japanese torture duo many times and had the scars to prove it.

"Look," Dean suggested. "Why don't we try to work out a tag team? I hear you're good. As a matter of fact, Haystacks Calhoun thinks the world of you. I saw him just recently."

"You're on!" Tony snapped. "We're partners."

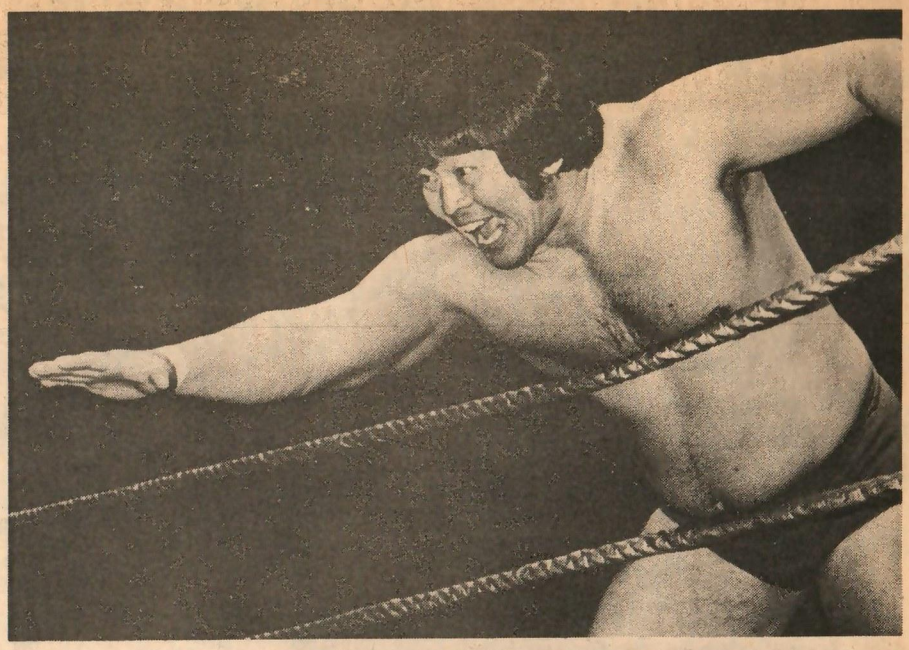
They shook hands and the partnership was secured. Now all they had to do was go about getting a title shot.

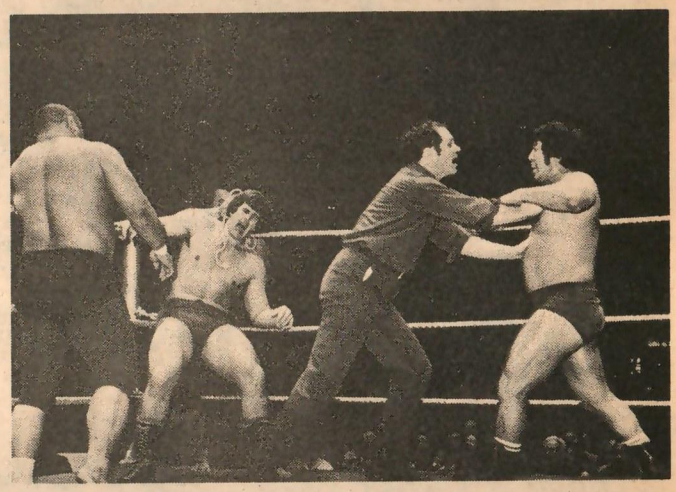
"Let's see the two of you get past some competition," the promoters told them.

And they did. With dazzling tactics, scientific wrestling and a youthful zing, Tony Garea and Dean Ho captured the hearts of fans and made opponents scream their praises.

Finally the title shot came. Garea and Ho took charge and demolished the Japanese duo. They captured the title and the dreams, fame, and fortune that come with it.

"Oh, I'm so happy!" a zestful Garea told reporters after the match. "Dean is one hell of a partner."





Above: Dean Ho reaches out to get a tag from Tony Garea in their brutal match against Stasiak and Hennig. Right: Garea is the victim of Fuji and Tanaka foul tactics. Below: Garea tries to pin Tanaka.

Ho had only compliments to pay Tony.

"I never thought a team could work so well," Dean said. "It's like we're a machine. There is no stopping us."

Match after match the new W.W.W.F. tag team champions proved themselves. They were in charge of nearly every moment of every match. But all good things must come to an end.

Even though they didn't lose the title, Tony and Ho took a bad beating at the hands of Stan Stasiak and Larry Hennig. They managed to survive and come out on top.

(Continued on page 58)

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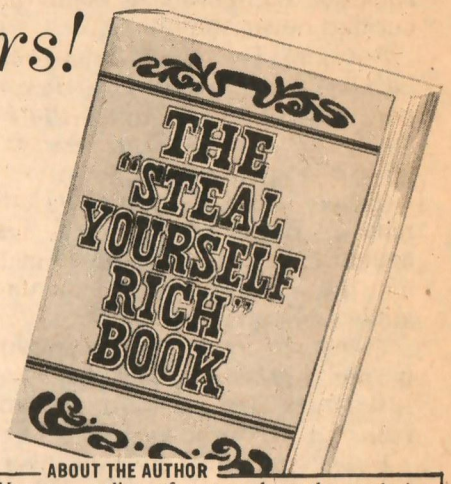

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ABOUT THE AUTHOR

You can realize, of course, how the explosive nature of this material prohibits us from using the name of this nationally famous author here. However, we can say this:

"He has written articles in numerous magazines. He has been on T.V. many times including the David Frost and David Susskind shows. He has also appeared on the Merv Griffin and Johnny Carson shows. He is one of the most popular speakers on the college campuses and has been interview by Life, Look, Time, etc."

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GAREA AND HO:

(Continued from Page 56)

"This is the first time since we joined forces that I'd say we were really lucky," Dean said. "Those two guys knocked our timing off and we almost got killed."

"That's right," Tony agreed. "I don't think I have ever been brutalized so badly in my entire career.

"You know what the problem was," Tony pointed out. "I think we were getting overconfident. All our other matches were pretty easy. That excludes our matches against Tanaka and Fugi. But this time, when we ran into this brutal team, we just weren't used to it. I can assure you we won't take any of that again. We'll be ready."

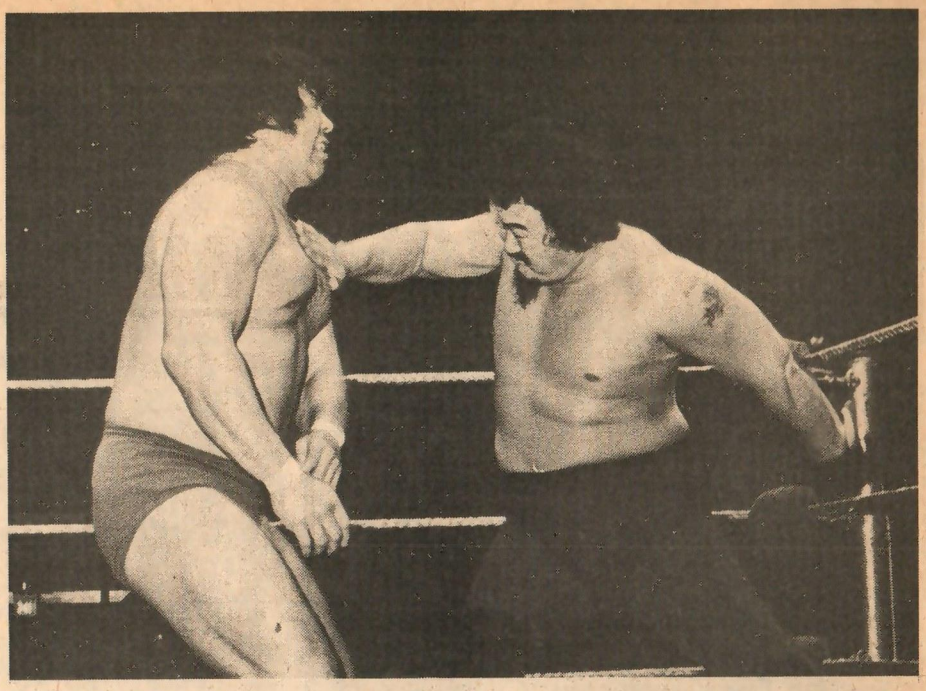
As Tony and Dean travel to arenas night after night, they're greeted by swarms of fans. This kind of excitement hasn't been generated for a tag team since the popular team of Mark Lewin and Don Curtis came onto the scene in the late '50's.

"We love every moment of the fans adoration," Tony said. "Don't think we take it for granted. The fans have helped Dean and I a whole lot. Without their support we might not have had the fortitude we needed to win the title."

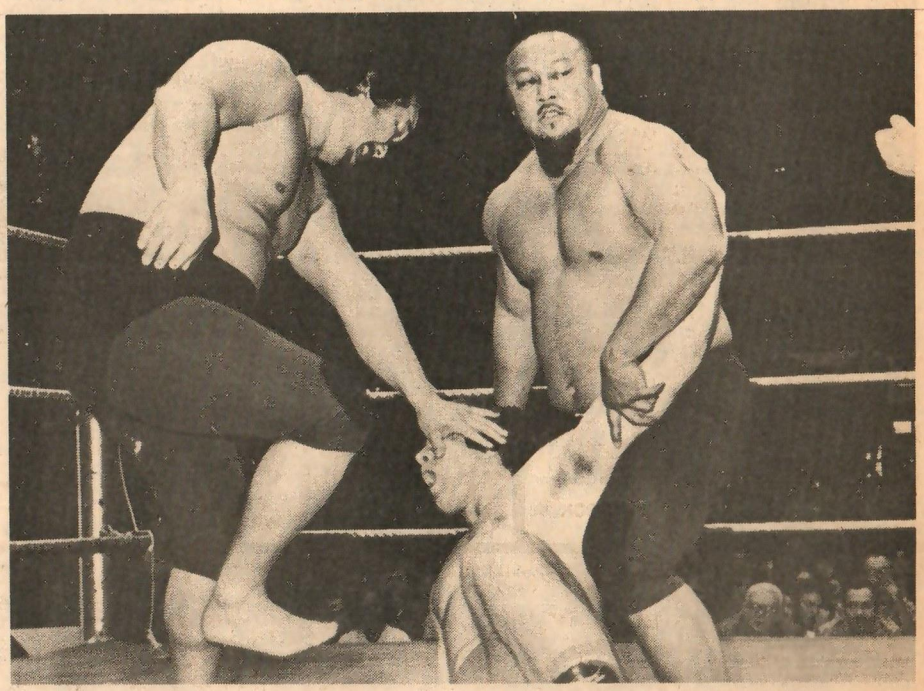
"We won't let the fans down," Ho stressed. "It's their support that really makes us feel great. When you have people supporting you, you tend to work harder to please them. No, Tony and I don't plan to let the title get into the hands of Stasiak and Hennig or Tanaka and Fugi. If by some chance it does, we will strive with undying effort to bring it back to the fans. The title is not just *our* title. It represents everything we stand for and that includes fans.

"Sure, many wrestlers say they're not in the business to win friends. Fine. Let them think that way. As far as I'm concerned, and I think Tony agrees with me, winning matches is very important, but so is showing off fair sportsmanship to your fellow man."

"By that," Tony added, "I'm sure Dean means that if a fan supports us and wants a simple thing like our signature, it's no hassle. Give it to him."



There is nothing Tanaka and Fuji won't do to win back their tag team championship. This includes dangerously illegal karate chops (above) by karate master Fuji. The pair is not above doubling up and trying to gouge out an opponent's eye, like they try to do to Tony Garea (below). Still, Garea and Ho have overcome their dirty tactics and have managed to retain their title. It is a case of two superb athletes combining their talents like a finely constructed machine, enabling them to overcome all opposition.



"Yeah," Dean agreed with a chuckle. "As long as it's not on a blank check!"

Tony doubled over and laughed. Hours later they wrestled the team of Pancho Valdez and Joe Turco. Again, as in the past, Tony and Dean had the fans on the edges of their seats and their opponents busy trying to figure out what the sensational team was going to do next.

Tony Garea and Dean Ho are a tag team that comes along only once in awhile. And while they're still together, we suggest you keep an eye on them because they'll amaze you. You can be sure of that! □

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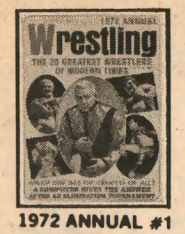
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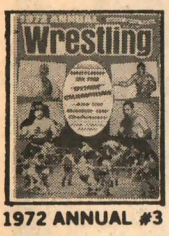
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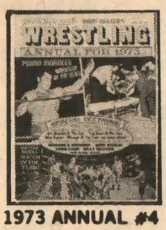
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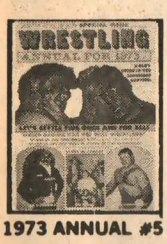
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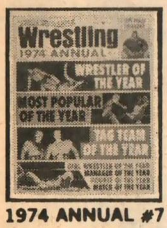
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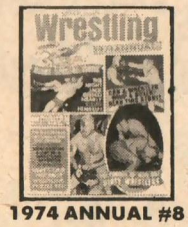
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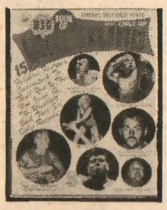
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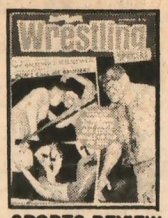
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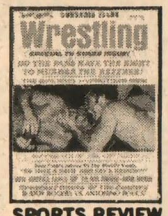
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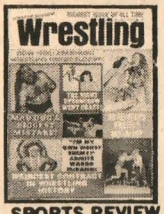
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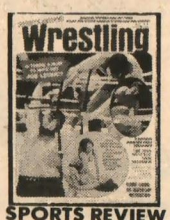
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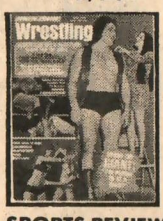
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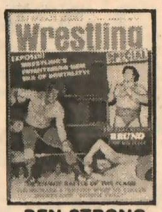
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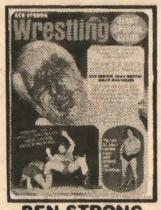
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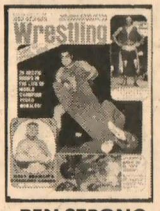
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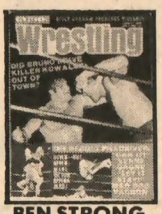
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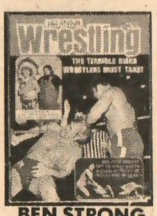
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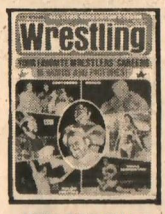
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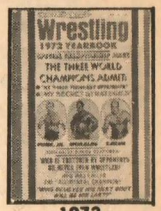
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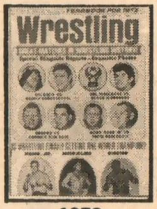
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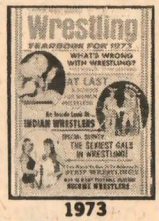
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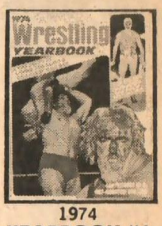
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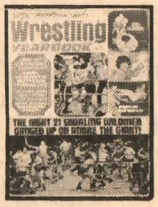
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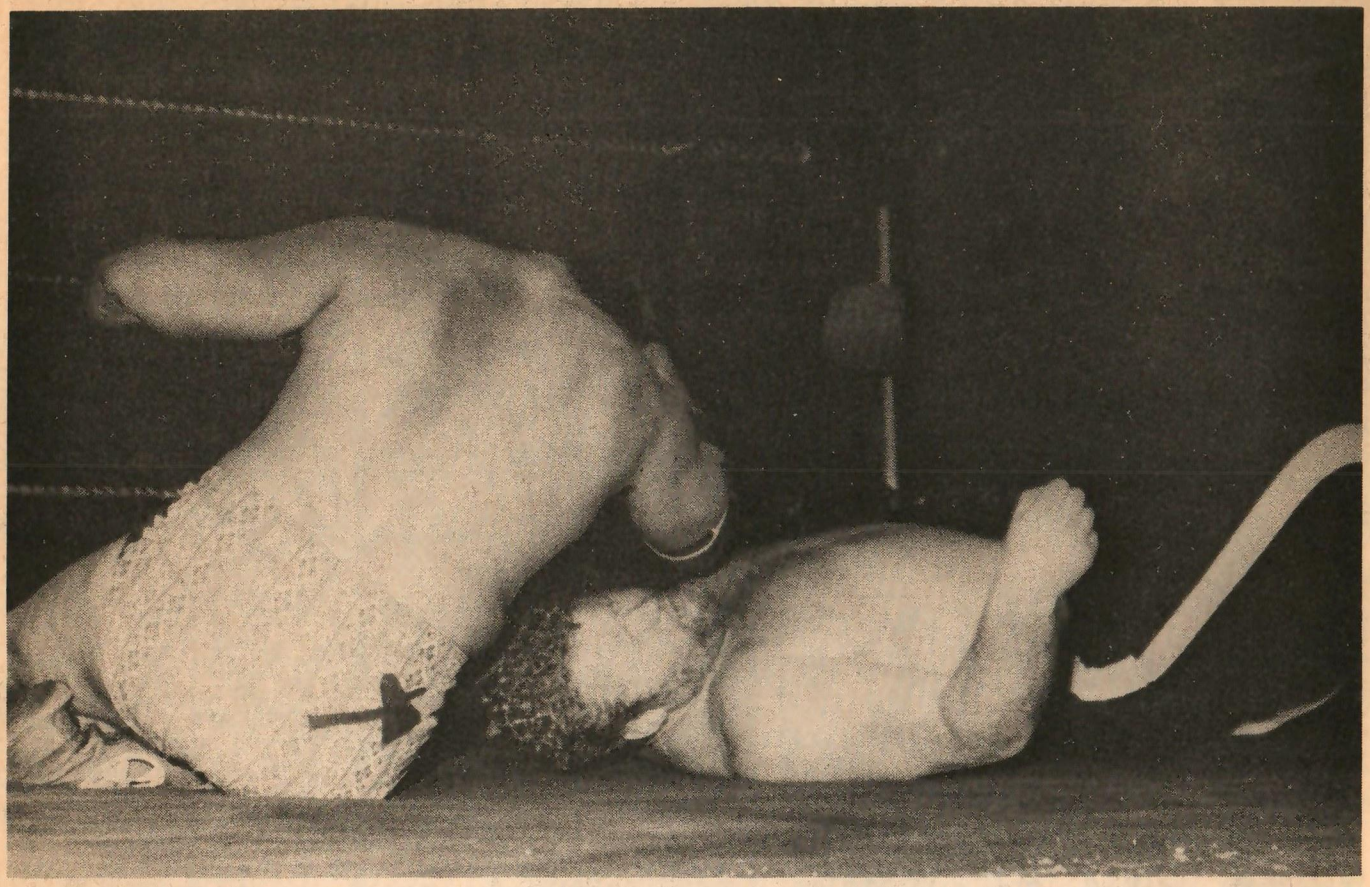
STRONGBOW EXPOSES HENNIG (Continued from Page 25)



his dressing room he took a knife and tore open the pad. Inside he found a heavy metal plate. Combined with an elbow (which was protected from the plate by a layer of thick foam rubber), it was capable of seriously damaging a man's skull.

Strongbow gave the pad and steel plate to W.W.W.F. officials, who presented the evidence to Hennig.

"It's a frame-up!" Hennig screamed. "Strongbow changed the pads on the way to the dressing room. This is not my pad! I have never seen this pad before! As for concealing this dangerous metal plate, I wouldn't even think of something like that. I'm shocked that Strongbow could even conceive of such a thing. What kind of mind does this guy have, anyway?

"It hurts to think a wrestler of Strongbow's caliber would stoop to slandering another wrestler. I had hoped wrestlers had a certain amount of respect for each other and the sport we love. Instead, I have to suffer these outrageous accusations. I hope the Chief is proud of himself for this horrible lie."

Above: Using the loaded armpad on Hennig as Larry usually uses it on others, the Chief "axes" Hennig over and over. It is more of his own medicine than Hennig is willing to take and Larry runs back to the dressing room. Right: Early in the match, Strongbow shows the pain the armpad causes.

Few believe the Chief is lying. However, few believe Hennig won't be able to bring the loaded elbow pad into the ring anymore.

"There sould be some mandatory inspection before he gets in the ring," Strongbow says. Many others agree. "But the trouble is that people like Hennig will always find some way to cheat and batter their opponents. Wrestling is like life, I guess." □

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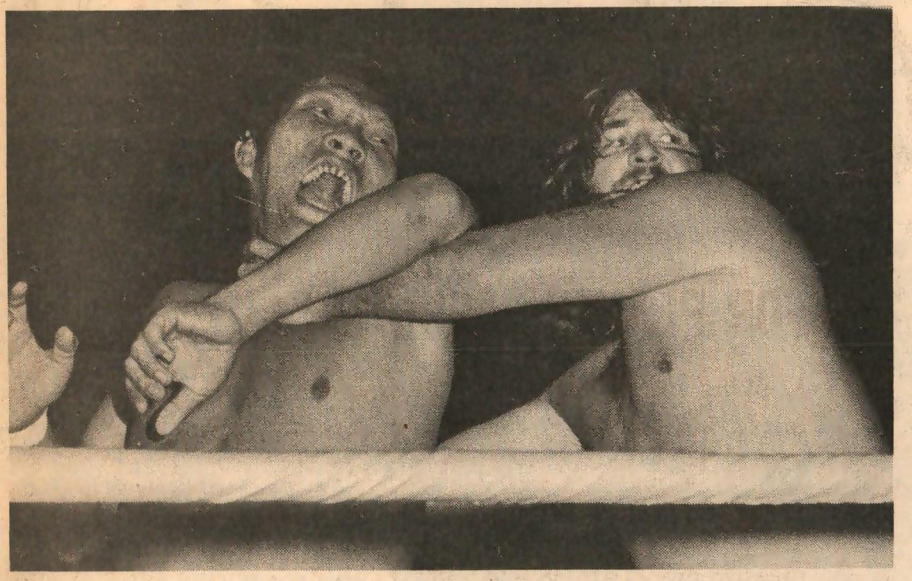
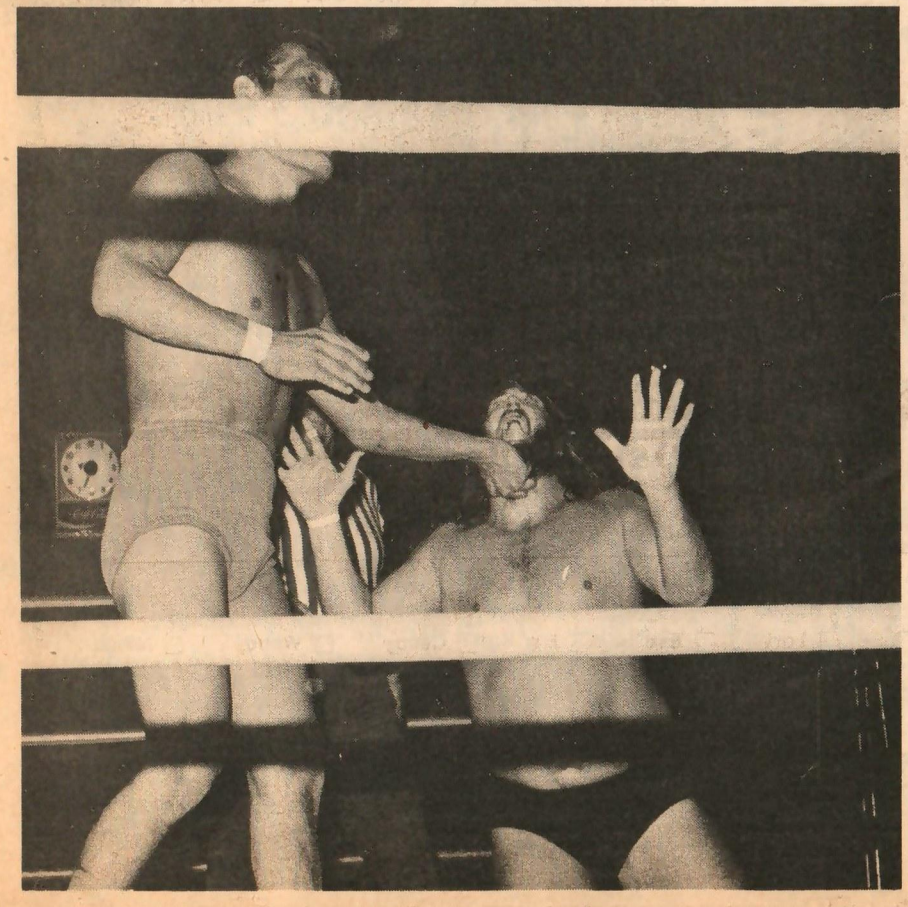
BIG BAD JOHN

(Continued from Page 30)

the title character in the song. This Big Bad John takes pride in torturing anyone who gets into a match against him. He shows no mercy.

Perhaps we can best associate his name and the song's title with his past. John was wrestling in Florida. There, he was pitted against rule breakers and he gallantly wiped the mat with them. The fans adored him. But when he left Florida he began changing. The full change took effect in California.





Big Bad John twists the agonized neck of Pak Song as he hurls the Korean mat star into the ring posts (above). Pak Song expected a clean match and shows his displeasure by pulling John's beard (below). Pak Song learns in this match what other wrestlers have learned—there is a new Big Bad John and he's no hero from a song!

"I'd heard a lot about this man," Pak Song said. "I thought I was in for a good clean match. Instead, he tried to bust my head open. I can't understand this man. If he is to live up to the fabled Big Bad John in the song I've heard many times, he'd better get with it. I see no comparison and I don't think anyone else does."

What changed John's attitude?

"Call it a 'Blassie syndrome,'" he explained. "By that I mean the situation I was put into changed me. California fans turn me off. They don't know a winner when they see one. Florida fans root for me. They've got sense.

"Ever since the day I came to California those fans have been against me. Why? Because I was pitted against their heroes, the guys they like. So I changed my tactics accordingly, just like Fred Blassie's did when he came to the east coast."

John wrestled in tag team matches with John Tolos as his steady partner.

"He's real good," Tolos claims. "John knows what he's doing. He takes no bull from his opponents, just like me. He's a rough customer and I for one say he's really going to go places. How can he miss when he has me, The Golden Greek, John Tolos, wrestling's greatest, working side-by-side with him."

Some of Big Bad John's friends from Florida couldn't understand the change. One wrestler, who considered himself John's best friend, and wishes to remain anonymous, told us, "So what if he moved into another area and the fans don't treat him well. That's no reason to change your tactics. If you stick with it and try to win over the respect of the fans and wrestlers you'll eventually win out. I'm very shocked and disappointed that John became another Buddy Colt. I thought he was okay. But I guess I was wrong, very wrong."

And John has proven him wrong every time he wrestles. Because Big Bad John has no intentions of changing his style. As a matter of fact, he might go back to Florida wrestling away from the rule book.

"I am big and bad," John said. "And there's nothing wrong with that as far as I can see." □

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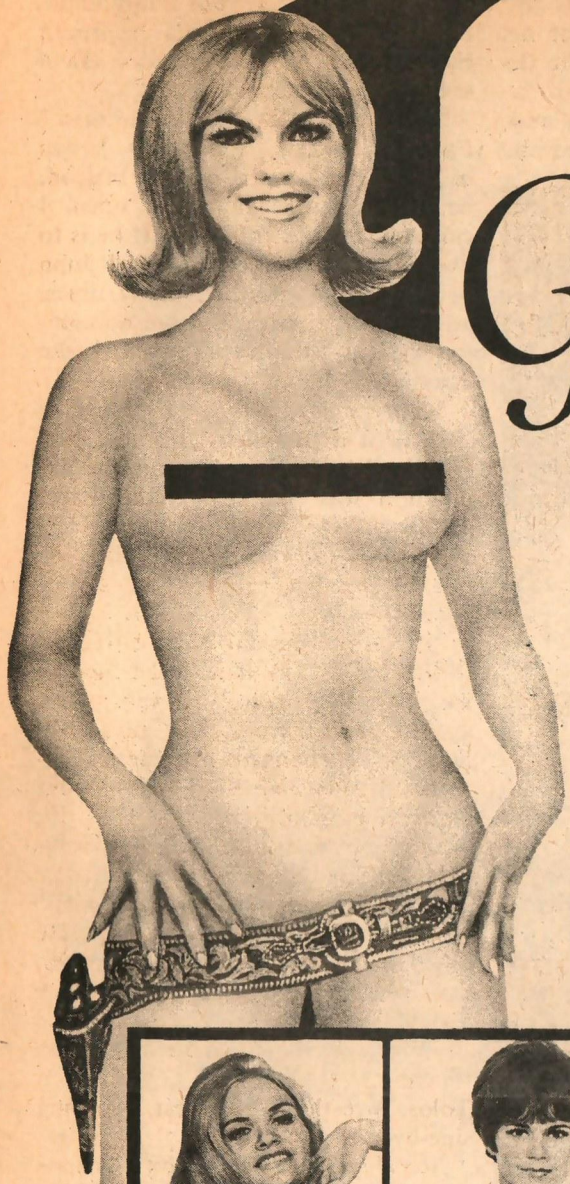

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BUGGIN' THE BRUTE?

(Continued from Page 21)

There's no one even close to my equal.

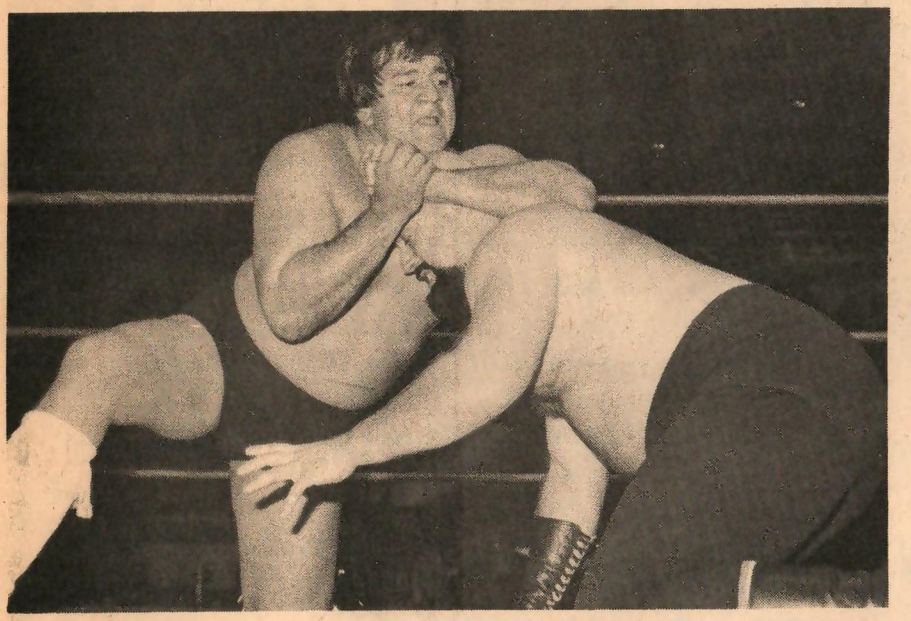
"That's why they hate me. That's why they've always hated me. People feel uncomfortable around someone who is so superior to them that they look like worthless pigs by comparison. That gets them angry. After all, who likes to be made to look like a nothing? And a lot of guys wrestling today are nothings!"

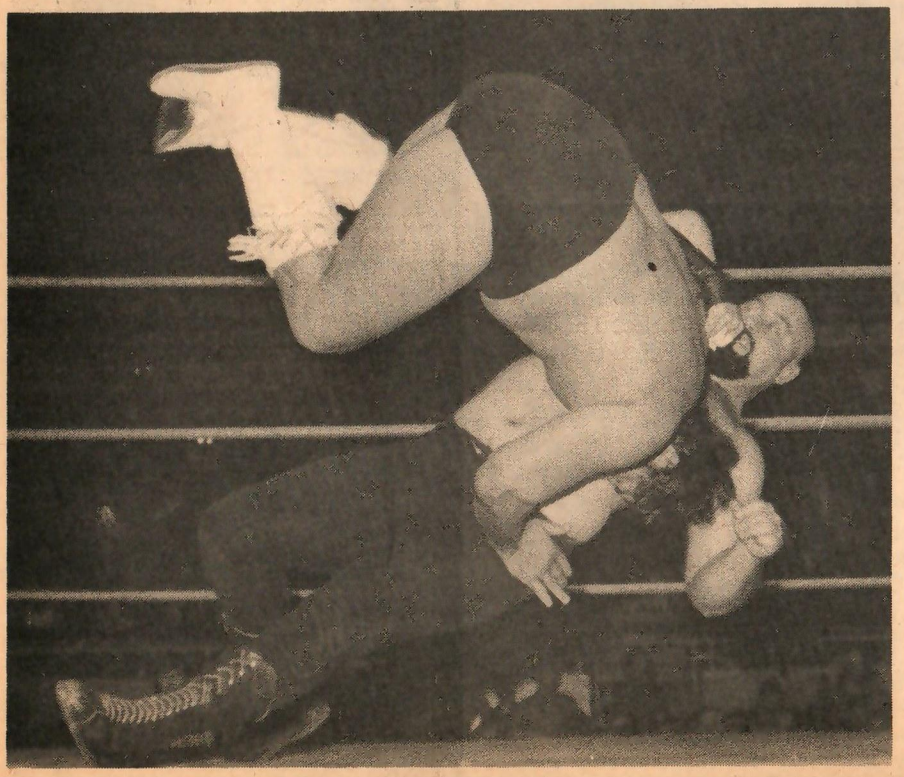
Unlike most wrestlers, Brute claims not to care if he gets a championship shot or not.

"Why should I challenge anyone?" Brute asks angrily. "if they don't understand now that I'm the best, I'm not going to lower myself by trying to convince them. While I'm not acknowledged champion, it's their sport that suffers."

But what about the extra money a champion earns?

"A champion doesn't earn that much more to make it worthwhile for me," Brute claims but without much conviction. "I'm so great I don't need a title to prove it. They'll give me more money than anyone in a very short time. I can forsee a time when the champions are going to beg me to wrestle them. And I won't—unless a lot of money is guaranteed up front. More money than anyone has received before. They'll give it to me because I'm worth it."





Above: An enraged Wahoo McDaniel traps Brute in a headlock. Brute can absorb it as well as give it out. Below: Wahoo dives from the top rope and crashes into Brute, who is sent smashing to the canvas.

Brute is forced to wear a leather armband because of an injury to his right arm. Why he wears it or how seriously the injury affects his wrestling ability is something he refuses to talk about. However, it's fact that other wrestlers take into consideration.

"When you wrestle Brute," McDaniel says, "you work on his left arm. His right arm is not weak but he favors it just the same. My guess is that when he hurt it, the pain was excruciating. He's afraid to hurt it again. So if you get his left arm, he's in a lot of trouble."

Others agree. And that's the reason Brute's left arm is always sore and covered with bruises. Yet, he seems to prefer this to risking injury to his right arm. He will use his right arm, but that's a sign he's really in trouble. Until he's ready to tell what happened to the arm, it's doubtful anyone else will know.

Despite the self-imposed handicap, Brute remains dangerous competition. Promoters have difficulty finding men willing to wrestle against him. Those who do wrestle him do it as a matter of pride.

"I'll wrestle anyone," Wahoo contends, "and when I wrestle Brute, that proves it! I'm not afraid of any man. And beating Brute is a victory for the entire sport and those who believe in rules and regulations. I love wrestling too much to hand it over to the Brutes of the world without putting up one hell of a fight!"

So Brute remains the ultimate dare for many wrestlers. And that suits him fine.

"I'll drive those snakes out of wrestling like St. Patrick drove the snakes out of Ireland!" Brute brags. "Soon, there'll be just one wrestler able to walk into an arena —Brute!" □

WRESTLING CAPITALS

(Continued from Page 18)

Bull Curry (right) laughs off the attempt by Pampero Firpo to become a clean wrestler. But it's Pampero (below) who has the last laugh. Although Curry used brass knuckles, Pampero withstood the onslaught and overwhelmed Bull.

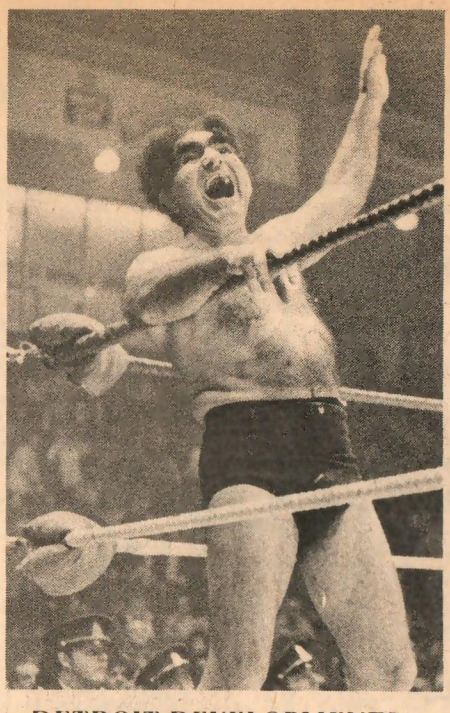
However, the referee didn't see it and awarded the match to Mr. Wrestling II.

Most of the fans objected when the bloody Tim Woods was forced to have his hair shaved off. But Tim quieted them down.

"No matter how he won," Tim told the angry crowd, "the decision is official and we must respect it. I promised to go by the decision of the referee and I'll do as I promised. However, as soon as my hair grows back, I'll challenge Mr. Wrestling II again and you'll all get to see his face. For he'll have to take off his mask!"

The crowd gave Tim a standing ovation during the entire haircut.

In other action, Robert Fuller was disqualified during his grudge match against Jerry Fowler when he threw Fowler from the ring.



DETROIT DEVELOPMENTS

By Isabelle Comita

Pampero Firpo continued to prove he has turned over a new leaf despite the best efforts of Bull Curry. If Bull Curry can't make you change back to an animal, then nobody can!

The match hadn't even started when Bull jumped Pampero. However, Pampero managed to respond with some brutally aimed and effective punches that made Curry decide to wait until the match had begun.

It was a Texas Death Match, so Pampero was ready for anything. Unfortunately, he wasn't ready for the brass knuckles Curry brought into the ring. Once Bull slipped on the brass knuckles, Pampero was on the defensive again.

But it takes more than some brass knuckles to stop Pampero Firpo, who is really earning his title, "The Eighth Wonder of the World." In spite of the knuckles, he managed to turn the tide in his favor.

Pampero ducked a punch by Curry and applied his famous clawhold. If it wasn't for a brutal brass knuckle punch by Curry, that would have been the match. But the punch made Pampero loosen his grip just enough for Bull to escape.

The fighting then went from the mat to the floor outside. Pampero grabbed a chair and smashed it down on Curry's head. Bull lay outside the ring while Pampero climbed back inside for the victory. □

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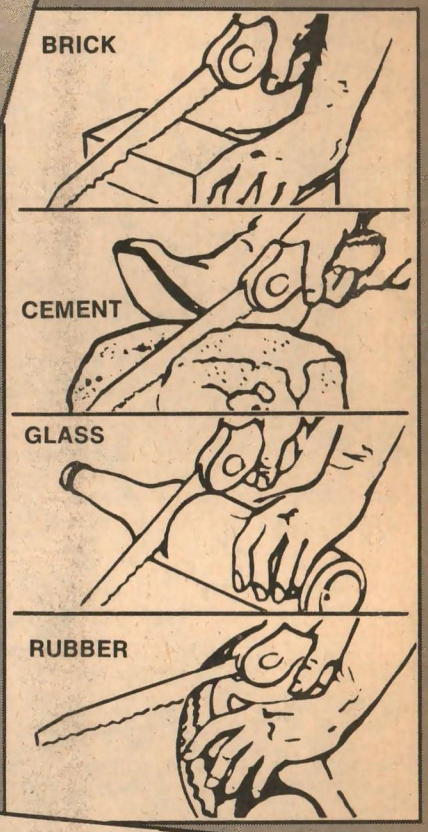

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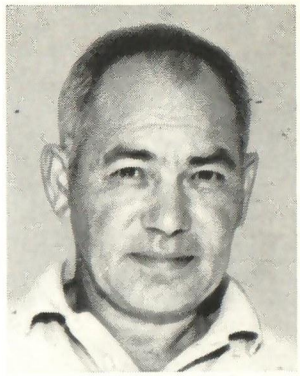
when I planned to **retire before fifty**

this is the business that made it possible

a true story by John B. Haikey



Starting with borrowed money, in just eight years I gained financial security, sold out at a profit and retired.

"Not until I was forty did I make up my mind that I was going to retire before ten years had passed. I knew I couldn't do it on a salary, no matter how good. I knew I couldn't do it working for others. It was perfectly obvious to me that I had to start a business of my own. But that posed a problem. What kind of business? Most of my money was tied up. Temporarily I was broke. But, when I found the business I wanted I was able to start it for a small amount of borrowed money.

"To pyramid this investment into retirement in less than ten years seems like magic, but in my opinion any man in good health who has the same ambition and drive that motivated me, could achieve such a goal. Let me give you a little history.

"I finished high school at the age of 18 and got a job as a shipping clerk. My next job was butchering at a plant that processed boneless beef. Couldn't see much future there. Next, I got a job as a Greyhound Bus Driver. The money was good. The work was pleasant, but I couldn't see it as leading to retirement. Finally I took the plunge and went into business for myself.

"I managed to raise enough money with my savings to invest in a combination motel, restaurant, grocery, and service station. It didn't take long to get my eyes opened. In order to keep that business going my wife and I worked from dawn to dusk, 20 hours a day, seven days a week. Putting in all those hours didn't match my idea of independence and it gave me no time for my favorite sport—golf! Finally we both agreed that I should look for something else.

"I found it. Not right away. I investigated a lot of businesses offered as franchises. I felt that I wanted the guidance of an experienced company—wanted to have the benefit of the plans that had brought success to others, plus the benefit of running my own business under an established name that had national recognition.

"Most of the franchises offered were too costly for me. Temporarily all my capital was frozen in the motel. But I found that the Duraclean franchise offered me exactly what I had been looking for.

"I could start for a small amount. (Today, less than $1500 starts a Duraclean dealership.) I could work it as a one-man business to start. No salaries to pay. I could operate from my home. No office or shop or other overhead. For transportation, I could use the trunk of my car. (I bought the truck later, out of profits). And best of all, there was no ceiling on my earnings. I could build a business as big as my ambition and energy dictated. I could put on as many men as I needed to cover any volume. I could make a profit on every man working for me. And I could build little by little, or as fast as I wished.

"So, I started. I took the wonderful training furnished by the company. When I was ready I followed the simple plan outlined in the training. During the first period I did all the service work myself. By doing it myself, I could make much more per hour than I had ever made on a salary. Later, I would hire men, train them, pay them well, and still make an hourly profit on their time that made my idea of retirement possible —I had joined the country club and now I could play golf whenever I wished.

"What is this wonderful business? It's Duraclean. And, what is Duraclean? It's an improved, space-age process for cleaning upholstered furniture, rugs, and tacked down carpets. It not only cleans but it enlivens and sparkles up the colors. It does not wear down the fiber or drive part of the dirt into the base of the rug as machine scrubbing of carpeting does. Instead it *lifts out* the dirt by means of an absorbent dry foam.

"Furniture dealers and department stores refer their customers to the Duraclean Specialist. Insurance men say Duraclean can save them money on fire claims. Hotels, motels, specialty shops and big stores make annual contracts for keeping their carpets and furniture fresh and clean. One Duraclean Specialist recently signed a contract for over $40,000 a year for just one hotel.

"Well, that's the business I was able to start with such a small investment. That's the business I built up over a period of eight years. And, that's the business I sold out at a substantial profit before I was fifty."

Would you like to taste the freedom and independence enjoyed by Mr. Haikey? You can. Let us send you the facts. Mail the coupon, and you'll receive all the details, absolutely without obligation. No salesman will ever call on you. When you receive our illustrated booklet, you'll learn how we show you STEP BY STEP how to get customers; and how to have your customers get you more customers from their recommendations.

With no obligation, we'll mail you a 24-page brochure explaining the business. Then you, and you alone, in the privacy of your home, can decide. Don't delay. Get the facts before your location is taken by someone else. Mail the coupon, now.

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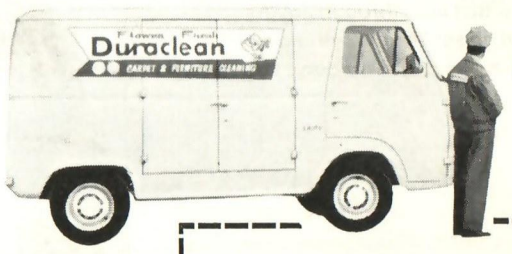

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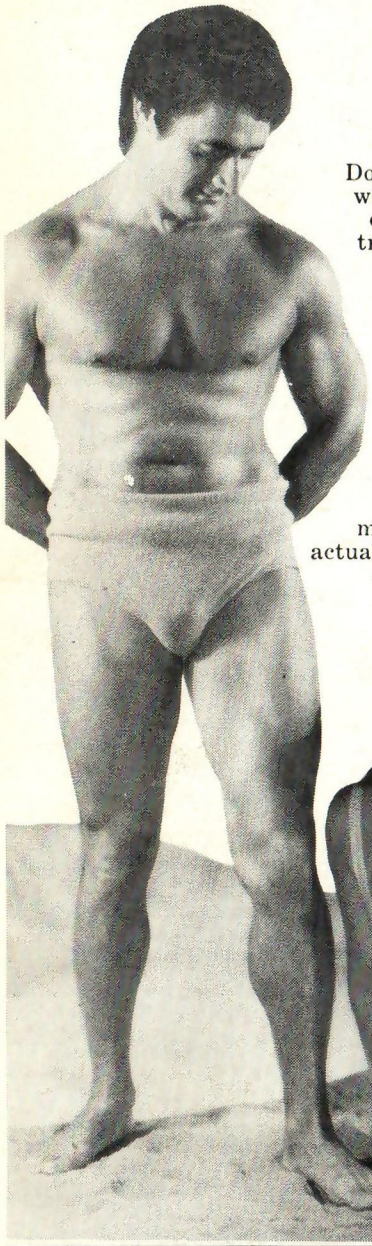
If you had a body like this, would she still play hard-to-get?

Charles Atlas' "Dynamic-Tension" method can give you the body of your dreams (and hers!) — easily, quickly — in just 15 minutes a day. Send for FREE BOOK now!



Start building a great new body from head to toe—right now!

Don't kid yourself any longer. If you're not proud of your body—if nothing happens when you "make a muscle"—if the only attention you get is ridicule and abuse—if the other fellows walk off with the prettiest girls and the best jobs—if nothing you ever tried before has worked—things can start changing for you, right here and now. Just fill in and mail the coupon for FREE proof how "Dynamic-Tension" can turn your "no body" into SOME BODY in just 15 minutes a day!

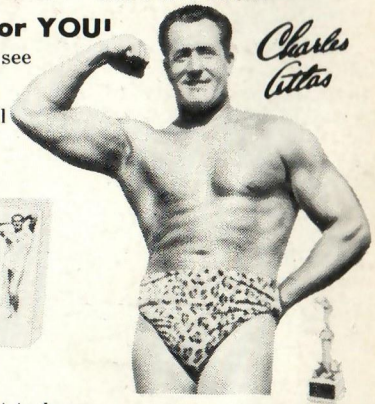
"My 'Dynamic-Tension' method works—FAST! It works for weak men—young and old, fat and skinny—men who had all but given up on having a really great body. Believe me, I know, because I was once a skinny, scrawny 97-pound, half-alive weakling myself. I feared going to the beach—I couldn't even face going to a movie with a girl on a Tuesday night!"

The discovery that changed Charles Atlas' life can now change yours, too.

"One day, I had a brainstorm that soon transformed me from a scarecrow into 'The World's Most Perfectly Developed Man.' I call it 'DYNAMIC-TENSION'—a natural method with no gadgets, gimmicks or contraptions of any kind. Your own body motions actually wake up the 'sleeping' muscles already present in your body, building up steadily, every day, even when you're walking, bending, reaching or even just sitting! Before you know it, you're covered with solid, rippling muscles — hard as a rock!"

Just 15 minutes a day can do it for YOU!

Don't believe in miracles? You will when you see your chest and shoulders bulging with solid muscle. You will when your fists suddenly develop sledgehammer strength. You will when you feel great new power and endurance surge forth from your legs and arms! You'll see and feel RESULTS IN 7 DAYS!



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